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Reality Digital Forecasts Online Video Growth During UK Festival Season

Expected influx in demand for video Social Networking Software.

San Francisco, CA (PRWEB) July 4, 2009 -- Reality Digital, the leading provider of brand focused social media solutions, has indicated that the summer festival period is likely to be followed by an influx in the number of consumers using online video and user generated content within social networks.

The constant development of technology has meant that recording devices such as camcorders and cameras have become far more mainstream through the combination of their features in new equipment such as digital cameras and mobile phones. Video recording has become more accessible to the consumer, and because they are also much more portable, many people will no doubt look to capture some of their favourite acts at festivals across the world using video.

Reality Digital, the leading provider of [web community software](#) for brands, has predicted a growth in the use of online video platforms as a result, as many internet users look for outlets to create, edit and share the content that they have generated themselves.

Rob Proctor, Head of EMEA for Reality Digital, commented: "The popularity of video and user generated content is continuing to grow, and with the combination of new technology and the UK festival season, the possibility for quality, refined content is very high. As such, many users will be using a [social networking platform](#) to share this content with other fans of artists that they have captured in video."

In addition, new high definition video technology is now present in more recent models of recording equipment, and this is supported by Reality Digital's web community software platform, Opus.

The Opus platform offers a fully customisable white label social network, with possibilities for user generated content competitions (i.e. video editing contests) and extensive media sharing. The [social networking software](#) can be used for the live streaming of footage from events, and is equipped to deal with all the added demands of a community increasing in size.

For more information on Reality Digital, visit realitydigital.com, or call 020 31785883.

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You can read the online version of this press release [here](#).



Field Level Security for SharePoint Help Desk at Wisag

The German company Wisag needed a help-desk solution. They implemented KwizCom's SharePoint List Forms Extension Feature and gained field level security. KwizCom VP Sales & Marketing, Nimrod Geva, says: "SharePoint List Forms Extension Feature. is innovative in the capabilities it brings to Sharepoint and is designed to enable customers to create custom designed forms to suite their specific needs. We're glad that Wisag is benefiting so much from our web component."

Toronto, Canada (PRWEB) July 4, 2009 -- The German company Wisag needed a help-desk solution. They implemented KwizCom's SharePoint List Forms Extension Feature and gained field level security. KwizCom VP Sales & Marketing, Nimrod Geva, says: "SharePoint List Forms Extension Feature. is innovative in the capabilities it brings to Sharepoint and is designed to enable customers to create custom designed forms to suite their specific needs. We're glad that Wisag is benefiting so much from our web component."

Who is Wisag?

[Wisag](#) is a company headquartered in Frankfurt. Wisag is one of Germany's top one-stop solution providers for facility management with over 40 years of experience. The Wisag service portfolio encompasses everything from cleaning and security to electrical engineering and building maintenance. Due to this broad portfolio it is essential for Wisag to be close to their customers in order to ensure short response timeframes. Wisag has many offices scattered around Germany. Each office differs in the number of employees. Some consist of between four and ten employees, others have more than 100.

The Situation

Small offices, distant from each other but working on the same projects brought forth the need to create a collaborative workspace. Wisag found Microsoft SharePoint an effective solution. After implementing SharePoint employees could easily work together, with shared information, despite being located in distant, separate offices.

The Difficulty

SharePoint does not provide a sophisticated Help Desk solution. Wisag needed a solution with more advanced capabilities than those inherent in SharePoint - in particular, the ability to define permissions and field level constraints.

Solution

At first, after reviewing various solutions, Wisag selected Microsoft's application template. However soon Wisag management came to understand that extensive changes and customization were needed to adapt the Microsoft solution to Wisag goals - particularly in terms of information security and specifically in regard to group-based new/edit/view forms.



The Help Desk scenario dictates that a large amount of information is gathered, parts of which need to be seen by certain employees and not others. This necessitates field level security within the Help Desk forms. The Microsoft Solution does not provide this capability, but KwizCom's SharePoint add on ["List Forms Extension Feature"](#) does.

Benefits

Wisag chose to implement KWizCom's List Forms Extension Feature for a variety of reasons.

A major benefit of KWizCom's solution is that it is an add-on to the SharePoint in which Wisag had already invested a large amount of resources. No need to start from scratch, invest additional large amounts or create a custom solution. Adding one, user friendly application to the SharePoint foundation already running in the company solved Wisag's Help Desk problem.

Wisag IT SharePoint Manager Christian Buchholz reports: "We tested KwizCom's SharePoint List Forms Extensions solution and were surprised how easy the rules are configured and how nicely the add-on worked in our farm".

KwizCom's List Forms Extension feature is a web component that Wisag installed and configured on their own - all KwizCom products are created to enable easy implementation and give clients control over product deployment.

The List Forms Extension Feature enabled Wisag IT to configure permissions for their Help Desk forms, giving them the field level security they were lacking, ensuring that information is revealed to employees in a secure, "need-to-know" manner.

KWizCom's "pocket friendly" web component enabled Wisag to cut the costs of what would have been expensive custom development (or of buying a separate forms server). There was no need for special implementation or training before Wisag could use the product. KWizCom products are user friendly, easy to deploy and once configured. - the List Forms Extension Feature grants Wisag worry-free workflow - no need to focus on what information is revealed/not revealed in the Help Desk forms.

Wisag IT SharePoint Manager Christian Buchholz summarizes: "Today our users, supporters and admins have their custom tailored views on the 10,000+ tickets currently in the system and security issues are a thing of the past. KwizCom's solution has greatly improved our abilities to store and present data in SharePoint to the target audience."

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m62 Urges Change to Boost Conversion Rates

m62 visualcommunications encourages change in sales presentations

London, UK (PRWEB) July 4, 2009 -- m62, the global leader in presentation effectiveness, is urging sales people across the UK to significantly change the way they conduct a PowerPoint presentation in order to increase their conversion rates.

m62 is calling for psychological techniques to be incorporated into all presentations to create engaging, memorable and therefore effective presentations that maximise audience recall of key presentation messages.

With [business presentations](#) the biggest hurdle to overcome is attracting and then retaining an audience's attention and, with the vast majority of presentations delivered by sales people in the UK every year failing to do this, presenters are not maximising the opportunities they have to sell to potential customers.

Nicholas Oulton, Founder of m62 visualcommunications said: "The majority of [sales presentations](#) that are delivered in the UK are neither engaging nor effective due to excessive use of bullet points, boring slides and a poor delivery by the presenter. By incorporating psychological techniques such as Visual Cognitive Dissonance and Passive Mnemonic Processing, presenters can really engage the audience delivering an effective presentation that boots audience recall rates and conveys key messages clearly and memorably."

Presentations either teach or persuade and m62 has developed techniques that increase audience attentiveness enabling them to later recall key content through creating presentations that are engaging, memorable and effective. m62 works globally and has delivered over 6500 presentations in more than 16 languages for clients including BP, Sony, Microsoft, Siemens, BBC and Toyota.

m62 works across a number of B2B sectors providing everything from pitch presentations to [interactive presentations](#), from finance and media to IT, construction and medical.

For more information about m62 visualcommunications, please visit m62.net or call 0870 602 6262.

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Learning 3.0 with Gyankosh Learning Management System (LMS)

Vineet Dwivedi, Director, Career Mantra, released their new Learning Management System (LMS), Gyankosh LMS 2.0. The new release of Gyankosh LMS. Gyankosh takes learning concepts to a new level with focus on adaptive learning. This is a huge improvement over Gyankosh LMS 1.0 which already had industry standard features like collaborative learning, Web 2.0 standards, self-paced learning, rule based learning, multiple workflows and other e-learning attributes

Bangalore, India (PRWEB) July 4, 2009 -- e-Learning experts, instructional designers and Learning Management System (LMS) providers have always struggled to make e-learning interesting and engaging. LMSs have evolved with concepts like collaborative/learning-from-peers and have reached another level with tools like discussion boards, forums and chats. e-learning experts call it Learning 2.0. These tools though effective, were not able to generate enough interest in the learning community.

Vineet Dwivedi, Director, Career Mantra, while formally releasing their new Learning Management System (LMS), Gyankosh LMS 2.0, (<http://www.careermantra.com/learning-management-system.php>) said, "I am excited about the launch of the new release of Gyankosh LMS. This LMS takes learning concepts to new heights with focus on adaptive learning."

"My excitement", he continued, "stems from the power the new adaptive engine in our release gives to our customers. As in all products of Career Mantra, ease of operations is a given and you will find yourself engrossed in a new level of experience when you dabble with Gyankosh 2.0."

Vineet went on to explain that Gyankosh LMS 1.0 already had industry standard features like collaborative learning, Web 2.0 standards, self-paced learning, rule based learning, multiple workflows and a host of other state of the art e-learning attributes. The new release has adaptive learning features which closely mimics a personal teacher by providing individual feedback, specific to an individual's respective need.

"The learning process starts with an assessment where every individual is benchmarked against a standard and an adaptive learning path is then defined by the LMS for each individual", said Vineet. "The trend is converging towards collaborative learning. Here, not only does one get taught in the classroom and through CBT, one also interacts with peers and colleagues through company blogs and intranets. One even leverages social networking sites to get a handle on things". He goes on to explain that Gyankosh is very amenable to collaborative learning and learning can actually be cathartic with Career Mantra's LMS.

"Gyankosh LMS 2.0 has an excellent reporting system", explained Vineet. Gyankosh LMS 2.0 is SCORM and AICC compliant and can be integrated easily with third party content. Its flexible architecture supports integration with an existing system and can be seamlessly launched into an organization's training portal for organization wide e-learning.

About Career Mantra:

Career Mantra (<http://www.careermantra.com>) is a leading provider of e-learning, corporate training and online



assessment solutions in multiple domains and technologies. Career Mantra's LMS, called Gyankosh, is compliant with SCORM, IMS and AICC and is capable of delivering mobile learning content on various mobile platforms like Blackberry, Windows Mobile and iPhone. Career Mantra's online test/quiz system has an intrinsic capability of adaptive assessment. Built on scalable architecture, the test sizes can be expanded or contracted seamlessly. Career Mantra provides custom courseware and CBTs for various domains and technologies. Career Mantra partners with industry giants like Hewlett

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You can read the online version of this press release [here](#).



Avangate Sponsors the 19th Software Industry Conference - SIC 2009

Marketing and sales experts will present latest trends in online tools and new revenue opportunities for the software industry

Amstelveen, The Netherlands (Vocus) July 2, 2009 -- [Avangate](#), full service provider of electronic software distribution and reseller management solutions for software vendors, today announced it is sponsoring and speaking at the 19th edition of the [Software Industry Conference](#) (SIC), taking place July 16-18, 2009 in Boston, Massachusetts.

At its fourth participation at SIC, Avangate will hold a hospitality suite in Salon B throughout the show, an exhibition stand at the event's Exhibit Night on Friday July 17 and company experts will deliver presentations on up-to-the-minute trends in web marketing and sales opportunities, assisting software vendors increase their business efficiently:

* How to Use Social Media Marketing, by Adriana Iordan, Web Marketing Manager, Thursday July 16, 1:00 p.m. - 2:00 p.m.

* How to Monitor and Protect Your Reputation Online, by Adriana Iordan, Web Marketing Manager, Friday July 17, 3:30 p. m. - 4:30 p.m.

* Best Cure for 2009: New Revenue Streams, by Casey Potenzzone, VP of Sales North America, Saturday July 18, 1:00 p.m. - 2:00 p.m.

At the conference, Avangate representatives will be available for one-to-one discussions with software vendors on how to grow and expand their business internationally, with emphasis on the European market - accounting for roughly one third of the worlds' software sales.

Avangate will also present new services and additions to the eCommerce solution: methods for increasing conversion rates combined with enhancements to the shopping cart - advanced A/B testing options, integration with cutting edge web analytics tools. Other developments include extra payment and pricing options, improvements in the Affiliate Network, together with fresh business opportunities such as localized sales channels for European countries.

For more information on the Software Industry Conference, go to: <http://www.sic.org>

For more information on Avangate's participation at the event and to schedule a meeting with the company's representatives at the show, go to: <http://www.avangate.com/lp/sic-2009.html>

About Avangate

Avangate provides electronic software distribution and reseller management solutions assisting software vendors worldwide sell and promote their software online as well as through channel and distribution networks.

Tailored for software sales, the company's offer includes a full-featured, secure eCommerce platform, results-driven web marketing services, an affiliate network and the ARMS reseller management system. Avangate's expertise in the software business can help vendors increase their visibility on the Internet, maximize access to additional selling channels and generate software sales online and offline.



More information can be found on the corporate website, at www.avangate.com, and on the company's blog, at <http://blog.avangate.com/>

Media Contact

For interview requests or any other media inquiries related to Avangate, please contact:

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BHMI Launches Concourse - Extended Settlement, Release 3

The latest release in the Concourse Financial Software Suite™ is based on a rules-based architecture that makes it the most flexible, reliable, and cost effective back office solution in the EFT market.

Omaha, NE (PRWEB) July 3, 2009 -- Baldwin Hackett & Meeks, Inc. (BHMI), a leading supplier of back office EFT financial software products, has announced the availability of [Concourse - Extended Settlement™](#), Release 3. The new Concourse release ensures the successful settlement, reconciliation, and funds movement of electronic payment transactions. It's one of the most significant releases of the Concourse Financial Software Suite™ that is based on a powerful rules-based architecture.

With Release 3, there are no limits to the granularity or frequency of electronic funds movement. Companies can schedule clearing and settlement to occur multiple times a day, week, or month because Concourse's business rules can invoke unique processing on a transaction-by-transaction basis. Companies can easily manage complex funds movement plans, create unique partnerships with external networks and processors, and explore new processing opportunities.

The [rules-based architecture](#) also represents significant cost savings because companies no longer have to incur the time and expense of modifying software to meet changing business requirements. Concourse includes a browser-based interface that provides an intuitive, step-by-step process for creating or modifying business rules. As a result, companies have the flexibility to react quickly and cost effectively when new EFT processing requirements need to be implemented.

The Concourse Financial Software Suite incorporates the following product features that make Concourse - Extended Settlement the best choice for settlement, reconciliation, and electronic funds movement:

Leverages A Continuous Processing Model. Since Concourse accepts continuous transaction feeds and processes information as it arrives, it can deliver time sensitive data, such as ACH files and reports, more quickly.

Accommodates Large Transaction Volumes. Concourse's parallel-processing architecture accommodates the performance needs of high volume transaction processing service providers, who have to fulfill demanding service level agreements.

Provides Secure & Immediate Data Access. The Concourse [browser-based viewer](#) provides secure and continuous access to transaction details and summaries.

Supports All EFT Formats. Concourse can load transactions from multiple front-end EFT authorization or switching applications such as BASE24™ and CONNEX™, and it can process reconciliation files from multiple national networks and processors such as Visa® and MasterCard®.



Creates Transaction Lifecycle Linkage. Concourse can link transactions from an authorization system's log files with corresponding network reconciliation file transactions to create complete transaction lifecycles.

