



## **PRWeb: Industry Fraud / identity Theft**





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## Consumer Forum for Product Reviews Launched

*Consumer forum opened up on the World Wide Web recently to aid consumers in locating interesting products that they may wish to purchase. While it is a new enterprise the board seems to be well formed with many interesting sections that are specifically designed for various product types.*

(PRWEB) February 8, 2010 -- Consumer forum opened up on the World Wide Web recently to aid consumers in locating interesting products that they may wish to purchase. While it is a new enterprise the board seems to be well formed with many interesting sections that are specifically designed for various product types.

[Consumer Forum](#) is a site dedicated to reviewing products for the public. These products vary between simply items for purchase to the best places to receive a loan. There are topics on credit card companies and types, books and literature, and computer equipment among many others.

Each of these forum threads are rapidly filling with products and services reviewed by the general board populace as well as professionally oriented reviewers. The information found there is solid and interesting in a way that leads to better understanding of the product or service without being too technical and difficult to understand.

A forum is made popular by more than just the information found within it. There is also the manner of its construction, loading times, and overall social structure. While [Consumer Court Forum](#) is still fairly new it seems to be shaping up into a well received venue for people of all walks of life to come and either review products, read about products and services, or simply discuss a particular product with each other.

The members that already inhabit the board seem friendly in a social manner. They've proven willing to chat amicably and keep a level head in discussions. The overall sense is similar to a water cooler discussion about some random topic of the day. That random topic in this instance would be something like a laptop or which credit card company seems to be performing the best when it comes to customer service.

The [www.consumercourtforum.in](http://www.consumercourtforum.in) board's reviews seem fair minded so far and no one pulls any punches. If a cheaply designed product is on the market then people post about it or its exorbitant price and start an entire discussion thread detailing just why that particular item or service is low quality.

Given the general level of tech savvy among some when it comes to electronics, and the pricing knowledge of others, these threads are definitely a godsend for any individual considering purchasing a device. They will know exactly what a particular item's good and bad points are before buying and can shop shrewdly because of it.

The rules and regulations seem fairly normal as far as a forum site goes. There is to be no objectionable material such as anything illegal or offensive posted. While what one individual deems offensive may not be the same to everyone this is taken care of on a case by case basis using the reporting link for each post.



If necessary the forum administration will warn, edit, delete, or ban as the case warrants. While this is supposed to be a fairly standard on most boards not all administration actively performs this role. At consumer Court Forum they actually seem to take their moderation seriously. This lends the site professionalism intermingled with the social atmosphere of product discovery and banter.

Overall the site is an excellent addition to any online forum that you might use. The products are well reviewed by the people that actually use them and the populace is friendly and ready to debate.

Consumer court forum is brought to you by Parminder Chahal the founder of [India broadband forum](#).

###

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You can read the online version of this press release [here](#).

### News Image





## **Qui Tam Attorney Tim Terry Participating in Training Event Sponsored by Puget Sound Chapter of the National Contract Management Association (NCMA)**

*Qui Tam Attorney Tim Terry will participate in a panel discussion hosted by the Puget Sound Chapter of the National Contract Management Association (NCMA) on Wednesday, February 10, 2010, at the Museum of Flight. Terry will highlight the False Claims Act and its use in fighting fraud against the Government.*

Seattle, WA (PRWEB) February 8, 2010 -- Qui Tam Attorney Tim Terry of Carson City, Nevada will participate as a panel member in a training event hosted by the Puget Sound Chapter of the National Contract Management Association (NCMA) on February 10, 2010, at The Museum of Flight. The panel discussion is entitled "Contract Claims, False Claims Act and How to Prevent Claims". The event is scheduled from 12:30 - 5:00 p.m. Terry will highlight the Federal False Claims Act and its application in fighting fraud against the Government. The other panel members are Joaquim Hernandez who will speak on Contract Claims and James Nagle who will speak on How to Prevent Claims.

Terry represents Qui Tam Relators (also known as Whistleblowers) in cases involving Medicare and Medicaid fraud, pharmaceutical fraud, economic stimulus program fraud, and other False Claims Act (FCA) prosecutions. The Federal False Claims Act and similar State False Claims Acts permit private citizens who have knowledge of fraud against Government programs to help the Government in recovering ill-gotten gains and additional civil penalties. These laws typically allow the Government to collect up to three times the dollar amount it was defrauded, in addition to civil penalties ranging up to \$10,000 per false claim. And, Terry noted, Whistleblowers normally receive a percentage of the Government's recovery for their efforts in assisting the Government.

"Since 1986 over \$20 Billion has been recovered for Government treasuries through FCA cases," said Terry, former Chief Deputy Attorney General for the State of Nevada. The Federal FCA was enacted during our country's Civil War years to address rampant fraud plaguing Union Army procurements. It is also referred to as "Lincoln's Law." Examples of fraud in those days included the supplying of munitions filled with sawdust rather than powder, boots made of cardboard instead of leather, and providing supposedly new ships that were simply old ships covered with fresh paint.

Terry, who served for over 17 years as the head of the Medicaid Fraud Control Unit in the Nevada Attorney General's Office, was involved in over 100 Qui Tam cases and was a leading prosecutor in multi-state prosecutions of such cases under the Federal and various State False Claims Acts. In 2008 he established The Terry Law Firm, Ltd. ([www.theterrylawfirm.com](http://www.theterrylawfirm.com)) to represent citizens willing to fight fraud against the Government. He is affiliated with nationally known FCA attorneys Mike Behn and Steve Cohen of Chicago as the WhistleBlower Action Network ([www.whistlebloweraction.com](http://www.whistlebloweraction.com)).

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## Daters Can Screen ‘Studs from Duds’ This Valentine’s Day With New Phone App

*Launch of “Funbers” Service Lets Users Protect Privacy and Screen Calls to Their Landline iPhone®, Android™, Palm® or Other Smartphone*

Portland, Oregon (PRWEB) February 8, 2010 -- Just in time for Valentine’s Day, when singles are looking for love, Funbers ([Funbers](#)) is a new service designed for the dating crowd that provides an alternative phone number – a funber – to screen incoming calls and make calls without revealing one’s true number.

### Is He a Keeper or Creeper?

A funber provides single dating women with identity protection and privacy. Now, when speed dating or attending singles mingles, they can hand out their funber and feel secure until a relationship is on stronger footing. If the guy they thought had potential doesn’t quite live up to expectations, or can’t take the hint, a funber can help deliver the news—via a busy signal or an out of service message. A funber is also perfect for anyone in the online dating crowd who wants to take their love life from cyberspace to the real world—with another level of security and comfort.

