

NAC Joins MenuVantage Provider Exchange Network

MenuVantage, (www.menuvantage.com) the market's premier web-based menu selling system, today announced that NAC has joined its Provider Exchange Network ("PEN"). NAC is an innovator in the development and customization of aftermarket service contract programs and serves thousands of dealers nationwide. The company joins over 50 other providers currently on the network. PEN streamlines the F&I process by providing auto dealers with direct integration to these providers. MenuVantage will electronically rate NAC products, electronically remit and enroll their customers and enable electronic signature and electronic contracting, keeping the submission process paperless and hassle-free.

Orlando, Fla. (PRWeb) May 5, 2008 -- MenuVantage, (www.menuvantage.com) the market's premier web-based menu selling system, today announced that NAC has joined its Provider Exchange Network ("PEN"). NAC is an innovator in the development and customization of aftermarket service contract programs and serves thousands of dealers nationwide. The company joins over 50 other providers currently on the network. PEN streamlines the F&I process by providing auto dealers with direct integration to these providers. MenuVantage will electronically rate NAC products, electronically remit and enroll their customers and enable electronic signature and electronic contracting, keeping the submission process paperless and hassle-free.

"We are very pleased to have NAC join our platform. The continued expansion of the MenuVantage network makes it increasingly beneficial for our over 8000 users. Our network gives dealers the real-time ability to integrate seamlessly with their chosen service providers all at the click of a button. Thirty percent of all service contracts that are registered nationally are found to have errors and our electronic processing fixes this issue while improving overall CSI," said Phillip Battista, MenuVantage Co-CEO.

Commenting on the new alliance, Christina Schrank, Director of Operations, with NAC stated, "Partnering with MenuVantage will provide our mutual customers nationwide greater efficiency to the F&I office and will positively affect their profitability."

MenuVantage provides dealers with superior F&I tools to ensure compliance and increased gross profit. The system offers F&I Departments the most advanced technology available on the market including electronic submission of warranty and F&I products to providers and real time service contract rating for over 50 providers.

MenuVantage has seen a strong increase in market presence and currently processes more than 100,000 deals per month for over 8,000 users at automotive dealerships in all 50 states nationwide and Canada; the average deal with MenuVantage produces \$903 per unit compared to \$633 per unit without the system - a 30% increase in revenue.

ABOUT MENUVANTAGE:

MenuVantage, based in Orlando, Florida, provides automotive dealers with best in class F&I tools to ensure compliance and increased per unit profit. The MenuVantage system offers F&I departments the most advanced technology available on the market today to increase F&I sales. It is also capable of the electronic submission of warranty and F&I products to providers, real time service contract rating, and the electronic contracting and signature. Founded in 2003, MenuVantage has enjoyed tremendous growth and currently services more than 8,000 users at automotive dealerships in all 50 states nationwide and Canada, processing more than 100,000 deals per month.

MenuVantage has developed a system that not only assists dealers in the F&I office, but also providers with contract administration making the system a truly end-to-end business solution. Over 50 providers currently enjoy the benefits of the MenuVantage platform including , Service Payment Plan (SPP), A.U.L Corporation, LOTS, Cal-Tex Protective Coatings, SouthwestRe, CNA National, EasyCare, GE, American Financial Automotive Services, and Safeguard. MenuVantage can be reached on the web at www.menuvantage.com.

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