Performs Near Real-Time Settlement. Since Concourse continually processes EFT transactions from multiple sources and concurrently calculates resulting settlement positions, settlement processing is spread across the day. This provides continuous access to financial positions and also ensures that settlement activity will be completed on time.

Automates Reconciliation. Concourse automatically detects discrepancies among related activity details processed from separate external sources, thereby ensuring that internal and external views of transaction activity are balanced.

Supports Concurrent Settlement Environments. Concourse can simultaneously support both hub and spoke and point-to-point environments so companies are no longer limited to settling in one or the other.

Provides Flexible Funds Movement. Concourse allows an unlimited number of settlement accounts per business, which permits more granular funds movement based on attributes of transactions, fees, or disputes.

Creates External & Internal Distributions. Concourse creates external distribution files, such as ACH files, as well as distribution files for internal accounting needs, such as general ledger accounting systems.

Leverages An Open Architecture. Concourse runs on a wide range of hardware platforms and operating systems, including IBM AIX, HP/UX, Sun Solaris, Microsoft Windows, and Linux. Multiple database options are also available including Oracle, DB2, Sybase, and SQL Server.

The Concourse Financial Software Suite is designed to manage electronic payments and includes a number of modular business services: Concourse - Extended Settlement™, [Concourse - Fees & Commissions™](#), and [Concourse - Disputes™](#). Each Concourse module can be licensed separately or purchased as part of an integrated solution.

"Since BHMI has made a strategic business decision to focus its Concourse product efforts on back office EFT processing, the company is continually striving to add new features that make the Concourse Financial Software Suite the most flexible and powerful solution in the EFT market," stated Susie Swenson, Concourse Product Manager. "Release 3 of Concourse - Extended Settlement includes features that clearly set it apart from other products within the electronic payments industry."

ABOUT BALDWIN HACKETT & MEEKS, INC.

BHMI is the creator of the Concourse Financial Software Suite - a powerful PCI compliant back office software solution specifically designed to manage electronic payments including credit, debit, POS, ATM, mobile, and prepaid. With user-configurable business rules, an online transaction repository, and a continuous processing architecture, Concourse proactively assesses and allocates fees for all business relationships, settles and reconciles all transaction types, and automates the process of identifying and facilitating disputes. For more information, please visit www.concoursefinancialsoftware.com.

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Professional Photographers Can Now Quickly Create The Right Mood with Mystical Tint Tone and Color 2.0 from Auto FX Software

Mystical Tint Tone and Color 2.0 is a suite of 60 professional imaging filters that give photos a distinctive professional look and feel. Easily create a professional 'mood' that normally takes hours to achieve - all in just a few seconds. Mystical empowers the user with a set of tools that rival what professionals can do in Photoshop.

Nashua, New Hampshire (PRWEB) July 3, 2009 -- Mystical Tint Tone and Color 2.0 is a suite of 60 production oriented filters that enhance the look and feel of a photo, allowing the user to quickly and efficiently capture the perfect mood for their shot. The results generated by this amazing piece of software are beautiful. Professional Photographers spend years mastering the techniques and tricks that this software automates for anyone to use.

Mystical Tint Tone and Color 2.0 includes unique Portrait Filters that improve skin color, eliminate wrinkles and skin blemishes, enhance eyes, lips and hair and reshape facial features to accentuate natural attributes. New lens filters simulate graduated filters and polarizers. New sharpening filters provide amazing detail and clarity in images unachievable using traditional filters available in Photoshop. New HDR filters enrich the colors, saturation and tonal depth of photos in unique and eye-appealing ways.

Mystical Tint Tone and Color 2.0 uses an intuitive brush-on / brush-off methodology to give the user precise control over the results. Dynamic rendering allows the user to combine an unlimited number of filter combinations to enhance their images in a non-destructive environment that fosters creative exploration and experimentation without the need for all the layers, masking and techniques necessary in Photoshop.

Mystical Tint Tone and Color 2.0 also includes over 300 instant effect presets that give the user a rapid start to perfecting the look of their images. The workflow for adding enhancements to images is made easier by the intuitive onscreen previewing system and robust selection of tools and brushes that apply the effect with precise results. New effects like Afternoon Sun, Moon Glow, Color Tone, Soft Sepia and High Key Blast give the photographer a powerful repertoire of choices.

Mystical Tint Tone and Color 2.0 includes 60 new effects:

Antique Photo ~ Afternoon Sun ~ Black and White ~ Color Bleach ~ Color Contrast ~ Cool Colors ~ Color Mixer ~ Color Tone ~ Green Foliage ~ HSB Adjust ~ Moon Glow ~ RGB Adjust ~ Saturate Colors ~ Sepia ~ Warm Colors ~ Vitality ~ Blue Sky ~ Hand Tinting ~ Gradient Tinting ~ Under Color ~ Cool Gray ~ Warm Gray ~ Dark Contrast ~ Darken Colors ~ Deepen Tones ~ Enriched Black ~ High Key Blast ~ Level Adjustments ~ Multiply Darks ~ Over Exposed ~ Darken and Sharpen ~ Under Exposed ~ Washed Out ~ Polarizer Filter ~ Graduated Filters ~ Sharp Posterize ~ Lighten and Sharpen ~ Sharp Contrast ~ Sharpen Details ~ Image Brush ~ Soft Sepia ~ Soft Black and White ~ Soft Contrast ~ Hard Posterize ~ Soft Posterize ~ Soften Details ~ Smooth Depth ~ Smooth Range ~ Smooth Skin ~ Skin Color ~ Flesh Tone ~ Enhance Eyes ~ Enhance Hair ~ Enhance Lips ~ Reshape ~ Enlarge / Reduce ~ HDR Color Pop ~ HDR Contrast ~ HDR Darken ~ HDR Black and White

For examples of what Mystical Tint Tone and Color 2.0 can do visit this link: [Mystical TTC 2.0 Product Details](#)



Feature Highlights:

- MTTC 2.0 ships with both a stand-alone application and a Photoshop compatible plug-in that works in popular programs like Photoshop, Photoshop Elements and Corel Draw
- Effects are resolution independent, dynamic and non-destructive and allow free experimentation without changing the original image
- Users can stack effects using Effect Layers then save the combination as a Layer Preset that can be applied to other images allowing the user to create their own custom library of effects
- Supports Adobe Photoshop Actions, Layers and Last Filter Commands
- Free Training Videos are offered at: [Mystical TTC 2.0 Training Videos](#)
- Detailed Tutorials are provided at: [Mystical TTC 2.0 Tutorials](#)

System Requirements:

Windows

2000 / XP / Vista

Macintosh

OS X (all versions)

About Auto FX Software:

Founded in 1994, Auto FX Software has grown to become the largest developer of Adobe Photoshop plug-ins in the market. Auto FX Software is exclusively focused on the development and marketing of visual imaging software for creative professionals. Auto FX products are distributed around the world and are also available for purchase on the Internet at the [Auto FX Software Website](#).

Contact Information:

For additional news, information and product demos, visit our web site at [Auto FX Software Website](#) or call us at 205-980-0056.

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Funnelback Search Company Acquired by Squiz

Squiz has concluded a transaction with CSIRO to acquire search engine company Funnelback Pty Ltd.

Canberra, ACT (PRWEB) July 3, 2009 -- Funnelback search company acquired by Squiz. Squiz has concluded a transaction with CSIRO to acquire search engine company Funnelback Pty Ltd.

Squiz.net is a leading Content Management System (CMS) company. Its flagship product is MySource Matrix.

According to Squiz Managing Director and founder, Mr. John-Paul Syriatowicz, "The Funnelback and MySource Matrix products complement each other extremely well and we have a great many customers in common so it makes sense to bring the two organizations closer together."

Mr. Syriatowicz said, "Funnelback will continue to be run as a separate and independent company focused on delivering specialist search solutions across a range of information types and vendor products. This, along with the retention of management and staff will ensure continuity of delivery of Funnelback products and services to all existing and future customers."

Mr. Stuart Beil, Funnelback Executive Director said, "This outcome will benefit both Squiz and Funnelback. It will allow both organizations to focus on ways to together leverage our strengths to grow our companies as well as provide our existing customers with an enhanced overall solution set with ongoing greater integration points."

"The added resources provided by Squiz will allow us to improve our offering to existing clients and also help Funnelback become a global brand", said Mr. Beil.

A new Board will be established as a result of this acquisition. It will include Funnelback's Managing Director, Mr. Brett Matson, Funnelback's Executive Director, Mr. Stuart Beil as well as Squiz founders and Directors Mr. Stephen Barker and Mr. John-Paul Syriatowicz.

Dr David Hawking, Funnelback's technology founder will continue in his role as Chief Scientist.

About CSIRO - The Commonwealth Scientific and Industrial Research Organisation (CSIRO) formed in 1926 and now employing around 6500 people, has become Australia's premier research organisation, with an extensive track-record of breakthrough technologies. With more than 160 existing companies founded through CSIRO technology and many others utilising CSIRO innovations, CSIRO has become one of the largest and most diverse research agencies in the world. CSIRO spun off the Funnelback search technology company in late 2005. Since then it has successfully grown its technology offering, customer base, revenues and staff numbers.

About Funnelback - Funnelback offers web and enterprise search solutions. We help people find information they are looking for and help make them more productive. The Funnelback search engine has a world class result ranking algorithm which can be tuned to the specific information retrieval needs of clients. The technology is used on a daily basis by organizations such as the Australian Government, Westpac Banking Corporation, the



Australian Broadcasting Corporation, the Australian Securities Exchange, ninemsn, NRC Canada and the University of Staffordshire.

For further information contact Stuart Beil: 02 6175 8500 or visit www.funnelback.com

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NCH Software Simplifies Interactive Voice Response

New Web Console Offers Easy Management and Remote Access of Voice Services

Denver, Colorado (Vocus) July 2, 2009 -- NCH Software, the leading provider of audio, video, business, and telephony/VoIP tools and utilities worldwide, today announced the latest release of its [IVM](#), interactive telephone system.

Nearly all of the setup and management features have moved to the new web based console and it now includes an intuitive setup wizard as well as an updated, comprehensive, help file. Administrators will now find all the former settings and options available under simple to navigate tabs providing a more user friendly interface when setting up a complex IVR program, a voice mail system or call attendant.

"NCH continues to focus on our end users and making sure IVM worked in a way that was not only convenient for them, but easy-to-understand," said Jennifer Saksa, marketing manager of NCH Software. "Businesses use IVM in all different ways, so providing an interactive voice response system, which is usually complex, in a format that could be easily followed was key."

IVM is one of the central products in NCH's telephony suite of software, which offers a variety of applications that can build on one another to create a customized phone system. Main features of IVM include: voicemail for an unlimited number of people, an auto attendant to direct incoming callers, and making automated outbound calls.

The addition of the web console provides access anywhere in the world, as long as there is an internet connection. It allows the user to check their voicemail, view logs, and restart the IVR server, all from a remote location.

Pricing and Availability

IVM is available for download at nchsoftware.com. IVM is available for a 14-day free trial period before purchase. There are five different licensing classes for IVM with prices starting at \$76.

About NCH Software

NCH Software offers more than 80 easy-to-use audio, video, business, and telephony/VoIP software solutions that improve productivity and usability for small businesses and consumers. Focused on specific needs, they produce software with all the bells and whistles of typical brands, but without the complexity. NCH Software provides users with what they need at a price they can afford. This approach generates more than four million unique visitors and nearly three million downloads per month from the company's website - nchsoftware.com.

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News Image





Distributed Compliance Solutions names a new Vice President

Distributed Compliance Solutions L.L.C., the premier hosting company of controlled content management solutions, today announced Mr. Ken Lewis will be the Vice President of Distributed Compliance Solutions LLC. With DCS growth in the past quarter Ken Lewis will round out the senior management team.

Doylestown, PA (PRWEB) July 3, 2009 -- Distributed Compliance Solutions L.L.C., the premier hosting company of controlled content management solutions, today announced Mr. Ken Lewis will be the Vice President of Distributed Compliance Solutions LLC. With DCS growth in the past quarter Ken Lewis will round out the senior management team.

Ken has built a solid career developing business opportunities for and with many of the most recognizable names in the computing and IT industries (Control Data Corp., Intel, Hewlett Packard, Digital Equipment, BEA Systems). Ken's knowledge of document management systems combined with his strength in understanding and defining client needs ensures that projects are initiated with the proper scope and support necessary for success.

"Ken's ability to work with the customer at any level and history of quality delivery is what we want from all our Business Developers and we feel Ken can provide that leadership," stated John Nidelcheff, Managing Partner, Distributed Compliance Solutions.

Ken earned a BA from the University of Texas (Mathematics, Computer Science, and Business Administration). Ken Lewis joined Distributed Compliance Solutions in the first quarter of this year. Ken has been representing DCS from his office in Los Gatos, CA and covering the Western territory. Mr. Lewis will now be responsible for North American Sales. Ken and his wife will continue to reside in northern California.

About Distributed Compliance Solutions L.L.C.

DCS is the premier compliance hosting company of staff, technology and business process for the small to medium size biotechnology, life science and health organizations. DCS is making it easier for business to focus on their goals, collaborate with their partners and bring products and services to market earlier. Learn more of DCS life science and eGovernment Solutions at www.DCSHostedSolutions.com

Contact:

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You can read the online version of this press release [here](#).



Your Dolphin Dolphin Computer Access US Team Grows Stronger - Meet Them This July at ACB, NFB & AHEAD

Meet your ever growing Dolphin Computer Access team at the American Council of the Blind Annual convention July 3rd thru July 11th in Orlando, the National Federation of the Blind 2009 National Convention July 3rd thru July 8th, 2009 in Detroit and the AHEAD 2009 Global Access Conference July 20th thru July 25th, 2009 in Louisville.

Princeton Junction, NJ (PRWEB) July 3, 2009 -- Meet your ever growing Dolphin Computer Access (www.YourDolphin.com) team at the American Council of the Blind Annual convention July 3rd thru July 11th in Orlando, the National Federation of the Blind 2009 National Convention July 3rd thru July 8th, 2009 in Detroit and the AHEAD 2009 Global Access Conference July 20th thru July 25th, 2009 in Louisville.

Join Gareth Collins and SuperNova Version 11 at ACB 2009, Orlando

Already a familiar voice to many Dolphin Computer Access customers, Gareth Collins has been working in Dolphin's product support offices for more than 19 years. Originally from Wales, Gareth has called US home for the last 11 years and is based in the east coast New Jersey office.

Primarily focusing on delivering excellent product support, Gareth spends his working day supporting the rapidly growing community of US Dolphin users and Dolphin product dealers as he explains;

"Dolphin are not the biggest access technology vendor in the US, but we do work extremely hard on ensuring our users get the best possible product experience. As a magnification user myself, I know from firsthand experience that being able to pick up the phone and get a helpful, detailed and accurate response to your enquiry is paramount. That's my role, ensuring if ever a Dolphin user gets stuck, I get them up and working as quickly as possible."