### Inspired by a Classic Seinfeld Episode

Funbers was inspired by a classic Seinfeld episode where Elaine attends a party and meets a man wearing a bad denim vest. Thinking she never wants to hear from him again, she decides to give him a fake phone number—only to realize later she wants to make contact. Funbers owners enjoy the kind of phone number control and freedom that wasn’t available to Elaine.

### [How it Works](#)

A funber is a "new number" which integrates with a cell phone or land line. Users can still call out with their personal number. A funber works like a "second line" for one’s personal phone that gives privacy and safety. It does not reveal one’s personal phone number or identity and incoming calls may be screened or blocked.

The service has been intentionally set-up to be initiated in a few easy steps. Additionally, Funbers has chosen to avoid complex systems like having separate call profiles or unique ring tones and that can make it complicated for the user.

Funbers service is available nationwide and is compatible with all phone and cellular service providers. There's a handy web app for Smartphones like the iPhone®, Android™ or Palm®.

### Cost

The Funbers basic sign up package is only \$11.00 which includes the monthly Funbers lease of \$5.00 and 300 minutes of talk time. Text messaging can be added for an additional \$3.00 for 400 texts.

There’s no long-term contract and the service can be cancelled at anytime.

### [Other Funbers Uses](#)

A funber can also be used anywhere someone might give out their regular phone number including:



- \* Online Shopping: protects online shoppers from appearing on a solicitor's call list.
- \* Craigslist or eBay postings: an alternative to having a home or cell phone number posted for the world to see.
- \* A second number: for the small business or home office.
- \* Completing marketing surveys or applications: no more annoying calls from telemarketers following up on the survey.
- \* Job searches: by using a funber, job searchers can keep their search confidential; they'll know not to answer a call when others might overhear.
  - For plans with limited cell phone minutes but an unlimited 'myFaves' plan: by making a funber a 'fave' and using it to call out, cell phone users can ensure they'll never go over their minutes again.
  - Discreet Number: incoming and outgoing calls, including phone records, remain confidential.

### [About Funbers](#)

A Funber is an alternative phone number that gives you privacy and safety. It lets you screen calls to your personal phone or call someone without revealing your true number. Now you can protect your confidentiality—and feel safe when dating, shopping online or posting a listing on sites like Craigslist. For more information, visit [www.funbers.com](http://www.funbers.com).

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You can read the online version of this press release [here](#).

### News Image





## **ElcomSoft Enables Forensic Access to Encrypted iPhone and iPod Touch Backups**

*ElcomSoft Co. Ltd. announces the availability of Elcomsoft iPhone Password Breaker, a GPU-accelerated password recovery tool to unlock encrypted iPhone and iPod Touch backups. For a limited time, the pre-release version of the new password recovery product is available free of charge. Elcomsoft iPhone Password Breaker grants forensic access to information stored in Apple devices by recovering password-protected backups to iPhone 2G, 3G, and 3GS as well as iPod Touch 1st, 2nd, and 3rd Gen. The new ElcomSoft password recovery tool works with offline backups, supports original and “jailbroken” devices, and does not require Apple iTunes to be installed*

(PRWEB) February 4, 2010 -- ElcomSoft Co.Ltd. announces the availability of [Elcomsoft iPhone Password Breaker](#), a GPU-accelerated password recovery tool to unlock encrypted iPhone and iPod Touch backups. For a limited time, the pre-release version of the new password recovery product is available free of charge. Elcomsoft iPhone Password Breaker grants forensic access to information stored in Apple devices by recovering password-protected backups to iPhone 2G, 3G, and 3GS as well as iPod Touch 1st, 2nd, and 3rd Gen. The new Elcomsoft password recovery tool works with offline backups, supports original and “jailbroken” devices, and does not require Apple iTunes to be installed.

After finding the password, unlocked backups can be loaded into [Oxygen Forensics for iPhone](#) or Oxygen Forensic Suite for detailed investigation and preparation of forensic reports.

### Background

According to Gartner reports, Apple’s share of worldwide smartphone sales grows steadily. Accounting for 5.3 percent of new smartphones sold in the first quarter of 2008, Apple’s share rose to 10.8 percent or the total of 3.9 million devices in the first quarter of 2009. Various sources estimate that 17 to 18 percent of all smartphones used are manufactured by Apple.

Introduced with Apple iTunes 8.1, password-protected backups are protected with strong encryption algorithms and require iPod/iPhone firmware 3.x or later. iPhone backups contain essential information about the use of the device, including phone books, call logs, SMS archives, calendars, camera snapshots, voice mail and email account settings, applications, Web browsing history and cache. In addition, iPhone 3G and iPhone 3GS store information about the latest GPS location of the device.

### About Elcomsoft iPhone Password Breaker:

Equipped with advanced dictionary attacks and a wide range of permutations, [Elcomsoft iPhone Password Breaker](#) is the first commercially available forensic tool to grant access to information stored in Apple devices while employing ATI and NVIDIA hardware to speed up password recovery of data backups of original and modified (“jailbroken”) iPhone 2G, 3G, 3GS, and iPod Touch 1st, 2nd, and 3rd Gen devices.



The new password recovery tool unlocks access to information stored in password-protected iPhone and iPod backups by recovering the original password. Featuring ElcomSoft patent-pending GPU acceleration, the new password recovery tool unlocks encrypted backups orders of magnitude faster than traditional CPU-only algorithms. The new password recovery tool enables GPU-accelerated performance on multiple high-end or consumer video cards based on NVIDIA and ATI chip sets.

Elcomsoft iPhone Password Breaker operates directly with backup data stored on a local PC, with no need to have Apple iTunes installed.

About Oxygen Forensics for iPhone and Oxygen Forensic Suite:

[Oxygen Forensics for iPhone](#) and [Oxygen Forensic Suite](#) are mobile forensic applications that go beyond standard logical analysis of cell phones, smartphones and PDAs. The use of advanced proprietary protocols permits forensic tools by Oxygen Software to extract more data than usually available to other forensic packages.

In collaboration with ElcomSoft, Oxygen Software enables forensic access to password-protected information stored in iPhone/iPod devices and backups. Loading password-protected backup functionality allows the examiner to use state of the art Oxygen Forensic Suite interface and features to analyze the information and find evidence.

