

Paying Proper Respects Leads Many to the Internet

Paying proper respects to a family in mourning has lead many people to turn to the Internet for information and advice especially regarding information on Jewish customs and appropriate ways to show respect for the family in mourning.

Westport, CT ([PRWeb](#)) July 28, 2006 -- Mourners in every faith appreciate the thoughts, prayers and condolences of family, friends and colleagues. A desire to pay respects and offer condolences in an appropriate way has lead many people to use the Internet for this information.

“When my friend’s grandmother passed away, I wanted to send a [sympathy basket](#) or something to his family to let them know that I was thinking of them at their time of loss,” Robert Melillo, 35, Brooklyn, NY explains. “Since his family is Jewish, I wanted to make sure I didn’t send something inappropriate or send it at an inappropriate time,” Melillo continues.

Men and women around the nation are faced with this dilemma nearly daily. The desire to learn more about the Jewish customs pertaining to mourning, the burying of the deceased and the Shiva period has lead many to turn to the Internet for information.

“It is heart-warming to see so many of our clients turning to us for guidance when buying sympathy baskets,” Jane Moritz, owner, Challah Connection, explains. “We have added a good deal of information on our website about the Jewish mourning tradition and continue to add more. We take the time to help clients choose the right sentiment in a gift card, or answer any questions they have about the [Jewish traditions](#) for burial and [Shiva](#), as well as other Jewish customs,” Moritz explains.

In fact, Challah Connection has obtained a reputation for helping people send appropriate [sympathy baskets](#) and other items to a family during Shiva (the seven day mourning period in the Jewish faith). The website’s ability to help people learn more about the Jewish traditions of mourning, coupled with the ability to order appropriate items to pay respects has helped the company build a loyal following.

“It’s nice to see a company that isn’t just out to make a quick buck. I think it’s great when a company is willing to contact you and alter or cancel an order if the effect of the order is inappropriate for its intended purpose, that’s just great,” Melillo explains. “I buy great sympathy baskets from the site regardless of religion, their baskets are always just the right sentiment,” Melillo concludes.

Everyone is faced with loss in their family and in the families of friends, loved ones and colleagues. The ability to go online to find information on how to properly respect the memory of the deceased and his or her family has put many minds at ease during a difficult time.

ABOUT CHALLAH CONNECTION

[The Challah Connection](#), based in Westport CT, is an online, international provider of kosher gifts, gift baskets and baked goods.



With an emphasis on quality -- both in the goods produced and in every aspect of customer service, The Challah Connection has become one of the premier providers of kosher gift baskets, gifts and baked goods.

Ideal gifts for those who keep kosher and for anyone who values high quality baked goods and other treats, the creations of The Challah Connection are appropriate for all occasions.

Fast, on-time delivery and attention to detail in presentation has built a loyal customer base around the world.

Jane Moritz
866-242-5524

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Contact Information

Jane Moritz

Challah Connection

<http://www.challahconnection.com>

866-242-5524

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