However Gareth's expertise doesn't stop there. His product design, documentation creation and Dolphin Scripting skills are second to none and are evident in the recently released version 11 of SuperNova Reader Magnifier, Hal Screen Reader, Lunar Screen Magnifier and LunarPlus Enhanced Screen Magnifier. The American Council of the Blind Annual convention July 3rd thru July 11th in Orlando offers the perfect opportunity to meet Gareth and get a personal demonstration of all of the new features and functionality now available to screen reader and screen magnifier users in version 11. Why not ask Gareth about support for 64-bit Windows, the extensive Braille support improvements, the Dolphin Pen II, as well as Internet Explorer 8, iTunes v8 and Skype v4 support?

Meet Andy Leach, Bentley and Dolphin Guide at NFB 2009, Detroit

Compared to Gareth's 19 years, Andy Leach is a relative newcomer to Dolphin, celebrating his 1st anniversary early this fall. But Andy's roots are set deep in the access technology industry, his previous role being the regional sales manager for Freedom Scientific. Now as Dolphin's lead Sales Executive for the US and Canada, Andy's expertise comes from having a user's knowledge of the full range of screen readers, which led him to formulate his thoughts on access technology for vision impaired seniors.



"Like a large percentage of people of employment age I was brought up using a computer, but for many seniors and baby boomers that simply isn't true. Add in failing sight, low vision or blindness and for many computer novices the learning curve with a 'professional' screen reader becomes too steep, but these people still want to email friends and family, surf the web and scan and read post. But learning how to achieve these tasks has to be easy."

"Dolphin Guide is perfect for these users. It removes all the complexity from the modern PC by offering a simple menu system that walks the user through every step, confirming their actions and progress with the human sounding Realspeak voices. For these users it is all about gaining confidence at their own pace, knowing that you can't go wrong. Dolphin Guide is the definitely the best talking software for that journey."

Based in the Dayton Ohio area, Andy and his guide dog Bentley will be making the short hop north to Detroit later this week to attend the National Federation of the Blind 2009 National Convention and to showcase Dolphin Guide. Conference visitors looking to meet Andy and to talk about any Dolphin software, including Dolphin Guide should stop by booth C79.

Catch up with Jeff Bazer, Devon and exclusively preview EasyConverter v5 at AHEAD 2009

Jeff Bazer and his guide dog Devon are the new kids on the block at Dolphin, having joined only one month ago. Previously employed by a large US access technology vendor, Jeff was excited to work for a company "that has their heart in the right place, working with products I believe in". Jeff is referring to his new Sales Executive role for Dolphin's alternative format creation and play back tools, more commonly known as 'AltFormat'. Although based in Columbia, South Carolina, Jeff trains and advises college and university disability service offices and instructional material centers from all across America on how to best to create DAISY talking books, large print, Braille and MP3s for vision and print impaired students.

Later this month Jeff will be joining his Swedish colleague Mattias Karlsson at the AHEAD 2009 Global Access conference July 20th thru July 25th, 2009 in Louisville. As Jeff describes;

"We are really excited to be offering a series of free alternative format creation workshops in partnership with AltFormat.org at this year's AHEAD conference. Lead by Dolphin's Chief Product designer Mattias Karlsson, the workshops will offer attendees a step-by-step insight into the 'whole' alternative format creation process, from the beginning as a raw source file, through to conclusion as quality large print, MP3, DAISY talking books & Braille."

"I can also announce that AHEAD conference attendees and those signed up for the free workshops will get a chance to preview and experience the new EasyConverter version 5, complete with new even easier to use interface, a client profile manager, quick conversion options and a brand new scanning engine. To sign up for the free workshops visit www.YourDolphin.com/book_event.asp "

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You can read the online version of this press release [here](#).



North Oaks Obstetrics and Gynecology Selects Sevocity EHR (Electronic Health Record) Sevocity Continues Growth in Ob-Gyn Market

Sevocity, a division of Conceptual MindWorks, Inc. (CMI), today announced that North Oaks Obstetrics and Gynecology, has selected Sevocity EHR (electronic health record) for its 12 provider practice in Hammond, Louisiana

San Antonio, TX (PRWEB) July 3, 2009 -- Sevocity, a division of Conceptual MindWorks, Inc. (CMI), today announced that North Oaks Obstetrics and Gynecology, has selected Sevocity EHR (electronic health record) for its 12 provider practice in Hammond, Louisiana. North Oaks is a recognized leader in healthcare in Tangipahoa Parish and has served the area since 1977 with a wide array of women's care services.

"We began an extensive evaluation of EHRs to look for ways to improve efficiencies and enhance the quality patient care in our practice. I feel that we accomplished both of those goals with Sevocity," said Lemar Marshall Chief Operating Officer North Oaks OBGYN. "We looked at a number of EHRs and Sevocity stood out from the pack. Sevocity's willingness to work with us on customization for our specific needs and their overall flexibility made the decision very easy."

Sevocity develops, maintains and supports Electronic Health Record solutions (also called Electronic Medical Record or EMR systems) for physician practices and community health centers across the country. Although not a component of the North Oaks agreement, Sevocity also offers an integrated practice management (PM) solution or free interfaces with other PM providers for clinics that need a complete EHR and PM solution.

"Sevocity understands that, from prenatal to postpartum, OB providers face unique EHR challenges. Instead of trying to force OB into the typical template process most EHRs use, we worked closely with several of our OB providers to develop a separate module for OB," said Elaine Mendoza, President and CEO of Sevocity and CMI. "We also incorporated workflow considerations into Sevocity to support a quality-focused and busy practice like North Oaks," concluded Mendoza.

About Sevocity

Based in San Antonio, Texas, Sevocity empowers physician practices and health centers to embrace electronic health record (EHRs) by providing an easy-to-use, Internet-based electronic health record system. Because Sevocity EHR is an ASP (application service provider) product that provides secure access to clinical information via the Internet, clinics and health centers avoid the expensive upfront capital expenditure and ongoing maintenance costs associated with client/server offerings. For more information about Sevocity, visit <http://www.sevocity.com> or call (877) 777-2298.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Sharp Validates Print Audit 6 Embedded Sharp OSA® Integration Module

Validation brings the power of Print Audit 6 to Sharp OSA enabled multifunction peripherals

Calgary, Alberta (PRWEB) July 3, 2009 --Print Audit and Sharp Imaging and Information Company of America (SIICA), a division of Sharp Electronics Corporation, announce that the newest version of Print Audit's popular print management solution, Print Audit 6, has been validated for use with Sharp OSA-enabled multifunction peripherals (MFPs). The validation, achieved through Sharp's Partner Program offers customers seamlessly integrated print hardware and software.

"I am thrilled to announce the availability of Print Audit 6 Embedded for Sharp OSA-enabled MFPs," said John MacInnes, President and CEO of Print Audit. "Print Audit 6's powerful new Rules and Recovery features combined with Sharp OSA technology gives companies a virtually unlimited number of cost and environment saving possibilities. I have no doubt that these new capabilities will make our membership in the partner program an even greater success."

Seamlessly integrated with Print Audit 6, Print Audit 6 Embedded is a comprehensive print management solution that allows organizations to analyze, reduce and recover costs related to walk-up copying, scanning, and faxing. Sharp OSA technology extends MFP applications to numerous vertical business categories and helps businesses to improve productivity, reduce operational costs and target specific business needs.

"Print Audit 6 Embedded truly shows the full flexibility, power and potential of Sharp OSA technology," said Tom Davis, Vice President Marketing Applications Development, SIICA. "Working in tandem, our MFPs and Print Audit's print management solution create an efficient workplace while saving customers money."

Print Audit 6 Embedded includes a wide range of new features and improvements, including innovative new Rules features. Print Audit Rules give customers the power to create customizable printing, scanning, and faxing policies that limit jobs based on the user, total pages, black & white pages, color pages or job cost. If a limit is reached, organizations can display a custom message to the user and either cancel the job, have the user re-send the job to a different device or simply warn them about their behaviour.

Print Audit 6 Embedded is validated on the following Sharp OSA-enabled MFP's:

MX-2300N/2700N

MX-3500N/3501N/4501N

MX-5500N/6200N/7000N

MX-6201N/7001N

MX-M350N/M450N

MX-M550N/M620N/M700N

MX-M850N/900N/1100N

AR-M355N/M455N

AR-M550N/M620N/M700N

MX-2600N/MX-3100N

MX-C311/MX-C401



DX-C311/DX-C401

MX-4100N / MX-4101N / MX-5001N

MX-M363 / MX-M453 / MX-M503

For more information on Print Audit 6 Embedded, visit www.printaudit.com.

For more information on the Sharp Partner Program, visit www.sharp-partners.com.

About Print Audit:

Established in 1999 and headquartered in Calgary, Alberta, Print Audit is the fastest growing print management company in the world. By providing businesses with innovative and practical print management software solutions, the company has helped customers recapture over \$79 million in printing and photocopying expenses while saving an estimated 90,000 trees a year. Print Audit has offices located in the United Kingdom, South Africa, Australia, Brazil, Canada and the United States.

About Sharp Electronics Corporation:

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation, a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions and mobile communication and information tools. Leading brands include AQUOS® Liquid Crystal Televisions, 1-Bit™ digital audio products, SharpVision® projection products, Notevision® multimedia projectors, Insight® Microwave Drawer® appliances, SuperSteam™ ovens, Plasmacluster® air purifiers and the OnEnergy™ solar system. For more information visit Sharp Electronics Corporation at www.sharpusa.com

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You can read the online version of this press release [here](#).

AppCraver.com Unveils New iPhone Accessories Store

Popular iPhone app review site launches a new marketplace within their site to offer iPhone gadgets and accessories to consumers.

Santa Monica, California (PRWEB) July 2, 2009 -- AppCraver.com is an iPhone and iPod touch app review site that offers insight on the newest app releases, interviews with application developers, and industry news. The popular review site is expanding their articles to include product reviews as well.

Launching shortly after the opening of the iTunes App Store, AppCraver.com has been a trusted application review site for nearly a year. During this time the site has published more than 1800 articles featuring in-depth analysis and hands-on experiences to help users discover the best [iPhone apps](#) for their devices. The AppCraver staff is excited to bring their insight to iPhone accessories as well.

"iPhone accessories are a significant expenditure for many smartphone owners. We can help them sort through their options and choose the best accessories for the best phone," Editor in Chief Barbara Holbrook explains. "Plus, it's a great excuse for us to play with the greatest new iPhone and iPod touch accessories."

Apple's iPhone has taken the smartphone market by storm and continues to gain ground with each new release. According to the most recent data from Gartner, as of the first quarter of 2009, the iPhone maintained 10.8 percent share of the smartphone market worldwide. The long anticipated iPhone 3GS will only attract more new users to the smartphone market.

With the increase in iPhone customers comes an increase in demand for iPhone related products. Where can users go to find the best leather case or the highest-quality Bluetooth headset? In addition to reviews, AppCraver.com is launching their very own [iPhone Accessories](#) store! Complete with a shopping cart checkout, excellent customer service, competitive prices and flat \$5.95 shipping for most orders, it doesn't make sense to shop anywhere else.

iPhone owners can get daily AppCraver updates by subscribing via RSS or email, or join the more than 3800 people already following them on Twitter. AppCraver's daily tweets include links to the original posts so you can stay current with the iPhone community. For further information on AppCraver or to browse [iPhone app reviews](#), please visit AppCraver.com.

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You can read the online version of this press release [here](#).



Udata Advisors Promotes Robert Lung And Matthew Fiore To Vice-President

Lung And Fiore Add Significant Sector Expertise To Leading Information Technology M&A Firm

New York, NY and Reston, VA (Vocus) July 1, 2009 -- Udata Advisors, Inc. is pleased to announce today the promotions of Robert Lung and Matthew Fiore to Vice President, effective July 1. Throughout their careers here at Udata, these two individuals have added tremendous value through their tireless efforts and consistently high-quality work product.

Robert Lung

When Rob joined Udata Advisors in April 2004 as an Analyst, he brought with him considerable technology M&A experience, and in 2006 he was promoted to Associate.

Rob's significant deal execution experience comes from his active involvement on many high-profile engagements. As a result, Rob has developed significant industry expertise in the IT Security and Internet sectors.

Prior to Udata, Rob worked as a Research Analyst with Broadview International conducting research on mergers and acquisitions transactions in the IT, media, telecommunications, and healthcare technology sectors.

Rob earned a Master of Science in Quantitative Methods and Modeling from the Zicklin School of Business and a Bachelor of Arts in Economics from the University of Chicago. Rob is currently enrolled in the Executive MBA-Global program at Columbia University and is a CFA charterholder.

Matthew Fiore

Matt has gained significant deal experience since joining Udata as an Analyst in June 2004, working on many significant M&A transactions. In 2006 he was promoted to Associate and continued to hone his expertise in the IT Services sector.

Before joining Udata, Matt was a strategic acquisition analyst in the corporate development practice at Clondalkin Group, a Warburg Pincus-backed company in the packaging industry. While at Clondalkin, Matt coordinated all due diligence efforts for the firm's buy-side M&A activity and completed several acquisitions. Earlier, Matt interned with Cornell Capital Group and Fagan Associates.

Matt has a Bachelor of Science in Business Administration and Finance with a minor in French from Villanova University and spent a semester studying at the Université de Bourgogne in Dijon, France.

About Udata Advisors

Based in New York, New York and Reston, Virginia, Udata Advisors is a leading investment bank specializing in mergers, acquisitions, private placements, fairness opinions and corporate restructurings for the information technology industry. Udata creates Greater Outcomes® for clients measured in growth, innovation and



shareholder value. Since 1987, the firm has advised on over \$15 billion in transactions for application and infrastructure software, internet, security and IT services companies. Udata Advisors is perennially ranked among the top five advisors in transaction volume to companies in the Computer Software, Supplies & Services industry, according to FactSet Mergerstat. For more information, visit www.udataadvisors.com

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You can read the online version of this press release [here](#).



Advanced Photo Stitch Technology enables Photographers to create Montages and Panoramas of Live Events

Professional Photographers looking to capture and create composited images of live events like weddings can now do so with LabPrints LP Image Aligner, the new panorama stitching software licensed from DualAlign LLC. With LP Image Aligner, photographers can quickly merge multiple images into a single panorama or montage.

Clifton Park, New York (PRWEB) July 2, 2009-- Professional Photographers looking to capture and create composited images of live events like Weddings can now do so with LabPrints LP Image Aligner, the new [panorama stitching software](#) licensed from DualAlign LLC. With LP Image Aligner, photographers can quickly merge multiple images taken at live events from any camera into a seamless panorama or montage - all without ever leaving LabPrints LP Digital Studio.

Unlike other [panorama software](#) products, LP Image Aligner is based on advanced technology that is incredibly reliable -- so reliable, in fact, that it has been used by NASA to stitch images of the space shuttle into one montage for analysis. In addition, independent government testing has found the incredible technology powering LP Image Aligner to be the best technology in the world. This new form of imaging intelligence is certain to change the way photographers take pictures.