About ElcomSoft Co.Ltd.:

Founded in 1990, [ElcomSoft Co.Ltd.](#) develops state-of-the-art computer forensics tools, provides computer forensics training and computer evidence consulting services. Since 1997, ElcomSoft has been providing support to businesses, law enforcement, military, and intelligence agencies. ElcomSoft tools are used by most of the Fortune 500 corporations, multiple branches of the military all over the world, foreign governments, and all major accounting firms. ElcomSoft and its officers are members of the Russian Cryptology Association. ElcomSoft is a Microsoft Gold Certified Partner and an Intel Software Partner. More information at <http://www.elcomsoft.com/>

About Oxygen Software:

Founded in 2000, [Oxygen Software](#) is a Russian technology company, targeting the mobile market with its PC software for cell phones and smart phones. The titles include Oxygen Forensic Suite, Oxygen Forensics for iPhone, OxyCube, Oxygen Express for Nokia phones and Oxygen Phone Manager II. More information at <http://www.oxygensoftware.com/>

Elcomsoft iPhone Password Breaker supports Windows XP, Windows Server 2003, Windows Server 2008, Windows Vista or Windows 7 with x32 and x64 architectures. Final pricing is TBA. Downloadable pre-release version of Elcomsoft iPhone Password Breaker is available at <http://www.elcomsoft.com/eppb.html>; free [registration](#) is required.

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### **Online Web 2.0 Version**

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## US I-Gaming Lobbying Spend Is Sharply Rising

*A new report from BolaVerde Media Group found that 32 parties spent an estimated \$3.65 million, combined, lobbying Internet gambling in Washington, D.C. With information gathered during interviews with gambling lobbyists, The Internet Gambling Federal Lobbying Report peels back the layers of the political onion, revealing what parties contributed, how much they spent and what influence they have on Capitol Hill.*

(PRWEB) February 3, 2010 -- Led by Harrah's Entertainment Inc., Internet gambling supporters, observers and opponents spent an estimated \$3.65 million lobbying the United States government during the third quarter of 2009, up 50 percent from \$2.41 million the previous year, according to a new report from [BolaVerde Media Group](#) (BVMG).

"The Internet Gambling Federal Lobbying Report" also notes that the top three spenders--Harrah's, UC Group Ltd. and the Interactive Gaming Council--all support regulation and, together, accounted for an estimated \$2.04 million, or 55.9 percent of total spend.

The 27-page report provides essential information and distinctive analysis of the lobbying rationale of every major spender. It colorfully offers up concise, quantitative data and statistics of estimated spend by company, per bill, with revealing insight and incisive forecasts for the 2010 legislative sessions, ensuring a clear and concise understanding of developments to come.

"We now know that regulated Internet gambling in the United States is inevitable and we have a good feel for who the big players will be in this emerging market," Mark Balestra, managing director of BolaVerde Media Group, explained, "but it's telling to see which ones are getting involved in Washington. We expect the trend of increased lobbying spend to continue this year and for new contributors to enter the mix.

"An assessment of lobbying spend also lends insight into what the regulatory model will look like and who stands to benefit. Anyone who is plotting market entry in the United States should take notice of who is influencing the process."

The report is available for purchase at:

<http://www.bvmediagroup.com/BVconnection/Reports.aspx>

Download the executive summary at:

<http://www.bvmediagroup.com/LinkClick.aspx?fileticket=B8sA9wuZWSQ%3d&tabid=844>

### About BolaVerde Media Group

BolaVerde Media Group is a consultancy specializing in Internet gambling, a nascent entertainment medium that, since its birth nearly a decade ago, has blossomed into a vibrant, \$23 billion global business. From its base in St. Louis, Missouri, the company provides innovative custom research and analytics, tailored Web-based seminars and tutorials and independent advice and consulting. Its management team has served the industry for a combined 16 years. For more information on the company, please visit <http://www.bvmediagroup.com/Home.aspx>.



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## Block and Company Releases the “My Block Power Suite”

*Block and Company, a manufacturer and provider of money handling products, has recently launched the My Block Power Suite. Banks, credit unions, casinos, retail stores and other money-handling institutions can now easily control and consolidate purchases from multiple locations.*

(PRWEB) February 3, 2010 -- Have a bank with multiple locations that purchase products? Need a simple yet effective way to see and manage the order requests from these multiple locations? The My Block Power Suite allows you to establish users, authorize order approvals and specify user rules to control and manage purchasing.

“Reaction to the My Block Power Suite has been very strong, especially within the banking and credit union industries. It’s helped users save time, money, and allowed managed procurement across multiple facilities and branches,” says Corte Swearingen, Director of Marketing for Block and Company.

In addition, the My Block Power Suite allows customers and facilities to:

- Establish individual spending limits and authorize order approvers to control, change and manage user orders
- Increase spend visibility at the user, branch or corporate level with real time dashboards
- Reduce supply expense using pre-approved Personal Product Lists
- Create and apply personal product lists to users specified to ensure purchase of approved products with negotiated special pricing
- Ability to flag all non-contract purchases and require administrator approval to better enforce contract compliance
- Increase efficiency using an automated purchasing process
- Implement an email notification system that continually alerts your team with order status to streamline purchasing across multiple facilities and branches
- Track shipments, review status of recently placed orders, print and review invoice histories

The My Block Power Suite is free, easy to set up and even easier to maintain. It can be implemented in as little as one day. Simply complete the quick [My Block Online Registration](#) to get started. A Block Sales Representative will follow up within 1 business day to help you get started and answer any questions.

### About Block and Company

Since 1934, Block has grown into a leading supplier of [money handling supplies](#) for banks, credit unions, retail stores, casinos, vending and anywhere money is handled. Block’s product selection includes coin & currency handling, document storage, cloth and disposable money bags, forms, signage, lobby supplies, security and fraud detection equipment and more. For interview requests regarding the My Block Power Suite, contact Mark McCauley at 800-323-7556.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Authenware Expands Financial Services Clientele by Nearly a Half-million Portals**

*Agreement underscores rising security concerns of online banking*

(PRWEB) February 2, 2010 -- [Authenware](#), an industry leader in keystroke dynamic software, today announced a new contract with Ecuador's most prominent financial institution: [Banco Pichincha](#). The agreement, which includes 400,000 portal licenses for the organization's home banking application, underscores the rising security concern of online transactions.

“In the IT world, security vulnerabilities are exposed and exploited in the gap between realization and implementation,” said [Tom Helou](#), president of Authenware. “The unauthorized use of financial services’ networks continually impedes upon the integration of new technologies and the launch of truly secure online services. Authenware is excited to begin our relationship with Banco Pichincha, deploying a critical instrument in the development of a secure online banking experience.”

