



## **New Online Business Created Out of Love for Pets**

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Escanaba, MI -- Paws So Sweet is an online business that prides itself in offering quality products while catering to people who think of their pets as equally loved members of the family.

This fresh, new business is dedicated to providing customers with a wide range of quality products at affordable prices. Also, customers can find a detailed description of all products offered. "It's a unique site built out of love for my own pets" Stupak said.

The website is completely secure and is easy to navigate. Owner, Cathy Stupak, said, "My goal is to keep the checkout process simple with prompt and individual service to each and every order."

Stupak feels it's important for people to remember that an animal doesn't get to pick its people; rather the people pick the animal. "We owe it to our pets to give them the best life possible. If we can't provide a loving and safe environment for a pet, we shouldn't bring them home."

When Stupak's children went off to college, she and her husband welcomed two new members to their family. While her daughter and son experienced life as grown-ups, Stupak had two new babies to take care of.

Immediately taken by her new family members, Stupak instantly became interested in writing a series of children's books, "The Adventures of Jake and Callie." At the time, Stupak was working as a charge nurse at a hospital in CA.

A few years later, Stupak returned to her childhood stomping ground, the upper peninsula of MI. Approaching 50, she decided it was time to make a change. No longer wanting to work for someone else, she decided to take her passion and love for animals and start her own business.

While wholly focusing her energies on Paws So Sweet, Stupak hopes to one day publish, "The Adventures of Jake and Callie." Just one more way customers can enjoy Stupak's passion and dedication to not only her pets, but yours as well.

"If you love animals as much as I do," Stupak said "I invite you to visit my Web site. Your pets will not only thank you, but they'll love you for it."

Paws So Sweet can be found at <http://www.pawssosweet.com>.

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