"We felt the technology behind [LP Image Aligner](#) was so reliable that we could deliver an advanced easy-to-use product for professional photographers. This is one of the first products in our industry that is reliable enough for use at live events," says Dr. Charles Stewart, CSO of DualAlign LLC.

DualAlign LLC's breakthrough technology allows photographers to reliably and easily create montages and panoramas at events like weddings and trade shows. Such environments are generally not conducive to montage or [panorama photography](#) because of all of the movement within the shots. However, DualAlign's revolutionary i2k technology, which features super smart blending and seam selection, makes live event panoramic photography possible without the need for any special equipment or tripod.

"Offering our photographers innovative options is important to LabPrints," says Bill Gamble, founder and CTO of LabPrints. "By offering this simple, yet robust technology to align and montage multiple images, we believe our 8000+ photographers will be able to offer more unique products and services to their customers." Gamble also states, "The fact that we had the opportunity to collaborate with another local tech company is very exciting. It benefits the entire area when local businesses can work together in the advancement of technological solutions as well as commerce." Both firms reside in the area commonly referred to as New York's "Tech Valley."

The lead computer vision scientists behind i2k Quickage, Dr. Charles Stewart and Dr. Gary Yang, are recognized leaders in their fields, further evidence of the world class service users can expect from the program's use and resultant panoramic photographs.



i2k QuicKage is so simple to use that it can be employed anywhere in any situation at any time.

"I just read an article in Newsweek, 'Apple's New Weapon,' which stated that the US military is equipping soldiers with iPod touch players and iPhones. With i2k QuicKage software, these soldiers could be capturing high resolution imagery of their surroundings, which could lead to valuable intelligence," says Remy Arteaga, CEO of DualAlign LLC.

For more information about i2k QuicKage, the new panoramic photo montage software from DualAlign LLC, visit <http://www.i2align.com>.

To learn more or to schedule an interview with Remy Arteaga, please call 877-595-7181 or e-mail info (at) dualalign (dot) com.

About DualAlign LLC

DualAlign LLC is a technology-based software start up that transforms image registration and recognition technology into software solutions that enhance digital imaging systems. Learn more about DualAlign LLC at <http://www.dualalign.com>.

About LabPrints LLC

LabPrints software offers a complete solution to the professional photographer's workflow--its comprehensive suite of software is a stand-out in the industry, and helps in every step of the post-production process, including organizing images, placing print orders, designing albums, projecting images, and online proofing and album review services. LabPrints is partners with over 100 of the top photo labs and album companies in the country, allowing photographers to choose the lab that best fits their needs. www.labprints.com.

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You can read the online version of this press release [here](#).



QL2 Named to JMP Securities "Hot 100" List

QL2 announced that JMP Securities recently included QL2 in a published report titled, "The Hot 100: The Best Privately Held Software Companies."

Seattle, WA (PRWEB) July 2, 2009 -- [QL2](#), the leading on-demand data access platform provider, announced that JMP Securities, a San Francisco-based investment bank, recently included QL2 in a published report titled, "The Hot 100: The Best Privately Held Software Companies." The annual report profiles 100 of the leading private companies in the U.S. software industry, as identified by JMP's software research team.

"We are honored to be recognized by JMP Securities as a leading Data-as-a-Service (DaaS) company. With well over 100 airlines and scores of other companies benefitting from our data services," said [Russ Aldrich](#), CEO of QL2, "it's great to have the recognition and validation that QL2 is making an impact by giving our customers access to data that has been out of reach for too long."

About QL2

QL2 is the leading on-demand data access platform provider that delivers the right data in the right format at the right time. Organizations that depend on [market information](#) as part of their commerce strategy rely on QL2 to gain vital access to quantitative data on products and markets. QL2 lets customers quickly understand their market and make critical changes to stay aligned with their strategic objectives.

More than 250 clients in 40 countries depend on [QL2 Data-as-a-Service](#) (DaaS) solutions for accurate and reusable data on channels, products, competitive positioning, and industry specific markets. The QL2 client-roster includes more than 100 airlines, three of the top five global pharmaceuticals, and market leaders in retail, consumer products and life sciences. Founded in 2003, QL2 was named to the 2007 Inc. 500 and 2008 Inc. 5000 list of the fastest growing private companies, the 2008 Red Herring 100, and has been included in KMWorld's 100 Companies That Matter for the past four years and Trend-Setting Products for the past three years. For more information, please visit www.QL2.com.

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News Image





SimpleHomeNet Unveils Revolutionary, Flash-based User Interface for its EZSrve Gateway Controller

Released today SimpleHomeNet's new Flash-based application for its EZSrve™ simplifies home automation control through speed and ease of use.

Laguna Niguel, CA (Vocus) July 19, 2009 -- Simplehomenet proudly presents a completely new user interface for its EZSrve web-based INSTEON and X10 device controller based on the Adobe Flash Player and an enhanced advanced programmer's interface (API.) The application runs on modern browsers, giving the EZSrve compatibility with any computer platform including MS Windows, MAC-OS and Linux. The use of rich Internet applications (RIA) technology offers simplified and more intuitive management of devices, automation events scenes and timers. Extensive use of graphics and the drag and drop feature of RIAs makes the complexity of earlier automation systems a thing of the past.

Founder Al Choperena says, "It has been patently and painfully clear to us that the adoption of our home automation products was limited by the complicated nature of the software available thus far. Our new EZSrve user interface goes a long way to change that. We are extremely excited to launch this product as It truly simplifies things for the user, especially those who shy away from technology".

Current EZSrve owners need only upgrade the firmware in their units from our support website or they can have the upgrade done by Simplehomenet for a nominal charge. The application will initially be hosted in our servers and can be used by anyone free of charge. A desktop application based on Adobe AIR will be available in the future for a nominal charge. A hosted application allows Simplehoment to make enhancements rapidly and seamlessly, without users needing to upgrade the firmware in their EZSrve units. All shipments of EZSrve as of today will contain the new firmware.

Live Demo

While still in its beta stage, the application can be used on a local EZSrve or sampled while connected to an actual EZSrve at the Simplehomenet office. Simply point a browser to <http://www.compacta.org/?url=ezsrv.com>. At the login page enter "EZServe" for the name and "Simplehomenet" for the password.

A goal of SimpleHomeNet remains to make home automation friendly and to deliver on the promise of practical money and energy savings solutions that everyone can enjoy. Now in its third year of operations, Simplehomenet has sold thousands of devices spanning a broad range of automation. Since introduction, EZSrve has led in integration, value, flexibility and usability. The new interface raises the standard for ease of use to a new level.

Simplehomenet devices focus on expanding the value of an automated home or business beyond lighting. Popular applications for their products include monitoring contact closures, switching loads up to 30A 220V, controlling irrigation systems and and pumps, sensing, and integrating various protocols.

Simplehomenet is a division of Compacta International, Ltd.; a Delaware corporation established in 1996. Compacta is resourced to quickly bring products to market and to provide excellent customer support.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





New Satellite PC TV Software Receives More Than 4,000 Channels At SatelliteTVpcMaster.com

One-time fee and download lets any computer PC receive a vast selection of television programming worldwide using just-released software

Dallas, TX (PRWEB) July 2, 2009 -- SatelliteTVpcMaster.com comes to the rescue with new simple [satellite PC TV software](#) that turns any PC into a full-featured television. This is happening just as millions of Americans who own outdated analog TV's are eyeing expensive cable subscriptions and satellite dishes.

One small fee and a quick PC TV software download from www.SatelliteTVpcMaster.com and any PC receives 4,107 quality television channels.

"Our [computer TV](#) receives news and weather channels, animal channels, finance, cartoons, sports, and a vast selection of international channels that open your computer to all the ideas and entertainment of the world," said Richard Davis of Dallas, Texas-based SatelliteTVpcMaster.com.

The PC TV software is easily downloaded and installed on any PC, instantly turning the computer into a powerful satellite TV. Rather than paying a monthly subscription fee as with cable and traditional satellite TV, this new computer TV requires just one small initial payment for the TV software. After that, watching thousands of channels is completely free.

The software also allows users to turn their mobile phone into a TV. A software add-in lets users search and watch a massive database of 40 million feature-length videos.

Most of the world's people don't receive many TV channels. They range from the inner city resident who can't afford cable, to the isolated Montana rancher who can't receive faraway signals, to far flung peoples around the world who have little access to quality television programming.

"Many of the industry's top engineers and software designers have been working on this challenge for the past nine years. The solution is highly affordable PC satellite TV that pulls in almost all of the world's most popular channels. This is a godsend to millions of people around the world," Davis said.

Programs are broadcast in more than 144 languages ranging from English, Spanish, and German to lesser known languages of Serbia, Algeria, and Vietnam. "For the immigrant who wants to enjoy programs in her native language to the student of foreign language, this is a cultural opportunity unprecedented in the history of the world," Davis said.

Davis even muses that PC-TV will eventually ease international conflicts and make war a rare event. "When millions of people from all over the world watch each other's programs and learn about each other's cultures, it can't help but bring us all closer together in international understanding," David said.

Get more information and download Satellite TV PC Master, the Computer TV software at



<http://www.satellitetvpcmaster.com>.

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Visionary Executives Should Look to Hire Employees That Embrace the "Creative Economy"

To thrive and prosper in today's conditions, innovative companies need senior level management that has a vital and creative way of doing business.

Atlanta, GA (PRWEB) July 2, 2009 -- David Hicks, founder of DataComplex, and former technology sales executive at DVT Corporation, announces his availability as a candidate for a company ready to embrace the "Creative Economy".

Mr. Hicks was part of the management team that developed and executed a plan to re-engineer DVT Corporation, a machine vision manufacturing company, when it was on the verge of closing its doors. He executed a channel strategy that encompassed marketing, sales training, prospecting, and in the trenches selling, that transformed DVT from an industry footnote to the première machine vision manufacturer in the market. When corporations were limiting sales and marketing expenses during the post 9/11 recession, Mr. Hicks developed on-line forums that combined DVT Corporation headquarters and channel partners in a meeting at the customer's site.

"Our customers could see the support and training capabilities that would be necessary for successfully implementing a sophisticated machine vision system," said Mr. Hicks. "The online forums were an excellent way of leveraging corporate resources so that we could be in front of customers all over the world every day as well as shortened our sales cycle significantly."

In 2005, DVT was sold to Cognex for \$115 million, making it one of Georgia Tech's Advanced Technology Development Center's most successful startups. Pursuing his passion for entrepreneurship, Mr. Hicks founded and developed DataComplex Inc. Its EPCenter product is a cloud based platform as a service that uses a 4th generation event processing query language that allows companies like British Telecom, Citigroup, and others to create business intelligence, business process monitoring, and sensor fusion applications.

In describing DataComplex Mr. Hicks said, "It is an excellent example of what is possible in the cloud era. As a niche analysis tool, it would have been too expensive to bring to the market in the pre-cloud era. With it, developers can create event processing solutions without any infrastructure investment or without having to invest in expensive silo applications. This is what cloud computing is meant to do."

"How do you build your business in the creative economy era? I believe you use innovation at every turn. You find ways to cut cost without jeopardizing goals. You find ways to shorten sales cycles. You bring vitality to building organizations and people. That is what I have accomplished in my business career. If your organization can use a vital, tech savvy, sales executive, who understands risk, contact me."

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Safran North America Ownership Composition Changed to New Partner

New ownership composition severs connection with Proha and negotiates option to acquire Safran Software Solutions of Stavanger, Norway

Albuquerque, NM (PRWEB) July 2, 2009 -- Safran North America (SNA), one of the world's leading manufacturers and distributors of project management applications, announced that it has agreed to allow 49% of its shares, formerly held by Safran Software Solutions, AS, a fully-owned subsidiary of Proha Plc, to be sold to a Norwegian investment group, SNA Holding AS. Among the partners in SNA Holding are Steinar Dalva, founder of Safran Software Solutions AS of Stavanger, Norway; Croxus AS and StatoilHydro, a multi-billion dollar integrated technology-based international energy company primarily focused on upstream oil and gas operations.

Safran North America will continue to be the exclusive distributor of Safran products in North America, which includes the United States, Canada and Mexico. In addition, SNA Holding AS negotiated with Proha Plc the right to exercise an option for the acquisition of Safran Software Solutions AS. The option is in effect until 31 December 2012.

"Through this change in shares Safran North America has acquired a consistently profitable partner focused on software quality that will allow us to diversify our offerings to the North American market using the latest technologies," said Safran North America CEO, Nicholas Pisano. "We are excited that Steinar Dalva, the original founder of Safran, and his business partners are part of our team and have both the desire and means to ensure a long-term commitment to Safran North America's core markets."

"To support our clients and the demands of the market we're dedicated to expanding Safran products throughout the North American market and into Asia," said Steinar Dalva, CEO of SNA Holding AS. "Through our consortium of companies we can provide Safran North America with the financial stability and long-range focus needed as we continue to provide the high quality applications demanded by our customers and introduce market-proven and innovative applications that have succeeded in the transnational market that can enhance our product set in North America."

To emphasize his last point Mr. Dalva referred to the project integration and intelligence application known as Proteus as only the first of these products that will round out Safran's product set. "With the combination of Proteus, Safran Project, Safran for Microsoft Project and Safran Planner we have a complete solution for the project management space second to none."

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



GoECart Launches New Interactive Corporate Website Site, Underscores Company's Commitment to Help Merchants Sell More™ Online

GoECart, the market-leading provider of ecommerce solutions for internet retailers, today announced the launch of a newly designed, customer-focused, and interactive website. The site, www.GoECart.com, has been transformed to bring the best-in-class experience customers have come to expect using GoECart's ecommerce software to the company's web presence.

Bridgeport, CT (PRWEB) July 2, 2009 -- GoECart, the market-leading provider of [ecommerce solutions](#) for internet retailers, today announced the launch of a newly designed, customer-focused, and interactive website. The site, www.GoECart.com, has been transformed to bring the best-of-breed experience customers have come to expect using GoECart's ecommerce software to the company's web presence.

Manish Chowdhary, GoECart's Chief Executive Officer, said: "We are very excited about our new website. It not only does a better job at communicating our mission and the value of our products and services but it also showcases our commitment to the social web with a variety of free, interactive, and help features for web merchants large and small."

GoECart fully understands the challenges associated with migrating a site to a new architecture. The company's professional services team regularly performs the service for its merchants, often migrating them from various ecommerce platforms. This time, GoECart put its team to work on its own corporate web presence to ensure a successful launch without loss of functionality, site traffic, search engine rankings, sales, and reputation. After a series of usability studies and focus groups, the GoECart team worked arduously on the project, combining the efforts of professional copy writers, graphic designers, information architects, business analysts and web programmers to bring the site to market using the latest Microsoft .NET technologies.