Under the agreement, the Ecuadorian financial services leader will protect username / password text fields with [Authentest](#) – Authenware's flagship product. As such, when users seek access to their home banking application, the software will not only monitor the correct sequence of letters, numbers and symbols (i.e., password), but also the rhythm and cadence of the typist, thereby making the password and user an inseparable entity. [Tata Consultancy Services](#) (TCS) and Dynamize – an Authenware partner – will be in charge of the integration and deployment of this product into Banco Pichincha's system.

“We have two objectives when it comes to online banking: convenience and security,” said Fernando Pozo Banco Pichincha's President. “All too often, these elements seem to work in friction with one another, hampering the execution of new services for our customers. As such, we are excited to integrate Authenware into our security portfolio. Their unique measurement of online behavior and keystroke patterns fortifies security while maintaining a user-friendly portal.”

### About Authenware

Authenware Corporation is a leading provider of keystroke biometrics software. The Company's innovative authentication solution, Authentest®, recognizes valid users through a unique personal security pattern coupled with behavioral and environmental characteristics. The solution lets authorized users in while keeping hackers out. Authenware is a global company headquartered in Miami, FL with offices around the world. Tens of millions of people use the Company's products every day in a variety of industries including financial services, government, transportation & logistics, manufacturing and retail. Please visit our website at [www.authenware.com](http://www.authenware.com).

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## Conformity and Ping Identity Announce Cloud Identity Partnership

*Joint Solutions Provide Comprehensive Single Sign-On, Authentication, Provisioning and Identity Federation Capabilities for SaaS and Cloud Applications*

Austin, Texas (PRWEB) February 2, 2010 -- Conformity Inc., provider of the first enterprise-class management and governance solution for SaaS and cloud applications, today announced a strategic alliance with Ping Identity, the leader in Internet Identity Security, which will give joint customers comprehensive visibility and control of user access and usage of SaaS and cloud-based applications.

Ping Identity's on premise software ([PingFederate®](#)) and on-demand service ([PingConnect™](#)) support Internet Single Sign-On (SSO) and Identity-enabled Web Services. Ping Identity acts as a single control point for enterprise users accessing hundreds of leading cloud services, including Salesforce, Google Enterprise, SuccessFactors and many others. Conformity provides centralized visibility and control over user authorizations and entitlements to SaaS and cloud-based applications, and streamlines and automates the user provisioning and change management lifecycle. Together, these solutions provide enterprise customers the ability to manage and control user access and authorizations to cloud applications and resources across the employee lifecycle.

“The joint capabilities of the Conformity and Ping Identity solutions provide a compelling answer for enterprise-class organizations seeking to comprehensively manage user identities and access across their cloud applications,” said Tom Fisher, Vice President of Cloud Computing at [SuccessFactors](#). “Access and identity management issues are becoming more prevalent and painful as enterprises transition to SaaS and cloud-based applications. Ping and Conformity together help to take these issues off the table.”

“Enterprises are increasingly recognizing the need to control access and usage of cloud-based resources through a joint SSO and user provisioning capability,” said Scott Bils, co-founder and chief marketing officer at Conformity. “Integration of SaaS and cloud services into existing IT governance and compliance management processes is a rapidly emerging issue in the enterprise that needs to be addressed. Conformity and Ping Identity together will provide needed capabilities to joint customers, enabling them to reduce the risk and cost of their cloud deployments.”

With Ping Identity and Conformity working in combination, users will be able to access cloud applications securely and easily, and enterprises will retain visibility and control over user access and authorizations. Joint enterprise customers will be able to reduce the operational costs of establishing and maintaining the SSO service with automated provisioning and tracking of user permissions and attributes. In addition, customers of the solution will mitigate data security and compliance risks associated with managing their multi-SaaS environments. Joint customers will enjoy the following integrated capabilities:

- Comprehensive SSO and authentication support.
- Fine grain access control for major SaaS and cloud based applications.
- Integrated access and authorization management across the employee lifecycle.
- Alignment of SaaS authentication and permissions with Microsoft Active Directory.
- Comprehensive access, utilization and compliance reporting, including segregation-of-duties reporting capabilities.



“Forward thinking enterprises are looking for a way to comprehensively manage user access, authentication and authorizations across their SaaS and cloud applications “, said Mike Desai, Director of Business Development and Strategic Cloud Alliances at Ping Identity. “Ping Identity and Conformity together provide a complete solution for managing user access and identities in the Cloud.”

#### About Conformity

Conformity is the provider of the first enterprise-class management and governance platform for cloud applications. Conformity enables organizations to centrally manage on-demand applications, users and data, reducing security and compliance risks and operational costs associated with SaaS and cloud applications. Conformity was named a “Top 10 IT Management Start-Up to Watch” by [Network World](#). For more information about Conformity, please visit [www.conformity-inc.com](http://www.conformity-inc.com) or call 512-682-8200.

#### About Ping Identity Corporation

Ping Identity is the market leader in Internet Identity Security, delivering on-premise software and on-demand services for Internet Single Sign-On (SSO), Identity-Enabled Web Services and Internet User Account Management. More than 400 enterprises, government agencies, Software-as-a-Service (SaaS) vendors and online service providers worldwide rely on Ping Identity to streamline application access, reduce administrative costs, generate additional revenue and improve security. Visit <http://www.pingidentity.com> for additional information.

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## **WireHead Security™ Signs Partnership with North Carolina Higher Education Group**

*Agreement Offers NCICU Members Discounts on High Quality Information Security Professional Services and Consulting*

Raleigh, NC (PRWEB) February 2, 2010 -- [WireHead Security](#)™, an information security services firm providing customers with solutions to strengthen internal security and risk management, today announced a partnership agreement with the [North Carolina Independent Colleges and Universities](#) (NCICU), under which member institutions can take advantage of discounted service pricing. NCICU is a statewide educational group whose mission is to support, represent, and advocate for North Carolina independent higher education.

NCICU is comprised of North Carolina's 36 private, non-profit liberal arts, comprehensive, and research colleges and universities accredited by the Southern Association of Colleges and Schools. Two NCICU members, Elon University ([www.elon.edu](http://www.elon.edu)) in Elon, NC and Meredith College ([www.meredith.edu](http://www.meredith.edu)) in Raleigh, are already WireHead clients.

The partnership covers WireHead's consulting services in the areas of penetration testing, Web application assessments, source code reviews, social engineering assessments, internal risk assessments, wireless assessments, VoIP assessments and regulatory compliance readiness assessments. Wirehead also is dedicated to training and education and offers OWASP training, security awareness training and product and technology training.

“NCICU is pleased to have developed a partnership with Wirehead Security,” said Dr. A. Hope Williams, president. “Through this partnership independent colleges and universities will benefit from the volume pricing of services such as wireless assessments and security testing which will enable campuses to provide additional protection of their data.”

“The rapid growth of network and cyber security threats poses a daunting challenge for higher education at a time of tight budgets and cost pressures. We are very pleased to partner with NCICU to help make information security more affordable for the state's independent colleges and universities,” said Michael Menefee, president of WireHead Security. “By improving the effectiveness of preventative security measures, we help our customers to reduce their business risks – remediating dangerous and costly vulnerabilities.”

NCICU represents independent higher education in the areas of state and federal public policy and on education issues with the other sectors of education in the state. The organization also provides research and information to and about private colleges and universities, conducts staff development opportunities and coordinates collaborative programs.

### About WireHead Security

WireHead Security enables its clients to reduce their business risks by remediating dangerous and costly information security weaknesses. The company's mission is to deliver high-quality security and consulting services that help organizations combat threats and institute policies and procedures to safeguard their security.



WireHead is relentless in its pursuit of solutions to the growing problems of online theft, cyber fraud and the steady stream of new vulnerabilities. The firm's proven methodology enables it to deliver the informed, independent view of customer vulnerabilities that is required for effective threat prevention. As vendor-neutral experts with up-to-the-minute knowledge of security issues that can change daily, WireHead's expert security consultants are well qualified to perform a broad range of services. These include resolving major security challenges such as security assessment and testing, threat prevention, remediation, training, policies and procedures, regulatory compliance, and staying current with best practices.

Based in Raleigh, NC, WireHead Security LLC is privately held and was founded in January 2009. More information can be found on the Web at [www.wireheadsecurity.com](http://www.wireheadsecurity.com). You can follow WireHead Security on Twitter at <http://twitter.com/WireHeadLLC>, or follow Mike Menefee's blog at <http://www.hackyourself.net>.

WireHead Security is a trademark of WireHead Security LLC.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Los Angeles-area Consumer Protection Attorney Robert F. Brennan of Brennan, Wiener & Associates Selected as 2010 Southern California Super Lawyer--Fifth Straight Year for Mr. Brennan**

*Los Angeles-area Consumer Protection Attorney Robert F. Brennan was honored by his selection as a 2010 Southern California Super Lawyer. This is the fifth straight year Mr. Brennan has been honored with this selection.*

La Crescenta, CA (PRWEB) February 2, 2010 -- Brennan, Wiener & Associates of La Crescenta is honored to announce that its lead partner and founder, Robert F. Brennan, has been honored by being selected as a "Southern California Super Lawyer" for 2010. This is the fifth straight year Mr. Brennan has been honored by being named a "Southern California Super Lawyer".

Membership in Super Lawyers is limited to five percent of the lawyers in Los Angeles and Orange Counties. Super Lawyers names Southern California's top lawyers as chosen by their peers and through the independent research of Law & Politics. The list of 2010 Southern California Super Lawyers is based on surveys of more than 65,000 lawyers across Los Angeles and Orange counties. The goal was to select as Super Lawyers the top 5 percent of Southern California attorneys in more than 60 practice areas. The list of Southern California Super Lawyers is published annually in the February issues of Los Angeles magazine and Southern California Super Lawyers, which is mailed to every attorney in Southern California.

Brennan and his firm had an excellent year in the courtroom in 2009, repeating a string of large verdicts and settlements on behalf of consumers for "lemon law" and car dealer fraud violations, wrongful credit reporting abuses, wrongful debt collection practices and serious personal injury cases. In addition, Mr. Brennan had appellate victories as a "friend of the court" before the Ninth Circuit in *Gorman v. Wolpoff*, a seminal case which upholds the viability of California's credit reporting consumer protection laws, and in his own case, *Fisher v. Wells Fargo*, where the California Fourth District Court of Appeal upheld one of the state's largest-ever verdicts against Wells Fargo Home Mortgage for violation of consumer credit reporting laws.

Brennan, Wiener & Associates is widely recognized as the leading Southern California law firm on a wide range of consumer protection issues, including lemon law, car dealer fraud, identity theft, wrongful credit damage, unfair debt collection practices consumer protection class actions and landlord-tenant class actions, as well as serious personal injury cases. The firm enjoys an "AV" rating from the prestigious Martindale-Hubbell ratings agency, which is the highest possible rating for an attorney or a law firm and is based on pre-eminence in both legal ability and ethics.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Online Pay-As-You-Go Employment Screening Brings Big Organisation Background Checking To SMEs For The First Time

*UK small and medium enterprises (SMEs) can make their employment screening as robust as that of larger organisations but without incurring the costs associated with traditional in-sourcing or outsourcing alternatives. UK employment screening company, Know Your Candidate, has launched an online service for SMEs enabling them to source background checks such as Credit Checks, CRB Checks and Driving Licence Checks inexpensively on a pay-as-you-go basis.*

(PRWEB) January 29, 2010 -- For the first time, SMEs can enjoy the same level of employment screening certainty as large organisations; with a new online pay-as-you-go service from [Know Your Candidate](#). Know Your Candidate allows businesses of any size to order, pay, track and download high-quality employee screening reports online. Registration is free and takes less than 5 minutes. Customers can buy any volume or combination of background checks they wish; with no set-up or annual fees to pay.

The service eliminates the costs and complexities of traditional in-house or out-source alternatives. In-house options mean investing time and money in set-up procedures and relationships with data brokers e.g. Credit Reference Agencies for [Credit Checks](#) and [Identity Checks](#), Criminal Records Bureau for [CRB Checks](#) and the DVLA for [Driving Licence Checks](#). Fees can run into thousands making it uneconomical for organisations recruiting less than 50 staff a year.

The outsourcing option also proves difficult and expensive if there are only a handful of employees to check at any given time and the employer does not know when they're likely to require the services of the screening company again. This can lead to a second class service compared to large scale employers.