The site features a new layout and navigation structure, several new interactive features, a [blog](#), a [free ecommerce newsletter](#), as well as audio and video. An intuitive information architecture makes it easier for merchants to learn about the company's award winning ecommerce solutions, depending on the size of their operations: The site includes two sub sites--one for [small business ecommerce solutions](#) and another for the [middle market merchants](#).

Other features include:

- A frequently updated ecommerce blog
- A Podcast library of ecommerce resources
- An ecommerce newsletter signup
- An ecommerce resources center - which provides a variety of information for new and existing merchants "make the most of the their ecommerce endeavors"
- A new careers section that highlights GoECart's innovative culture and underscores the company's commitment to recruiting top industry talent
- A section dedicated to tradeshow and events, including video coverage of recent appearances and speaking



engagements

- Information about a variety new technical support options for existing customers
- Information for current and potential partners
- Much more!

The new website also describes GoECart's unique [Thriving Partner Ecosystem™](#) of best in class ecommerce software and service providers. The Ecosystem helps merchants prosper from the ideal set of complementary technologies required to effectively conduct business on the web today. These include:

- Internet marketing and advertising
- Affiliate marketing and CRM
- Comparison shopping
- Customer service
- Ecommerce marketplaces
- Payment solutions
- Financials and back-office operations
- Fulfillment, shipping, and taxes
- Networking and infrastructure
- Security and compliance
- Website monitoring and analytics
- Website testing and optimization

Commenting about the state of ecommerce today, Chowdhary said: "We are in a very competitive market. Ecommerce is no longer about shopping cart technology. Web shoppers rightly expect the same online shopping experience they are receiving from leading retail sites like Amazon.com® and eBay® as well as the [web 2.0 and social networking features](#) from sites like FaceBook®, YouTube®, and others. We encourage anyone interested in online selling to visit our website to learn how GoECart is actively helping merchants address the challenges of the ever-changing web."

The new site comes on the heels of a successful exhibition at the Internet Retailer Conference and Exhibition (IRCE) in Boston in mid June and a 2009 CoDiE Awards finalist nomination for Best Ecommerce Solution earlier this year.

About GoECart:

GoECart empowers merchants and retailers of all sizes with innovative, on-demand ecommerce solutions designed to address the challenges of the ever-changing web. Hundreds of organizations rely on GoECart every day to Sell more™ merchandise online and compete more effectively. GoECart's proven technology solutions offer the ultimate in reliability, scalability, and flexibility demanded by the world's busiest ecommerce sites. GoECart's Thriving Partner Ecosystem™ provides the ultimate network of best-in-class ecommerce solutions providers to deliver a rich, immersive experience expected by today's savvy web shoppers. Our team of passionate ecommerce experts keeps our clients at the forefront of ecommerce.

For more information, please contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Accellos Releases Case Study of Accellos One Collect User Tippmann Pneumatics

Leading Paintball Manufacturer Targets Inventory Gaps with Accellos One Collect: Saves Big, Scores 99% Accuracy

Colorado Springs, CO (Vocus) July 1, 2009 -- [Accellos](#), a leading provider of supply chain execution software solutions, has released a comprehensive case study of Tippmann Pneumatics, a user of its [automated data collection](#) solution, Accellos One Collect.

Following is summarized version of the case study. The full article can be read in the attached document or at Accellos' blog, [The Accelerator](#).

Summary

Tippmann Pneumatics was looking at closure in the mid-1980s in response to public outrage over the attempted assassination of President Ronald Reagan. The company manufactured collectible half-scale machine guns, and it stood to be regulated out of business. But spotting a trend, founder Dennis Tippmann, Sr. redirected the company towards an emerging new sport: paintball, where players barrage one another with paint-filled pellets launched from CO2 or compressed air guns called markers.

Located in Fort Wayne, Indiana, Tippmann Pneumatics became Tippmann Sports in 2004 when the Tippmann family sold the company's paintball business to a private investment group. Tippmann Sports reigns as the industry leader. It manufactures and markets a broad selection of marker models, modifications, accessories, paint grenades and even a line of apparel and gear.

The company occupies a 30,000 square foot manufacturing space that is supported by a 40,000 square foot warehouse. Today it deals directly with a network of 3,000 individual stores as well as with all of the major mass merchandisers - WalMart, K-Mart, Sports Authority and others.

The company's warehouse operations are basic, utilizing lift trucks to collect and deliver raw materials and products between the manufacturing floor, storage, and staging area. Since 1999, the company has used Microsoft Dynamics GP (initially Great Plains Software) as its enterprise resource planning solution, executing the flow of components and finished goods manually through the system's inventory management module.

In early 2007, the company implemented Accellos One Collect, allowing the company to turn on Microsoft Dynamics' bin allocation capability, automate the end-to-end inventory management process and eliminate virtually all of the paper-based receiving, inventory management and picking processes.

Tippmann normally manufactures from 1,500 to 2,000 markers per day, each of which has about 150 raw components that range from bolts and screws to injection-molded plastic parts. Only about five percent of the

components are manufactured internally. On arrival at the dock the hundreds of parts typically were staged, counted and compared with the packing slip. The invoice would go to accounts payable and the shipment would be keyed in to the ERP software.

Microsoft Dynamics incorporates a comprehensive inventory management module, but it is entirely reliant on paper- and screen-based processes for receiving, inventory tracking and transfer and picking/shipping. As a result, inventory was tracked only to the warehouse level because the volume of transactions made manual bin-level control unrealistic.

Little could be done to correct the situation under the existing technology, and Spieth began looking for answers.

Spieth launched a search for a solution to automate the end-to-end material management processes, with three basic criteria:

1. Compatibility with Microsoft Dynamics GP: the ability to perform all of the transactions within the inventory and manufacturing modules
2. Warehouse inventory control using barcode scanners
3. License plating: the ability to group an entire skid under a single barcode identifier.

Spieth narrowed his findings to three possibilities, one of them the Accellos One Collect solution which he encountered at the Microsoft Convergence conference.

Accellos One Collect blends the sophistication of a [warehouse management system](#) with the simplicity of an automated data collection solution. It connects, collects and controls every aspect of Microsoft Dynamics GP receiving, order fulfillment and inventory control functions, gathering data at its origin and entering it in real time into the ERP system. Information is collected using RF handheld computers and is processed following the Microsoft Dynamics GP business rules.

"Ease of installation was a primary consideration," he says, "and Accellos One Collect was already integrated with the Dynamics GP database. There was no complex interface where you had to manage inventory in one system and have it interface back to Dynamics GP, with potential discrepancies between the two."

The Accellos One Collect solution utilizes Psion-Teklogix Workabout Pro hand computers to communicate with Microsoft Dynamics over an RF network. Data is gathered, exchanged and transmitted to and from the ERP software each time either raw material or finished goods are touched.

When materials arrive, warehouse personnel scan the purchase order numbers printed and bar-coded on the packing slips. Bin names within Microsoft Dynamics essentially provide a map of the warehouse, so when shipments are moved to storage, the material handler can use the scanning device to tell the software exactly where they have been placed, using a real bin name.

Replenishment of the "work in progress" inventory maintained by manufacturing, formerly a complicated visual process, is now automated. Where formerly warehouse personnel would scour the warehouse to locate requested



parts, they now move from bin to bin as directed by their handheld computers.

As skids of finished goods are transferred, they are assigned a location under a single identifier for all units on the skid, raw material inventory is duly relieved and warehouse finished goods inventory is updated with the new, shippable product.

As sales orders arrive, they are pushed from Microsoft Dynamics to the warehouse floor. Accellos One Collect checks the serial numbers on the pick lines and directs the pickers to specific bin locations until the orders are filled. The product is staged at the shipping dock, the inventory reduction is recorded in Microsoft Dynamics, shipments are recorded against the sales orders, invoices are prepared, and the product is out the door.

Tippmann actually increased productivity with fewer personnel after implementing Accellos One Collect. In 2005, for example, the company shipped an average of 180 orders representing a total of 650 lines picked per day. This number peaked in 2006 at 217 orders and 806 lines per day. The efficiency increase relates directly to the newly automated procedures, Spieth says.

Under Accellos One Collect, Tippmann has reduced its inventory counts from twice to once per year and has seen shrinkage drop from \$150,000 to under \$10,000. In 2009, the company may eliminate inventory counts altogether, instead relying on the software's cycle counting capabilities.

"We are satisfied that we paid for our Accellos One Collect solution in one year or less," Spieth says. "We needed faster, more accurate inventory accounting and control, the ability to move multiple units as a single transaction, and more efficient support for our manufacturing operations.

"Accellos One Collect allowed us to get rid of paper forms and screen-based processes and take full advantage of the capabilities of our Microsoft Dynamics GP software. We're now 99 percent accurate, we can identify and solve problems quickly, and we can conduct transactions between manufacturing and the warehouse in real time."

About Accellos:

Accellos, headquartered in Colorado Springs, Colorado, is a global provider of logistics, warehouse, third party logistics, transportation and mobile fleet management software solutions. The company addresses the supply chain management and execution market with warehouse management systems for multiple environments, including transportation management software and in-field mobile resource management solutions. Accellos' powerful supply-chain execution solutions are easy to customize and implement, providing customers with more innovation for less investment. For more information, email info@accellos.com or visit www.accellos.com.

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You can read the online version of this press release [here](#).

News Image





Call for Presentations Issued for theHRshow 2010

theHRshow, the industry's leading regional HR Technology show has announced a call for presentations for the 2010 event, taking place February 4 & 5 in Frisco, Texas. This announcement comes on the heels of the 2009 event, which was held virtually June 10-12, 2009. Senior-level HR practitioners, industry experts and HR technology vendors are being invited to submit presentation and case study proposals for consideration on any topic that will assist today's HR and HRIS professionals to help their organizations be more successful through the use of HR technology.

Frisco, TX (PRWEB) July 2, 2009 -- [theHRshow](#), the industry's leading regional HR Technology show has announced a call for presentations for the 2010 event, taking place February 4 & 5 in [Frisco, Texas](#). This announcement comes on the heels of the [2009](#) event, which was held virtually June 10-12, 2009.

Senior-level HR practitioners, industry experts and HR technology vendors are being invited to [submit presentation and case study proposals](#) for consideration on any topic that will assist today's HR and HRIS professionals to help their organizations be more successful through the use of HR technology.

“Due to current economic conditions and causing trade show attendance to be down across the board, theHRshow 2009 was a tremendous success and very well received as a virtual event,” commented Matt Lafata, Chairman of theHRshow. “As we fully believe trade show and conference attendance will bounce back in late 2009/early 2010, [theHRshow 2010](#) will be an on-site event.”

theHRshow 2010 will touch on many different HR technology areas. Those who are chosen to give presentations or participate on panels will be provided with an opportunity to share their knowledge, experience and viewpoints with HR professionals who will share that information with others. Lafata continued, “The 2010 event will be a fantastic opportunity to showcase the presenter's knowledge and viewpoints to HR and HRIS professionals throughout the industry.”

theHRshow 2010 stems from a proven track record of success. The 2008 on-site event was a one-day conference with over 200 attendees and 30 exhibitors. In 2009, theHRshow was held virtually and had over 800 attendees. In 2010, theHRshow is expected to be the biggest yet with hundreds of attendees and dozens of exhibitors.

“The positive comments we received from the 2009 virtual event were overwhelming,” stated Tiffany Appleby, Director of Conference Communications. “Of all of the feedback we received from the event, the one that stuck most was, ‘You've set the stage for others to follow your lead by providing insightful sessions in an interactive, engaging and creative manner.’ This really speaks volumes and attendees of the 2010 event will have the same great experience as they did in 2009, but in an on-site format.”

Regional HR shows, such as theHRshow 2010, will continue to be an economical and effective way for HR practitioners to gain education from industry thought leaders while budgets are still tight.

“theHRshow was created by industry experts and senior-level practitioners who know the kind of challenges HR



and HRIS professionals face on a daily basis,” continued Lafata. “We are confident that attendees will be in for a real treat. The bottom line is that the attendees will see the same caliber of presentations as the larger, more expensive shows, but at a fraction of the cost.”

Proposal submissions are currently being accepted via theHRshow 2010 website at theHRshow2010.com. The deadline for submissions is midnight on Friday, August 14, 2009. A list of the presentations from the 2009 event can be viewed at theHRshow2009.com/agenda.htm.

Registration for theHRshow 2010 is now open. Visit theHRshow2010.com to register and learn more about the event.

About theHRshow:

[theHRshow](#) is a production of [HRchitect](#), the leader in HR systems strategic consulting. As the premier Human Capital Management (HCM) and Talent Management Systems consulting firm, our services include the selection, implementation, and integration of Human Resource Information Systems (HRIS), Talent Management Suites (TMS), Performance Management, Succession Management, Compensation Management, Learning Management, Competency Management, Talent Acquisition Systems, and Time & Attendance software.

HRchitect has participated in the successful evaluation and implementation of HR technology systems for leading high-tech, high-growth leaders such as Perot Systems, WebMD, and Symantec; manufacturing companies such as 3M, Texas Instruments, and Raytheon; retail leaders including Best Buy, Domino’s Pizza, PepsiAmericas, J.C. Penney, and Target; healthcare/bio-tech organizations such as Alcon Labs, The Mayo Clinic, and Tenet Healthcare; financial organizations including: Barclay’s Global Investors, Countrywide Financial, and VISA; energy leaders such as Baker Hughes, ConocoPhillips, and Lyondell Chemical; transportation leaders such as APL, FedEx, and Southwest Airlines; telecommunication leaders AT&T, Sprint, and Verizon; as well as leading hospitality companies such as Hyatt, Marriott, and Starwood.

Based in Dallas with consultants nationwide, HRchitect has completed over 1500 successful engagements for more than 600 clients over the past twelve years. HRchitect’s client list consists of companies of all sizes from all industries and includes more than 1 in 5 companies on the Fortune 100 list.

To find out how HRchitect’s HR software expertise can benefit your company, visit our website at [HRchitect.com](#) or call 214-619-0888.

To find out more about theHRshow visit the event website at theHRshow2010.com.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: [www.HRmarketer.com](#)) on behalf of the company listed above.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



SurePayroll Boosts Trusted Advisors' Payroll Profits with Enhanced Reseller Program

SurePayroll's Reseller Program includes new pricing structure and enhanced marketing assistance for accountants, bookkeepers and other trusted advisors.

Glenview, IL (PRWEB) July 1, 2009 -- Online payroll service SurePayroll today announced changes to its [Reseller Program](#), designed to make it easier and more profitable for accountants, bookkeepers and other trusted advisors to resell SurePayroll's award-winning payroll processing solution.

With tens of thousands of customers, SurePayroll provides small businesses with a more convenient, online alternative to ADP and Paychex. The Reseller Program allows trusted advisors to offer the full-service payroll solution under their brand so they can attract new clients, retain existing clients, streamline accounting operations and generate a new revenue stream without any upfront investment and virtually no implementation time.

SurePayroll's improved program incorporates a tiered pricing structure, replacing its previous Reseller Program pricing discount in order to help trusted advisors generate more profit. With the new pricing model trusted advisors are given greater discounts when they have more clients using the service, receiving up to 25 percent off base pricing when they acquire 25 or more payroll customers.