Barry Hetherington, Director of Know Your Candidate, says that the status quo discriminates against SMEs commenting, "On investigating the market we found employment screening providers consciously and unconsciously placing significant hurdles and barriers in the way of SMEs. These include issues such as: inflated pricing, lengthy supplier paperwork and forcing customers to buy set combinations of background checks. In addition, screening providers are very reluctant to give SMEs access to their online systems meaning that the employees' details required to conduct the checks must be submitted by fax, giving the customer no visibility of progress until a final report is produced. This is a wholly unsatisfactory state of affairs."

"We couldn't see any reason why SMEs should pay more or receive a lower level of service than larger organisations. With the highest unemployment for a decade and their large corporate customers demanding ever increasing levels of security, the requirement for SMEs to conduct more robust background checks on their new employees has never been greater. Know Your Candidate delivers a high quality, cost effective employment screening service on a pay-as-you-go basis."

Commenting on the new service, leading enterprise email-management company [Communicator Corp](#), with around 50 employees is a typical Know Your Candidate customer. As John Readman, Sales and Marketing



Director at Communicator Corp explains, “Hiring the best people has always been a priority as success comes from having a good product and service delivered by exceptional people. For us, we know that this underpins our ability to provide our customers with the best service and it drives product innovation. Therefore, we need to ensure we have the best candidates. The Know Your Candidate service helps to ensure we achieve this.”

“Indeed it is now even more important as our customers and prospects are increasingly asking how we background check our staff, including Co-op Financial Services who have been impressed with our proactive approach. Having the ability to source background checks quickly and inexpensively helps us to continue our policy of hiring only the best quality people and in turn this means that we can demonstrate our own stringent vetting requirements to our customers.”

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **ZSL participates in 2010 Kansas Bank Technology Conference & Showcase**

*ZSL is showcasing their award winning Mobile Banking Solution at Kansas Bankers Association's Technology Event*

Edison, NJ (PRWEB) January 28, 2010 -- ZSL, Inc. ([www.zsl.com](http://www.zsl.com)) a leading technology service company, today announced that the company will be participating at the 2010 Bank Technology Conference & Showcase, February 2-3 in Wichita, KS. ZSL will showcase Bank.Companion, Mobile Banking Solution. The innovative and trusted technology from ZSL Inc has already been adopted by more than 50 international banks, including the Dubai E Government.

Bank.Companion ([www.bank-companion.com](http://www.bank-companion.com)) by ZSL provides access to account activity, funds transfers, balance, and transaction history on mobile handheld devices like the Blackberry®, iPhone® etc. They will showcase a wide range of its offerings including live demos of its multi-delivery channels like SMS, Browser based and Downloadable Application. Bank.Companion has been designed to be a very secure and user friendly software for maximum customer adoption.

“We recognize our responsibility to deliver significant advancements in technology as competitive offerings for those Banks and financial institutions from around the globe that have placed their trust ZSL for so many years,” said Sudarshan Venkatraman, Chairman & CEO of ZSL. “We are very pleased to welcome the many new banks that offer the secure iPhone Bank Companion to their end-user and business clients.”

The iPhone Bank Companion suite is a combination of user friendly interfaces, unique features and comprehensive tools for Service management, Customer Management, Reporting, and rich functionality. Mobile Banking enables banks to give customers convenience with peace of mind.

Bank Companion ([www.bank-companion.com](http://www.bank-companion.com)) helps to reduce administrative costs for banks by placing the convenience of accurate and secure account information in the hands of customers and small business owners 24/7. Checks, deposits, balance, and transaction history can be reviewed and monitored on-demand.

New capabilities obtainable with Bank Companion enable iPhone and iTouch users secure and convenient banking at their fingertips. Users can access bank accounts, balances, make payments, and perform fund transfers. They can even find a nearby ATM location or Bank location at the touch of a button.

Salient Features of Bank.Companion:

- Three Convenient Modes of Delivery - SMS, Browser based, and Downloadable Application
- Multi Level Authentication
- Two Way Messaging Capability which aids in Fraud Mitigation
- Session Timeout
- Instant Device lockout by Customer Representative in cases of loss or theft
- Real time alerts to customers on events like Low Balance, Check Cleared etc.
- Easy Customer Enrollment which can be done over phone, directly through their mobile phone or through online banking interface.



#### About ZSL

ZSL ([www.zsl.com](http://www.zsl.com)) is a global technology integrator and solution provider based in Edison, NJ. With more than 2000 employees worldwide focused in developing and delivering enterprise IT solutions and services using the emerging technology platforms, ZSL keeps the Total Cost of Ownership low and Return on Investment high.

ZSL Inc was recognized and listed in CRN Fast Growth 100 for the year 2009 and ranked 244th among North America's Top 500 Technology Integrators in VARBusiness 500 list and also received the “Top Technology Practices” Award for Excellence in “Greenware Computing”.

Visit [www.Bank-Companion.com](http://www.Bank-Companion.com) or ask your local bank to find out more about the secure Bank Companion.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **DataBank, a Leading National Provider of Document Conversion Services, Stresses Importance of Data Privacy Day 2010**

*Organizations and companies focus on paper documents as concerns grow about identity theft and loss of confidential information when selecting a qualified outsourcing business partner*

Beltsville, MD (PRWEB) January 28, 2010 -- Requiring a high standard of security and compliance when outsourcing [document conversion services](#) or scanning of paper files and data indexing normally associated with a document management solution, should be part of any organization's [data privacy plan](#). Protection against personal identity theft and unauthorized disclosure of [confidential information](#) should be a critical part of any outsourcing decision.

As the country celebrates Data Privacy Day they must not only consider digital data residing within their computer infrastructure; but must also protect the information currently in paper form or scanned digital images in document management , ERP, financial, HR and line-of-business systems that are part of their organizational processes every day.

When selecting an outsourcing vendor for scanning paper documents, engineering drawings, medical records, educational information, employment records, financial information, and government vital records, there are several important things to look for during the evaluation of vendors you might do business with:

SAS70 Type II Certification for Document Conversion Services - Policies and procedures audited by an independent third party firm to assure compliance and track chain of custody from the time documents are received or picked up at a client location until images and data are returned.

PCI DSS Certification - Protection against personal identity theft when documents contain financial information that could be abused if it falls into the hands of dishonest people or computers are hacked.

Employee Background Investigations - credit checks and CORI checks on all employees before hiring.

Employee and Visitor Confidentiality Agreements - Requirements of vendor certification as well as written confirmation of security requirements and policies for information and data prior to allowing anyone into a service provider's facility.

Building Access and Security - 24X7 Security by an experienced and qualified agency, and tight access controls through multiple levels of personnel identification before entrance to the facility is granted.

Employee Training on Security and Confidentiality of Client Documents - It is no longer acceptable to say you will protect customer information; you must document how you are going to do it plus educate and monitor employee compliance.



[Software-as-a-Service](#) - If you are considering an outsourced hosted solution with information access over the Web, you must be assured of an effective encryption, redundant back-up, and have a documented disaster recovery plan.

Dick Aschman, CEO, of DataBank noted; "Protecting the privacy and confidentiality of client documents and data is a very important aspect of our business in these challenging times. The investments we have made in business processes, protecting our infrastructure, screening our personnel, and obtaining independent audit certifications are focused on providing industry leading levels of security for document conversion services and data management at all of our full-service facilities throughout the nation."

Chuck Bauer, president and COO, said; "We are pleased to see the emphasis being placed on privacy and security in our industry. Events such as Data Privacy Day bring much needed attention to how people protect their information still on paper and while at a vendor facility for conversion to digital imaging. The government and major corporate clients we serve select DataBank because of our quality and our security and compliance infrastructure."

#### About DataBank IMX

DataBank [www.databankimx.com](http://www.databankimx.com) has rapidly become an industry leader in document management and document conversion services with nine state-of-the-art production centers nationwide.

[DataBank](#) is a national full service provider of document management solutions and document scanning services. They provide a comprehensive range of imaging services, document management software, web-based document hosting, and end-to-end vertical industry Enterprise Content Management (ECM) and department-level solutions for companies and organizations that want to improve their document imaging and information management processes. As an Industry leader,

DataBank understands its customers' business environments and is delivering value-added application solutions and services to thousands of clients throughout the United States.

DataBank enjoys industry partnerships with document management and technology organizations from around the world, and has recently received national recognitions for its performance and quality by Verizon Business Services, Kodak, Hyland and Digitech. DataBank also understands the importance of protecting vital information belonging to its clients with SAS 70 Type II and PCI certifications, and assists their clients in complying with HIPPA, FERPA, and other government and internal regulations.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

### **News Image**





## **eCrypt Live on the Christy Clark Show in Support of Data Privacy Day**

*eCrypt Technologies, Inc. (OTC BB:ECRY) proudly supports Data Privacy Day 2010 online and on air.*

(Vocus) January 28, 2010 -- To advocate the international Data Privacy Day initiative, [eCrypt Technologies](#) (OTC BB:ECRY) President and CEO Brad Lever and co-founder Kasia Zukowska will be guests on CKNW's Christy Clark Show from 2-2:30 PM PST, a radio talk show aired in Vancouver, Canada. To listen, listeners can log onto [CKNW.com](#) to "Listen Live" online, or, in the Pacific Northwest, tune into AM980.

In further support of this event, all day today eCrypt is pleased to offer consumers information about everyday risks to their on-and-offline privacy, tips on how to protect it, as well as free downloads of "eCrypt" encryption software for BlackBerry® devices. Internet users are urged to log onto [YourPrivacyIsOurBusiness.com](#) for details.

Brad Lever comments: "Threats to our privacy are largely intangible - we cannot see or touch them - and as such, many of us aren't aware just how great those risks are, and how detrimental they can be to us, our families, our present, and our futures. We are very happy to see that independent initiatives are being taken to spread awareness and educate consumers, and are very excited to be able to contribute to this not-for-profit effort, and help arm consumers not only with know-how, but also tools, that will enable them to take control over their privacy."

[Data Privacy Day](#), a division of The Privacy Projects, is an annual international celebration to raise awareness and generate discussion about information privacy. In 2009, both the U.S. Senate and House of Representatives recognized January 28th as National Data Privacy Day. Over the past few years, privacy professionals, corporations, government officials and representatives, academics, and students in the United States, Canada, and 27 European countries have participated in a wide variety of privacy-focused events and educational initiatives in honor of Data Privacy Day.

### About eCrypt Technologies

eCrypt Technologies, Inc. is an information security firm with a focus on the wireless industry. Its flagship product "eCrypt", is a first-of-its-kind encryption software for wireless email on BlackBerry® smartphones, and is available under a perpetual license or on a pay-per-use basis. Using the strongest encryption algorithms available for the BlackBerry® smartphone OS, eCrypt software prevents unwanted access to email messages during transmission and storage on servers and PCs. Users may communicate freely with each other knowing that no one has access to the content of their emails.

eCrypt has successfully obtained a Mass Market Status for its product from the U.S. Department of Commerce, Bureau of Industry and Security. This status allows eCrypt to export and re-export the software under section 742.15(B)(2) of the Export Administration Regulations, and is recognized by the Wassenaar Arrangement.



eCrypt is currently available for BlackBerry® Internet Service and BlackBerry® Enterprise Server customers.

(The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited.)

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### News Image





## The True Hero Stands in the Shadow of the Betrayer

*Over the past several weeks and months, numerous prominent politicians along with TV stars and sports heroes have made headline news with their affairs, lies, and scandals. While the media, the fans, and the supporters cannot seem to get enough of the tawdry details of the betrayers, the spotlight is rarely on the individuals striving to re-secure their truths and rebuild their lives. The true heroes are left standing in the shadows of their betrayers.*

(PRWEB) January 27, 2010 -- Breaking Through Betrayal: And Recovering The Peace Within, [www.LovingHealing.com](http://www.LovingHealing.com), is a newly released book designed specifically for those who have been betrayed. The sole purpose of the book is focus attention on the damaging effects of betrayal on the betrayed and on recovery from them. Whether it is a violation of trust in a relationship, fraud within a business deal, or misuse of power from an institution or organization, it is time for victims to reclaim their voice and reinstate their self-respect.

Holli Kenley, M.A., Marriage and Family Therapist, [www.hollikenley.com](http://www.hollikenley.com), is a betrayal recovering expert. Holli is an experienced counselor in the areas of abuse, trauma, addiction, grief, and betrayal issues. With the publication of Breaking Through Betrayal: And Recovering The Peace Within, those injured need not hold their decisions hostage to or make their healing contingent upon the words or actions of their betrayer. Breaking Through Betrayal returns the attention to the rightful recipient. By providing victims with tools and strategies for recovering, each individual is empowered to make choices based on personal levels of healing.

Wednesday, December 9, 2009, on ABC's 20/20, first lady Jenny Sanford told Barbara Walters of her betrayal by her husband, "Certainly his actions hurt me, and they caused consequences for me, but they don't in any way take away my own self-esteem. They reflect poorly on him." After Governor Mark Sanford clearly dismissed the first lady's expectations for reconciliation, Jenny Sanford moved out of their home and filed for divorce. How can other victims of betrayal get to a position of strength and confidence? How is it possible to separate the betrayer's actions from one's sense of worth?