In addition to the new pricing structure, SurePayroll now offers higher levels of marketing assistance to help resellers quickly scale their business. A dedicated payroll marketing consultant is available to work with resellers to help them effectively promote their service to existing customers and prospects.

"Our goal is to help our trusted advisors offer more value to their customers by offering them an easy-to-use payroll service while generating additional profit. These enhancements make it easier than ever," says SurePayroll Accountant Partner Manager Francesca Zelasko. "Our product is perfect for trusted advisors' small business clients who want to complete payroll in minutes, and our expert payroll marketers will help our partners scale, getting them to the deepest discount level as fast as possible."

Extensive Features and Superior Support Make SurePayroll a Valuable Partner for Trusted Advisors

- **Quick and Easy Setup and Management:** No upfront investment or software is necessary, nor is prior payroll experience. SurePayroll's Reseller Program offers turnkey setup, and complete management of quarterly and annual payroll taxes.
- **Branded Interface and Marketing Materials:** Resellers benefit by extending their brand name to their clients without the hassles inherent in running payroll in-house.
- **Convenience:** Trusted advisors and their clients have anytime, anywhere access to payroll, even from mobile devices.
- **A Reputation for Reliability:** SurePayroll was named 2009 Most Innovative SMB Infrastructure Software by CompTIA and 2009 Customer Service Team of the Year by The Stevies.
- **Access to Payroll Expertise:** Resellers receive personal assistance from marketing consultants, help from



payroll tax experts or the opportunity to attend regular Webinars.

- **Substantial Profits for Resellers:** The new discounted pricing structure offers the opportunity for a larger profit margin based on four tiers, each with its own discount structure, customizable marketing support offering and more.

- **Instant, Secure Access to Client Payroll Information:** Whether reselling, referring or just having SurePayroll clients, trusted advisors can easily access and maintain client payroll information using [SureChoice for Trusted Advisors](#), a free online portal that gives them secure access to all payroll reports in one convenient location.

To learn more, visit the Reseller Program section on the SurePayroll Web site or contact Francesca Zelasko at ChannelMarketing@SurePayroll.com or 847.676.8420, Ext 7296.

About SurePayroll:

SurePayroll is the online alternative to ADP and Paychex. SurePayroll's service and team members are dedicated to providing an easy, convenient online payroll service at a price small business owners can afford. Tens of thousands of customers rely on SurePayroll to process payroll wherever they want in as few as two minutes.

In addition, SurePayroll offers small businesses solutions for managing 401(k) plans, health insurance, workers' compensation, HR compliance and employee screening. For trusted advisors and banking partners, SurePayroll provides private-label services that enable them to offer payroll processing to their small business clients.

Over the last decade, SurePayroll has received numerous prestigious awards for its innovative technology and outstanding customer service, including recognition from PC Magazine, Inc. 500, Accounting Today, the Stevie Awards and many others.

For more information, you can visit <http://www.surepayroll.com>, call 877.954.7873 or follow us on <http://twitter.com/SurePayroll>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





AXENTIS Named as a Leader in Enterprise GRC Platforms by Independent Research Firm

Evaluation Criteria Focused On Comprehensive GRC Capabilities And Value Propositions - Current Offering, Strategy and Market Presence

Cleveland, OH (Vocus) July 1, 2009 -- [AXENTIS](#) today announced that it has been named as a Leader in the newly published Forrester Wave™ report on Enterprise Governance, Risk, and Compliance (GRC) Platforms. The evaluation criteria, focused on comprehensive GRC capabilities and value propositions - Current Offering, Strategy and Market Presence, cites AXENTIS among leaders who, "In addition to the technical strength of their products, these vendors are also actively [shaping the GRC market](#) through thought leadership and strategic guidance."

[AXENTIS Enterprise](#)®, the company's enterprise GRC product, was among those that received the highest scores for its policy and procedure management capabilities and client reference scores and feedback and received the highest score for value proposition for corporate compliance.

"We are pleased to be recognized as a leader and stand ready to help any organization rapidly deploy GRC," says Gary M. Fingerhut, Senior Vice President of AXENTIS. As the report cites, "AXENTIS is a perennial Leader in the GRC space" and also "continues to be one of the few GRC vendors to offer a true single-instance, multitenant [software-as-a-service \(SaaS\)](#) delivery model."

The report cites, "The economic downturn is taking its toll on IT spending across the board. However, the frankly appalling corporate failures witnessed over the past year will help GRC projects shoot to the top of the priority list..." and "Shareholders, regulators, rating agencies, business partners, and customers are all watching with heavy cynicism as companies strive to show that they are under control. This extreme level of scrutiny is putting the pressure on GRC professionals to better coordinate and demonstrate their efforts."

"GRC is finally coming of age where C-level executives, corporate boards, compliance managers, and other stakeholders have come to realize that their organizations can't successfully cope with burgeoning GRC-related challenges using multiple, fragmented 'point' solutions scattered among locations, departments and business units," said Gary M. Fingerhut. "As a result, we are seeing a growing adoption of unified, multi-purpose platforms that integrate the full range of GRC processes -- providing end-to-end visibility into conditions, risks, events, controls, and accountability across the enterprise."

As companies grapple with an expanding range of regulatory, operational, market, and ethical risks, AXENTIS' broad GRC capabilities and scalable technology has the ability to be far reaching to every employee, partner and customer throughout the extended enterprise and offers a provable and measurable "system of record" for the Corporate Compliance organization and one central source for the documentation and management of multiple-mandates and risk-driven compliance programs.



Read the full report The Forrester Wave™: Enterprise Governance, Risk, And Compliance Platforms, Q3 2009 at <http://www.axentis.com/special/forresterwave>.

About AXENTIS

AXENTIS is a global leader of governance, risk and compliance (GRC) management solutions for highly regulated industries including life sciences, healthcare, financial services, energy, utilities, manufacturing, and others. AXENTIS' risk-driven compliance approach helps organizations to effectively and consistently address internal and external risks associated with all legal, regulatory, and corporate mandates and policies with which they must comply including established federal government standards for an effective compliance program. Founded in 1999, AXENTIS streamlines the implementation of effective enterprise GRC management by making its solutions available via a software-as-a-service (SaaS) model. For more information, please visit <http://www.axentis.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Digital Solutions / Inmate Telephone, Inc. Adds Online Account Registration

DSI / ITI provide online account registration to alleviate high call volume and to reduce wait times for inmate family and friends.

Altoona, Pennsylvania (Vocus) July 2, 2009 -- Digital Solutions / Inmate Telephone, Inc. today announced that inmate families and friends no longer have to wait for a phone call from an inmate to initiate a phone account.

Friends and family members of inmates can now visit the Inmate Telephone, Inc. web site (<http://www.inmatetelephone.com>) to set up accounts directly, without having to receive an initial phone call from an inmate and without speaking to a customer service representative.

Families and friends of inmates housed in facilities with phones provided by Inmate Telephone, Inc. can now take advantage of these key benefits when accessing or creating an account online:

- * No need to wait for an initial call by an inmate to open an account
- * 24/7 account creation and access
- * Payments may be made online to an inmate's phone account

"Inmate Telephone, Inc. has been experiencing a lot of growth over the last several months due to the popularity of our Offender Communications System and it has increased our hold times for callers," explained Matt Caesar, Chief of Product Development for DSI / ITI. "As a result, we had to look for a way to provide the high quality service we are known for to a larger audience and do it quickly. This change (online registration) will allow us to better serve inmates and their families and that's really what we want to do!"

Company sources have indicated that the new online registrations will have other benefits as well. "Now you can register and talk to your loved one much faster- we have expanded our capabilities beyond the current customer service hours," said Caesar. "Online registration makes it possible to speak to an inmate arraigned over a weekend and makes it more convenient for families to create accounts and add money onto phone accounts."

"We're constantly working on enhancements to improve the customer experience," continued Caesar. "Right now we're planning to launch a new portal on July 8 for inmate families that will offer even more online services."

Those interested in learning more about inmate telephone services may visit Digital Solutions / Inmate Telephone, Inc. at <http://www.dsiiti.com>, or contact DSI / ITI by calling (888) 222-3081.

About Digital Solutions / Inmate Telephone, Inc.

Established in 1984 in Altoona, Pennsylvania, Digital Solutions Incorporated (DSI) is a privately held technology company that specializes in automating corrections agencies. Its sister company, Inmate Telephone Incorporated (ITI), was founded in 1994 to create and maintain state-of-the-art inmate phone systems for correctional facilities.



More than twenty years of successful implementations in over four hundred agencies has enabled DSI / ITI to become the leading provider of software solutions to the corrections industry. The company attributes much of their success to the practice of involving users in the design phases of the application development process - input that is critical in enabling the company to continually improve, while building a sense of ownership among the communities they serve.

For more information, please visit <http://www.dsiiti.com>

Contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



VinSolutions Releases Advanced Desking Module

VinSolutions' [Advanced Desking](#) module eliminates the need for opening multiple applications in order to work a car deal. In addition to single screen access the enhanced desking system allows sales managers to create and save multiple sales scenarios for each of their customers; to switch easily between lease and purchase deals; and to have the complete history of every deal available at the click of their mouse.

Overland Park, KS (Vocus) July 2, 2009 -- [VinSolutions](#) today released their [Advanced Desking](#) module. Developers began working on the new system late last year and included several of the elements dealership sales managers requested.

“Before we began work on our Advanced Desking module, we listened to what sales managers had to say,” said Matt Watson, CTO. “They wanted a single location that provides multiple deal scenarios for each of their customers without having to open several applications using separate log-ins. With VinSolutions’ Advanced Desking module we gave them exactly what they asked for and then some.”

Another valuable feature is the ability to roll payments and amounts financed. The desking program easily breaks down each element within a specific car deal, thereby allowing managers to work with customers to reach their desired payment. Dealers can use the system’s ability to delineate individual accessories and fees to better evaluate their front and back end grosses.

Inventory and customer information is current due to the system’s real-time DMS pushing capability. Having current and reliable inventory information increases the value of Advanced Desking’s bookout feature. The ability to identify vehicles in inventory that offer the most profit potential is a valuable tool for sales managers. “Our Advanced Desking module can make a difference to a dealership’s bottom line,” said Doug Kinney, VinSolutions’ CEO. “Today’s economic challenges dictate that we design tools that help dealers make and keep as much money as they can. We’re confident the enhancements we’ve added to our desking system bring those tools to the table.”

The Advanced Desking module allows sales managers to run OFAC checks in compliance with the Office of Homeland Security, as well as running multiple credit reports. Appropriate customer-specific city, county and state tax information can be automatically calculated into car deals with ease.

Tabs across the bottom of the screen enable sales managers to see who is in the dealership’s showroom, view a list of completed deals, search for customers, show uncompleted tasks, view upcoming appointments and see the desk log.

Other time-saving features include direct links to AIS for factoring incentives into car deals, one click access to vehicle and trade-in valuations, and the ability to access reports from Kelly Blue Book, CARFAX, AutoCheck, as well as our many other integrated partners.



Future enhancements to the Advanced Desking module include the ability to work irregular payment deals, roll lease payments and improve screen aesthetics.

ABOUT VINSOLUTIONS (www.vinsolutions.com)

An industry-leading developer of Internet-based desking, [automotive CRM](#) and [Internet lead management](#) (ILM) software, VinSolutions provides 24/7 dealership sales and marketing information to their clients anywhere Internet access is available. In addition to CRM, ILM and Inventory control products, VinSolutions builds [custom dealership Web sites](#), uploads inventory photos, offers their clients quality training and consulting services, as well as valuable customer support. VinSolutions is a Microsoft partner, is GM, Chrysler, Subaru and Audi certified and has working relationships, alliances and integrations with several automotive software service providers such as Kelley Blue Book, CARFAX, AutoSoft, Inc., Autodata, RouteOne and DealerTrack.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Mission Australia Selects Sonar6 for Not-For-Profit Performance Management Across Australia

Mission Australia, one of the nation's leading not-for-profit community services and employment organizations, will use Sonar6's performance review and succession planning solution for 3,500 employees in 8 states and territories across Australia.

Auckland, New Zealand (PRWEB) July 2, 2009 -- Faced with the need to track the performance of staff and identify talented individuals across more than 450 diverse services, Mission Australia scoured the market for [performance management options](#) before deciding on Sonar6 (<http://www.sonar6.com>).

“We wanted to simplify the way we track the performance of our people across the organisation so we can gain a greater understanding of how well they're performing in comparison with their peers and what skills and capabilities they have,” says Organisation Development Manager Andrea Muras.

“Sonar6 stood out against other providers because of its simplicity.

Their solution was one of the few on the market that gives us a bird's eye view of our entire workforce so we can take a much more strategic approach.

It allows us to clearly identify the strengths in our organisation, find the stars amongst our staff and nurture them, as well as focus our development and support.

The information that Sonar6 gives us will also be critical to [planning for the future needs of our workforce](#), and ultimately that enables us to provide better services to our clients – whether that's someone who is looking for work or a person who is homeless and in need of accommodation.

We've been helping to transform the lives of individuals and families in need for 150 years and we want to have the best systems in place to make sure we can offer the highest quality services for next 150.”

Sonar6 Head of Experience Michael Carden says Mission Australia's decision highlights the flexibility and accessibility of Sonar6's [performance management solution](#):

“Sonar6 provides a fully configurable solution, equally suited to NFP organizations as to the big corporates. We'll be working closely with Mission Australia to deliver the solution they need for their future development.”

Mission Australia is Sonar6's largest not-for-profit client, as well as its largest Australian customer.

About Sonar6:

Based in Auckland, NZ and San Francisco, CA, Sonar6 has provided online performance management and



succession planning solutions to companies around the world since 2004. Sonar6's stunning graphics-based approach to performance reviews has won numerous awards and plaudits including naming as a Gartner Cool Vendor and listing in HR Executive's Top Ten HR Products.

For further information, please contact
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This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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You can read the online version of this press release [here](#).

News Image





Aurigma Releases Image Uploader 6.0

Image Uploader is a modern upload component for a variety of web sites: social networks, photo galleries, photo albums, image sharing, photo hosting and online print order services, etc. Version 6.0 brought significant improvements: the uploader gained new features and became even more convenient for web developers and for the end users.

Alexandria, VA (PRWEB) July 2, 2009 -- Aurigma, Inc. issues an update for the recently released Image Uploader 6.0. Image Uploader is an industry standard upload component for the Web. With the uploader, web site users select and upload multiple files and photos in only a few clicks. Modern look-and-feel and convenient layouts make file uploads a whole new Web 2.0 experience.

Licensing Policy

Since version 6.0, the licensing policy has become more straightforward, catering for small and large solutions and budgets. Three license plans have been introduced: Express, Standard and Pro. Each plan has its distinct features and is meant for projects of different scale and budget. A detailed explanation is available at <http://www.aurigma.com/Products/ImageUploader/Licensing.aspx>

Image Uploader 6.0 introduced a series of new features:

- Support for IE8 and Chrome 2.
- Memory-friendly image processing.
- More flexibility for dynamic pages and AJAX-enabled applications.

SDK extensions have also been added:

- ASP.NET control to radically improve and speed up integration with ASP.NET web sites.
- PHP class library to make it possible for PHP developers to program the uploader in native PHP code.
- Extenders for Amazon S3 and Nirvanix that enable uploads to these storages.

Miscellaneous Improvements and Bug Fixes

There are numerous performance tweaks and look-and-feel enhancements. These definitely make the Image Uploader experience even more pleasant for end users and web developers.

The full list of improvements is available at <http://www.aurigma.com/Products/ImageUploader/WhatsNew.aspx>.

We feel that the newly released version is a good reason for Image Uploader owners to upgrade. For those who have not tried Image Uploader yet, that might be an upload technology revelation.

We welcome feedback and questions.

About Aurigma, Inc.



We are a software development company founded in 2002. We produce components, libraries and tools for the part of Web 2.0 busy with processing, editing and uploading photos and images, both motion and still. Also, we supply software solutions to photo businesses. Visit us at www.aurigma.com.

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You can read the online version of this press release [here](#).



Logic Systems Engineering Named Reseller of Oz Development Shipping Software

OzLINK Shipping Product Added to Solutions Suite

Ann Arbor, MI (PRWEB) July 2, 2009 -- Logic Systems Engineering, a leading consultant and provider of computerized shipping systems and subsidiary of Logic Solutions, Inc., today announced that it resells shipping software solutions from Oz Development, a business applications developer focused on the small-to-medium business market.

"We believe that a custom approach to shipping solutions is the best way to serve customers," said Pamela Brown, Vice President, Sales and Marketing, Logic Systems Engineering. "With Oz Development's OzLINK Shipping product, we offer solutions for the small, independent business that needs to simply integrate their shipping system with accounting and customer service. The OzLINK solution reduces data errors and increases savings on shipping costs."

Oz Development provides the OzLINK Shipping product that combines multiple carriers, including FedEx, DHL, UPS and the U.S. Postal Service, to help find the best shipping method for each package as well as automate the entire fulfillment process. Oz LINK Shipping easily integrates with popular accounting programs such as QuickBooks and all CRM and ERP programs.

About Logic Systems Engineering

Founded in 1989, Logic Systems Engineering is recognized as a leading consultant and reseller of shipping manifest software providing integration and implementation services for customers of all sizes. More information is available at www.logicsystemsengineering.com.

About Logic Solutions

Founded in 1995, Logic Solutions, Inc. is a privately held minority-owned corporation with headquarters in Ann Arbor, Michigan. Logic provides custom software applications, web sites, web based applications, IT outsourcing and China Services to help companies cost-effectively realize their business strategies across the globe. More information is available at www.logicsolutions.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Issue Management Application by Roundedcube Officially Released

Roundedcube announces the official release of RC On-Track Issue Management 2009 - originally created for internal use, it has now matured into a powerful tool to fit the needs of any organization.

St. Louis, MO (PRWEB) July 2, 2009 -- Today Roundedcube, Inc. announced the official release of RC On-Track Issue Management 2009. The product was originally created for internal use by Roundedcube over three years ago to streamline the QA phase of client website development projects. Since then, the product has matured and grown into a powerful tool that can fit the needs of any organization needing to improve quality assurance or support processes. Still a vital tool to Roundedcube's clients, but now available commercially for purchase, RC On-Track Issue Management has an aggressive product roadmap with planned future releases to involve mobile application, widget add-ons, and potentially a SaaS (Software as a Service) model as well to compliment the current install edition.

RC On-Track Issue Management 2009 is a web application that allows organizations to easily and effectively manage and track issues... enhancement requests, changes to products or reported defects throughout their lifecycle from submission to resolution. Typically used for software development, web development or IT support, RC On-Track Issue Management can easily be used for other industries as well.

Some of the features included in the new release include:

- Unlimited # of projects
- Unlimited # of users
- Multiple security roles
- Customizable issue categories
- File attachments
- Notes and activity auditing
- Multiple types of notifications
- Improved performance

More information about RC On-Track Issue Management can be found at www.rcontrack.com.

ABOUT ROUNDEDCUBE

Roundedcube is an end-to-end web technology firm providing strategy, design and development services. As a Microsoft Gold Certified Partner, Roundedcube excels in creating innovative solutions based on the .NET Framework and related technologies. Roundedcube, a Sitecore Certified Solution Partner as well, is one of the largest and most experienced Sitecore CMS partners in North America. Incorporated in 2002, Roundedcube is headquartered in St. Louis, Missouri.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Improve Efficiency and Reduce Costs with Continuous Improvement

In this challenging economic climate increasing pressure is being put on manufacturers in all sectors to improve efficiency so as to remain competitive. The food processing industries are not exempt from these demands and in a bid to further develop systems to boost the bottom line, 'Innovation Software Consultants' is offering advice on how 'Continuous Improvement' can benefit businesses. In its latest white paper, Director, Stephen Mumby discusses the merits of this methodology and how introducing technology will reduce waste, save time and therefore cut costs to increase profits.

Grimsby, North East Lincolnshire (PRWeb UK) July 1, 2009 -- In this challenging economic climate increasing pressure is being put on manufacturers in all sectors to improve efficiency so as to remain competitive.

The food processing industries are not exempt from these demands and in a bid to further develop systems to boost the bottom line, 'Innovation Software Consultants' is offering advice on how 'Continuous Improvement' can benefit businesses.

In its latest white paper, Director, Stephen Mumby discusses the merits of this methodology and how introducing technology will reduce waste, save time and therefore cut costs to increase profits.

"Continuous Improvement (CI) is the process of continually evaluating processes and making improvements to their efficiency and effectiveness, particularly processes related to quality and productivity," explained Stephen. "For smaller businesses this means adopting a systematic approach - taking small incremental steps towards improving quality, productivity and the reduction of waste. It's an all encompassing project that requires the commitment and support of management, as well as the active participation of the entire workforce."

Stephen went on to explain that the Department for Environment Food and Rural Affairs (Defra) as well as the British Retail Consortium both support businesses working towards CI. In a recent report Defra stated ...'Developing and spreading a best practice approach to continuous improvement for the industry, given its own peculiar environment, would probably be the most fruitful course of action that can be taken.'

"Core to building an environment of continuous improvement, is the adoption of efficient reviewing processes and then making improvements based on hard facts," added Stephen. "This starts with the collection of accurate processing data from the shop floor. Traditionally, this has been a manual task with details being recorded using a clipboard and pen - a system fraught with potential errors. Electronic data collection can overcome these inaccuracies, as information can then be stored in the system and makes analysis far simpler. Easy to install, fixed-point touch screens or rugged mobile computers offer flexibility and at an affordable cost."

One organisation who have seen the benefits of electronic data collection is Weetabix who adopted the use of the Tracesoft data capture system from Innovation Software in 2008 and have found it to be "an excellent tool for continuous improvement, enabling us to fine tune our data capture requirements" stated Jon Parry, Continuous Improvement Manager for, Weetabix .



To learn more about how electronic data capture can improve productivity, the white paper: 'Continuous Improvement - are you up to speed?' is available now.

For more information call 01472 500345

Notes to Editors

Innovation Software Consultants are an international software development company based in Grimsby, UK, specialising in 'business process analysis', software development and innovative hardware solutions. Innovation Software specialise in meeting the data capture and processing needs of local, national and international companies.

Tracesoft from Innovation Software is a highly configurable quality management solution that provides an unparalleled level of operational control. Designed with flexibility in mind it meets the requirements of forward thinking food manufacturing.

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You can read the online version of this press release [here](#).



Xcedex forms Advisory Board

Xcedex adds industry veterans to their newly formed advisory board

Wayzata, MN (PRWEB) July 2, 2009 -- Xcedex Inc., the premier virtualization planning and deployment software firm focused on enabling businesses to unlock the potential of virtualization with confidence through the assessment, design, deployment, and management of virtualization has formed an Advisory Board. The Advisory Board is chartered with assessment of relevant technology trends both within and outside of the technology industry and to leverage decades of experience to fuel and guide Xcedex through their navigation in a high growth area of virtualization and cloud computing. The advisory board members bring significant technical knowledge coupled with a global network and invaluable industry acumen to the Xcedex leadership team, which will help shape future technology and related business development strategy.

Inaugural members include:

Thomas G. Hudson

Prior to its acquisition by McDATA, Mr. Hudson was Chairman and CEO of Computer Network Technology Corporation (CNT) where the revenue grew from \$65 million to \$360 million under his leadership between 1996-2005. Mr. Hudson has more than 20 years in the computer industry. Prior to joining CNT, Hudson served as senior vice president of corporate development at McGraw Hill Companies. Mr. Hudson began his professional career in 1968 at IBM where he served in a number of management positions, including vice president of the services sector division. During his tenure at IBM, he managed a variety of strategic, development, and marketing activities for financial services, international operations, and the large systems business. Mr. Hudson holds a BS from the University of Notre Dame and an MBA from New York University.

Mark Schrandt

As an Advisory Board Member to the Xcedex Corporation, Mark Schrandt brings extensive and proven senior management and technology development expertise. Most recently, Mark was VP of Engineering for Isilon Systems, the market leader in high capacity, high performance file servers designed for today's multimedia environments. Prior to Isilon, Mark was VP of Engineering for NuSpeed Internet Systems and Cisco Systems, and was a pioneer in the development of IP based storage networking technology, bringing to market the industry's first iSCSI products and multi-protocol storage switches. Prior to Cisco Systems, Mark was Director of Product Development for StorageTek's Storage Networking Division. Mark was also a key member of the NuSpeed management team that negotiated a \$450 million acquisition by Cisco Systems in the fall of 2000. His extensive senior management experience and background in establishing and managing successful engineering teams tasked with driving the rapid deployment of product development strategies fits perfectly with the Xcedex Corporation's strategy to evolve as the #1 provider of virtualization solution software globally.

Roy A. Ginsburg

Mr. Ginsburg has been with Dorsey & Whitney LLP for nearly 30 years, where he practices in the Advocacy Group. For more than 20 years, Mr. Ginsburg was a Partner in the firm's Trial Department; he now is a Partner in the Labor & Employment Law Department.

Mr. Ginsburg's practice involves a wide range of commercial litigation matters involving high-tech companies. For many years, he has focused on commercial disputes affecting the employment relationship, including, misappropriation of trade secrets, corporate raiding, usurpation of corporate opportunity, breach of fiduciary duty, breach of contract (such as post-employment restrictive covenants), and related claims. He also handles other types of commercial, employment and insurance litigation.

Honors

- Selected as a 2006 'Attorney of the Year', Minnesota Lawyer
- Selected as one of "America's Leading Lawyers for Business," Chambers USA 2004-2009
- Selected as one of Minnesota's "Top 40 Employment Attorneys," 2006
- Selected annually as one of Minnesota's "Super Lawyers," 1990 - present
- Selected regularly as one of Minnesota's Leading Attorneys, Guide to Leading American Attorneys

Jeffrey Saunders

Jeff Saunders is a partner in the Corporate group at Dorsey & Whitney LLP. His practice includes clients in a number of industries, with a primary focus on companies involved in the health care and information technology industries. He has extensive experience across the spectrum of the health care supply chain, from medical device and pharmaceutical manufacturers, to health care technology and service providers, and helped pioneer the development of consumer-driven products and services in the health care benefits area. His information technology practice includes representation of companies providing a wide variety software, hardware and telecommunications products and services. He regularly advises clients on private and public equity offerings (including the capitalization of fast growing emerging companies), mergers and acquisitions, joint ventures, technology development and licensing agreements, corporate governance and regulatory compliance.

Honors

- Minnesota Super Lawyer (1998-2009)
- Top 100 Minnesota Super Lawyer (2006)
- Top 40 Business & Commercial Transactions Minnesota Super Lawyer (2004)

This stellar group of members joining Xcedex's Advisory Board has impressive expertise in rapidly ramping up businesses that realize tremendous growth and expansion," said Xcedex President and CEO Chris Taylor. "With the guidance of these outstanding professionals, Xcedex will be better positioned to achieve its objective: rapid development and ramp-up of our innovative software portfolio. We're laser focused on development and execution of our Software as a Service(SaaS) based model leveraging Xcedex's Xpedite Partner Program to accelerate and grow our market share and we are positioned well with the addition of the advisory board to have continued success in the market.

About Xcedex :

Xcedex is the leading virtualization planning and deployment software firm focused on enabling businesses to unlock the potential of virtualization with confidence through the assessment, design, deployment, and management of virtualization. Information about Xcedex's products and services can be found at www.Xcedex.com 



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You can read the online version of this press release [here](#).



Mindover Software Launches Innovative Customer Referral Program

Sage business partner seeks to reward customers for identifying new CRM, ERP and accounting software business leads. The new initiative capitalizes on Mindover Software's long-time relationships with loyal customers by rewarding them with up to \$800 in free consulting or a \$250 Visa gift card for identifying new leads that lead to CRM, accounting software or ERP sales.

Dallas, Texas (PRWEB) July 2, 2009 -- At a time when many businesses are putting new marketing program launches on hold, Mindover Software is introducing an innovative Customer Referral Program. The new initiative capitalizes on Mindover Software's long-time relationships with loyal customers by rewarding them with free consulting or a \$250 Visa gift card for identifying new business leads that result in software sales.

"Customers have always been a great source of new CRM, ERP and accounting software sales for Mindover Software," says Lloyd Smith, the company's president. "The Customer Referral Program is simply a way for us to show our appreciation for any company referrals that result in new sales of business software like Sage Accpac ERP, MAS 500 or SageCRM."

The Customer Referral Program targets Texas companies with annual revenue between \$5 million and \$75 million, and between 10 and 500 employees. With offices in Austin, Dallas and San Antonio, Mindover Software is asking current and past Sage customers to be on the lookout for companies that:

- Have mentioned their intention to seek new CRM, ERP or accounting software;
- Experience frequent errors on shipments of goods or inventory;
- Experience frequent billing errors requiring credit memos;
- Use antiquated ERP software requiring multiple data entry of the same or similar data;
- Experience slow invoicing or invoice collections due to antiquated accounting software;
- Express complaints about business software that is painful to use.

As a reward for referrals leading to new business relationships, Mindover Software is offering customers a choice of up to five hours of free consulting--an \$800 value--or a \$250 Visa gift card.

"There's a pretty strong connection between happy customers and new customer referrals," Smith explained. "That's why my job is to make sure the business needs of our customers are fully satisfied and our support level exceeds their expectations."

About Mindover Software:

Mindover Software is a Sage Software business partner and offers a broad range of CRM, ERP and accounting software solutions including Sage Accpac ERP, Sage MAS 500, SageCRM and E-Commerce. From Texas offices in Austin, Dallas and San Antonio, Mindover Software's staff of professional consultants carries out the company's commitment to high-quality results and customer satisfaction. Learn more at <http://www.mindovercorp.com> or by calling toll-free (866) 990-3994.



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You can read the online version of this press release [here](#).



OpsWise Software Announces First Workload Automation Broker for Cloud Computing

OpsWise announces first Workload Automation Broker for the cloud. As enterprises shift workload to the cloud, the need for workload automation is mission-critical. Automation Center can be fully deployed as a cloud solution or manage cloud resources from the traditional data center. Automation Center can also automatically identify resources and begin transmitting workload to these resources as they become available providing workload portability.

Los Altos, CA (PRWEB) June 30, 2009 -- OpsWise Software, developers of Automation Center; announces full support for cloud computing infrastructures.

This new release enables enterprises to fully deploy OpsWise Automation Center in cloud-based infrastructures and integrate with existing operating systems and applications residing in their traditional data center or in the cloud.

Additionally, they will also be able to exploit virtualization by dynamically identifying newly provisioned servers and automatically assigning workload as these resources become available in the cloud.

"The nature of workload continues to evolve," comments Gwyn Clay, VP of Product Management at OpsWise Software. "Traditional Workload Automation and Enterprise Job Scheduling solutions have not adapted to the dynamic and portable nature of emerging applications. OpsWise has provided a solution to enable enterprises to automate and integrate with this new world while continuing to manage their existing workload."

OpsWise Automation Center was first released in September of 2008. Since then, companies have been leveraging OpsWise to automate complex workflows across Operating Systems, GRID systems, J2EE, and RDBMS systems.

"By building Automation Center on the web standards of today, we have successfully leapfrogged the competition in terms of architecture, security, and deployment," says Jim Sievers, CEO of OpsWise Software. "Cloud computing is a key component for the workload of tomorrow. This is the first of many announcements from OpsWise over the upcoming months relating to managing this new workload."

The new cloud computing capabilities of Automation Center will be available in the Summer 2009 version, due in July.

About OpsWise Software:

OpsWise Software was founded in 2008 with a vision of enabling enterprises to address the challenges of managing workload in Cloud Computing and Internet-Driven environments. OpsWise Automation Center is a web-based workload automation broker and enterprise job scheduler capable of automating workload across a diverse range of operating systems, relational databases, and applications, in environments ranging from traditional data centers to pure cloud computing configurations.



For more information visit: [OpsWise Software](#)

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Nanosoft Solutions Partners to Sell Software Planner in India / UAE / Malaysia / Singapore

Pragmatic Software Company, a leading provider of application lifecycle management (ALM) solutions, has partnered with Nanosoft Solutions as a reseller of Software Planner in India, United Arab Emirates, Malaysia, and Singapore.

Greenwood Village, Colorado (PRWEB) July 1, 2009 --

[Pragmatic Software](#), a leading provider of application lifecycle management (ALM) solutions, has partnered with [Nanosoft Solutions](#) as a reseller of [Software Planner](#) in India, United Arab Emirates, Malaysia, and Singapore.

Software Planner is an award winning application lifecycle management (ALM) tool that helps Information Technology (IT) departments manage all components of software development including managing customer requirements, project deliverables, test cases, defects, and support tickets. Software Planner also provides collaborative tools like document sharing, team calendars, interactive dashboards, knowledge bases and threaded discussions and integrates with most of the major automated testing tools. Software Planner is currently being used by over 70,000 users in 24 countries, with companies like Acer Computers and Procter and Gamble managing their software projects with the tool.

"Partnering with Pragmatic Software is consistent with Nanosoft's strategy of product expansion plans and Software Planner perfectly complements the range of products and services we offer to our clients" says Vasu Rao, Head- Business Development. "We are pleased that this partnership program is a perfect fit and Nanosoft could now offer its customers award winning products from Pragmatic" adds Mohammed Faros, Technical Director, Nanosoft.

"Because of time zone differences, in the past we have not been able to service the India and Asian market effectively. We are elated to partner with Nanosoft Solutions to sell Software Planner in India and Asia because it allows clients in that area access to our award winning product backed by excellent support in their own time zone, says Steve Miller, President/CEO of Pragmatic Software. "With Nanosoft's track record for providing comprehensive technical project leadership, programming and testing services, Nanosoft will provide a valuable product and service offering to clients in this region - a one-stop shop for both tools, development and testing services.", adds Miller.

About Software Planner

According to Pragmatic Software, Software Planner is available in 2 versions:

1. Software-as-a-Service (SaaS) Version - Hosted by Pragmatic Software, the SaaS edition manages all phases of the application lifecycle including requirements, test cases, defects, support ticket management, project and task management, automated test integration, document sharing, discussion forums and calendar management. This edition starts at \$30 per month (per concurrent user) and modules can be purchased ala-cart.



2. Enterprise Version - Hosted by the client, the Enterprise edition contains all features of the SaaS edition. It also has full integration with Crystal Reports®, a fully documented API, synchronization with other software in your organization and document versioning. This version starts at \$ 1,000 per concurrent user (one-time fee) and modules can be purchased ala-cart.

About Nanosoft

Nanosoft is an integrated software development company, having its foot print in India, UAE and Singapore. They provide fully customized, cost effective and viable solutions in areas of financial services, Administrative packages, Mobile Applications, e-commerce business logic implementations for diverse industries.

About Pragmatic Software

Founded in 1992, Pragmatic Software Company, Inc. based in Denver, Colorado is a software development company that provides web-based project management and team collaboration software to over 70,000 subscribers in over 24 countries. For more information on Pragmatic Software, go to <http://www.pragmaticsw.com> or contact Lynn Miller at 303-768-7480. To see an on-line copy of this press release, <http://www.PragmaticSW.com/PressReleases/PressRelease-0079.htm>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



52% of Developers Say: Unit Testing is the Answer for the EU Software Liability Bill

According to a survey held by Typemock, more than half of the developers believe that unit testing can help companies avoid law suits if the new EU software liability bill will pass.

(PRWEB) July 1, 2009 -- Typemock, the [Unit testing](#) tools provider, held a survey asking .NET developers if they think that unit testing can help companies avoid law suits if the new EU software liability bill, proposed by Commissioners [Viviane Reding](#) and Meglena Kuneva, will pass. 52% of them said that it can.

[Typemock](#) asked developers this Online, in their [blog](#), and offline, in Typemock's Unit Testing Open Microphone event at the 2009 Norwegian Developers Conference (NDC). In this event developers took turns in voicing their opinions on Unit testing and the EU software liability bill. While the majority of them said that they shouldn't be held liable for their code, they believe that if this bill passes, unit testing will help companies to be confident in their product and avoid future law suits.

Unit testing was one of the central topics at the NDC conference, with keynote speaker Robert C. Martin (Uncle Bob) declaring that unit testing and TDD are a must for professional software developers, a whole day dedicated to unit testing sessions, and as mentioned, Typemock's Unit testing event.

"We believe that companies should always strive to release products with the highest quality, that produce real value for the customer, and that unit testing is the most effective way to start making that happen" Says Roy Osherove, Senior Developer at Typemock, and the author of the book the Art of Unit testing.

Unit testing is an upcoming software development method in which developers write tests for small parts of their code, and check them individually (in 'isolation'), and not as part of the whole application. This is done in the first development stage, while coding the application and not in the QA (quality assurance) stage like most tests. Unit testing lowers the 'Bug Fix Time' and 'Bug fix Cost', and frees up the developers' time, so that they can create new features instead of fixing bugs.

Typemock develop solutions for .NET unit testing, giving developers the power to easily perform unit testing by making them easy to write and automate. Typemock's unit testing tools have enabled companies to release their products with higher quality and fewer bugs, while saving both time and money.

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You can read the online version of this press release [here](#).



Santa Barbara County Raises Bar For Online Open Government Standards

The County of Santa Barbara has launched a revamped online legislative research center, making it even easier for citizens, press and elected officials to see the county's agendas, minutes and agenda item details. The new site, powered by Legistar InSite, also provides the indexing of meeting video with specific agenda items for instant access to video on an item of interest.

Santa Barbara, CA (Vocus) June 30, 2009 -- The County of Santa Barbara has launched a revamped online legislative research center, making it even easier for citizens, press and elected officials to see the county's agendas, minutes and agenda item details. The new site, powered by Legistar InSite, also provides the indexing of meeting video with specific agenda items for instant access to video on an item of interest.

The improved video accessibility is a major move forward for the county. Not only can a user see the full meeting video or jump to the discussion of a particular item by clicking on a video link next to an agenda item from the meeting details page, but also can go to the item detail page and view all video pertaining to that item from all meetings.

"Santa Barbara County is now connecting with its constituents better than ever before," said Ron Cichon, CEO of Daystar Computer Systems, the makers of Legistar. "It's really exciting to see the county take such a strong leadership position in California open government."

The information accessibility also provides the county with labor savings as fewer requests for information need to be processed. Open government, workflow efficiency, and financial and fiscal savings have been primary goals for the Legistar system which helps run the entire clerical process for the county.

Daystar Computer Systems, Inc. has provided legislative and open government solutions to towns, cities, counties and other governmental bodies since 1983. As the most experienced software company in legislative workflow and records management, Daystar helps bring the newest and smartest practices available to municipalities across the country.

Santa Barbara County Web site: <http://www.countyofsb.org>

Online research center direct link: <http://santabarbara.legistar.com>

Legistar Web site: www.legistar.com

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AvePoint Introduces Free Tool for Item-Level SharePoint Restores from SQL Server and DPM Backups

Free module delivers full fidelity, item-level restore capability from SQL Server and DPM backups, providing customers with granular SharePoint content recovery

Jersey City, N.J. (PRWEB) -- AvePoint, the leading provider of infrastructure management software solutions for Microsoft® SharePoint®, today announced the free release of the DocAve SQL Restore Controller. This tool enables the full fidelity, item-level restoration of SharePoint content from native SQL database backups, as well as databases restored by any third-party SQL backup tool, including Microsoft's Data Protection Manager (DPM). An independently-deployable module within the DocAve Software Platform, the SQL Restore Controller is being provided for download free in an effort to assist organizations that rely upon SQL Server or DPM backups to protect SharePoint data, while DocAve's more robust Backup and Recovery module delivers comprehensive item-through-platform level backup and restoration functionality for those organizations seeking to fully protect their SharePoint platform, optimize system resources, and improve service level agreements.

"We are proud to be able to offer this tool free of charge", said Dr. Tianyi Jiang, AvePoint's Chief Operating Officer. "In 2001, AvePoint was the first solution provider to offer full fidelity, item-level restores of SharePoint content. Because we now provide a broad spectrum of SharePoint backend management solutions, including administration, data protection, replication, archiving, compliance, reporting and migration, providing this tool for free is a great way to expose those new SharePoint adopters to DocAve's powerful capabilities and ease of use. Though administrators of more mature SharePoint deployments recognize the need for comprehensive platform protection and item-level precision on both the backup and the restore side, this tool is primarily for those who do not yet require these expanded capabilities. Releasing it free of charge is a small way for us to say 'thank you' to the SharePoint community."

AvePoint's SQL Restore Controller is available for free download from the [AvePoint website](#). The SQL Restore Controller is one tool within the DocAve Software Platform, a unified SharePoint infrastructure management solution offering 16 independently deployable modules. A fully enabled 30-day trial of the entire DocAve Software Platform is available for download. After 30-days, the DocAve SQL Restore Controller will remain active in perpetuity.

"Microsoft is very excited about AvePoint's free release of the SQL Restore Controller", said Kathleen Winder, Microsoft's Director of SharePoint and FAST Partners. "By enabling item-level restores of SharePoint content from Microsoft Data Protection Manager and SQL database backups, this tool complements DPM's functionality, and will extend DPM's position as the premier multi-platform data protection solution on the market. I'm excited about the new offerings. AvePoint has been delivering ground-breaking solutions for SharePoint infrastructure management since the platform's debut in 2001, and its free offering of the SQL Restore Controller will help the SharePoint community continue to leverage SharePoint and DPM for success."

AvePoint is offering its SQL Restore Controller free of charge in part due to the changing landscape of the SharePoint backup and recovery space. As SharePoint adoption accelerates, and the platform is leveraged for increasingly mission-critical tasks, including enterprise content management and knowledge worker



collaboration, administrators are recognizing the critical need for comprehensive data protection beyond what SQL backups can provide. One component of such protection is the ability to protect the entire SharePoint farm, including all server configurations, settings, and files that reside outside of the SQL database. The second component of comprehensive protection is the ability to perform granular backups, which empowers organizations to prioritize their various SharePoint datasets and apply discrete backup routines to each in order to optimize storage resources. These two key capabilities are critical in ensuring appropriately fast recovery should SharePoint content - or the entire SharePoint farm - become accidentally deleted or corrupted.

When organizations first deploy SharePoint, however, such functionality is usually not yet a chief concern. As a result, the ability to restore at the item-level from SQL Server backups is usually both sufficient and highly useful. By providing such a tool free, AvePoint wants to provide these organizations with the opportunity to utilize the industry's most award-winning and reliable SharePoint solution to meet its immediate needs. As the SharePoint deployments at these organizations expand and evolve into a more business-critical application, administrators will then be able to seamlessly upgrade their data protection solution without having to change platforms, since DocAve's full-featured Backup and Recovery module provides all the capabilities they'll require.

"AvePoint's new release is great news for the SharePoint community", commented Shane Young, SharePoint MVP and founder of the consulting firm SharePoint911. "This tool will allow administrators of SharePoint environments that are not necessarily 'business-critical' recover content with dexterity and speed. Though reliance upon SQL backups for data protection is not adequate for larger or more critical deployments - where granularity of backup and protection of critical elements residing outside the Content DB is vital - AvePoint's free SQL Restore Controller will certainly empower the SharePoint community and shake-up the market."

To learn more about the DocAve SQL Restore Controller and the entire DocAve Software Platform, and to download your free SQL Restore Controller today, please visit AvePoint at www.avepoint.com.

About AvePoint

AvePoint is proud to be a U.S. based technology company and software innovator. Since 2001, AvePoint has been a global leader in enterprise-strength infrastructure management solutions for all Microsoft SharePoint Products and Technologies. Propelled by one of the world's largest SharePoint-exclusive development teams outside of Microsoft, AvePoint's award-winning DocAve Software Platform delivers comprehensive and flexible infrastructure support for [backup and recovery](#), [replication](#), [migration](#), [administration](#), [archiving](#), [deployment management](#), and [compliance](#).

AvePoint's pioneering technology pilots the products of OEM partners such as NetApp and IBM. With headquarters, research facilities, and engineering centers in Jersey City, NJ, and wholly owned engineering centers and sales offices in San Jose, Atlanta, Chicago, Washington D.C., and Houston, USA; London, UK; Melbourne, Australia; Tokyo, Japan; Singapore; and Changchun, Dalian, China, AvePoint serves over 4000 enterprise customers, including many Fortune-500 companies. Winner of the Best of Tech Ed award for "Best SharePoint Product" in 2008, AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

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