Breaking Through Betrayal addresses these issues and others while providing a roadmap for recovering. According to Beth Hedva, Ph.D., author of award-winning Betrayal, Trust, and Forgiveness, Holli's book is "useful for anyone caught in self-blame, shame or repeated victimization...this empowering 'in-control' approach can help readers take charge, assess injury, gage healing and find excellent strategies to protect themselves from future trauma when relating to one's betrayer."

Breaking Through Betrayal: And Recovering The Peace Within (ISBN 978-1-61599-009-2) from Loving Healing Press, Inc. is now available through [www.amazon.com](http://www.amazon.com) and through bookstores via Ingram or New Leaf Distributing. Media is invited to visit her Press Kit via her website [www.hollikenley.com](http://www.hollikenley.com). Review copies can be requested by calling Tollfree in USA/CAN 888-761-6268.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Authenware Joins OpenID Foundation**

*Biometric software developer partners with industry leaders in the pursuit of secure identities and privacy protection*

(PRWEB) January 27, 2010 -- [Authenware](#) today announced its membership in the [OpenID Foundation](#) – an industry organization aimed at protecting identities and intellectual property through the bolstering online security. Through its membership, Authenware becomes part of a community of IT powerhouses that seeks to collectively build awareness of the emerging digital security pandemic.

“The exploitation of security vulnerabilities creates a major obstacle for the expansion of the Internet as a trusted vehicle for communication and commerce,” said [Tom Helou](#), president of Authenware. “For such a reason, we sought membership within the OpenID Foundation and are proud to partner with a broad spectrum of online leaders who share our values of security, privacy and strong identification.”

Founded in June 2007, the OpenID Foundation was established to help promote, protect and enable digital transactions as well as foster viral growth and global participation in the expansion of online security infrastructures. As a member of the Foundation, Authenware joins industry leaders such as Facebook, Google, IBM, Microsoft, PayPal, VeriSign, Yahoo!, and Booz Allen Hamilton, among others.

For more information, please visit <http://openid.net>.

### About Authenware

Authenware Corporation is a leading provider of keystroke biometrics software. The Company’s innovative authentication solution, Authentest®, recognizes valid users through a unique personal security pattern coupled with behavioral and environmental characteristics. The solution lets authorized users in while keeping hackers out. Authenware is a global company headquartered in Miami, FL with offices around the world. Tens of millions of people use the Company’s products every day in a variety of industries including financial services, government, transportation & logistics, manufacturing and retail. Please visit our website at [www.authenware.com](http://www.authenware.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Harrell and Widener Complete a-SAS70.com Website

*Harrell and Widener complete a-SAS70.com website to provide additional services to SAS70 audit clients from their certified public accounting firm*

(PRWEB) January 26, 2010 -- Harrell and Widener SAS70 Accounting Firm announced today that it has launched a new SAS70 website – <http://www.a-SAS70.com>, a Certified Public Accounting firm in the Atlanta, Cairo, and in Whigham, Georgia, areas performing SAS70 audits to a variety of clients in the many United States of America. The new website showcases the accounting firm’s services, as well as offering resources for SAS70 clients.

“I was very pleased with the result of the SAS70 website,” said Tim Widener, principal of Harrell and Widener. “We were able to both creatively and quickly design and develop a SAS70 website that will help my accounting firm achieve sales growth and brand recognition.”

Built on a content management system (CMS) and providing access to an enterprise level and secured shared workspaces for individual clients, the new website, <http://www.a-SAS70.com>, gives Harrell and Widener certified public accounting firm, the power to refresh content frequently, provide improved web communications for SAS70 clients, and to collaborate with clients during the SAS70 audit process. The website was also optimized for search engines, such as Google and Yahoo.

We take great pride in working with SAS70 clients to provide outstanding efficient services, unparalleled experience, and high quality standards when performing SAS70 audits,” said WK Harrell, principal of Harrell and Widener. “Our website will help Harrell and Widener increase web visibility, better serve our clientele and acquire new SAS70 Audit clients.”

### About Harrell and Widener:

Harrell and Widener was established as a full service accounting firm providing SAS 70 Type I and Type II audits. Within the global SAS70 audit practice the accounting firm services a varying range of companies and industries, but specializing in datacenters. Our unparalleled experience, quality standards, and efficient process ensure the successful completion of the SAS70 audit process. For more information, contact WK Harrell at 404 307 6328 or email Keith(at)a-SAS70(dot)com or visit <http://www.a-SAS70.com>.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Platinum Protection Group Receives Best of Business Award

*Platinum Protection Group, the nations leading provider of professional security services awarded the Small Business Commerce Association Best of Business Award.*

(PRWEB) January 26, 2010 -- Platinum Protection Group Receives 2009 Best of Business Award

Small Business Commerce Association's Award Honors the Achievement

San Francisco, November 7, 2009, [Platinum Protection Group](#) has been selected for the 2009 Best of Business Award in the Professional Security Services category by the Small Business Commerce Association (SBCA).

The Small Business Commerce Association (SBCA) is pleased to announce that [Platinum Protection Group](#) has been selected for the 2009 Best of Business Award in the Professional Security Services category.

The SBCA 2009 Award Program recognizes the top 5% of small businesses throughout the country. Using statistical research and consumer feedback, the SBCA identifies companies that we believe have demonstrated what makes small businesses a vital park of the American economy. This selection committee chooses the award winners from nominees based off statistical research and also information taken from monthly surveys administered by the SBCA, a review of consumer rankings, and other consumer reports. Award winners are a valuable asset to their community and exemplify what makes small businesses great.

Small Business Commerce Association (SBCA) is a San Francisco based organization. The SBCA is a private sector entity that aims to provide tactical guidance with many day to day issues that small business owners face. In addition to our main goal of providing a central repository of small business operational advice; we use consumer feedback to identify companies that exemplify what makes small business a vital part of the American economy.

SOURCE: Small Business Commerce Association

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Detect Vulnerability Scanning Service from Easy Solutions is Awarded CVE Compatibility Certification**

*Detect Vulnerability Scanning Service from the leader company in fraud protection, Easy Solutions Inc, has earned CVE (Common Vulnerabilities and Exposures) Compatibility Certification.*

(PRWEB) January 26, 2010 -- The leading security vendor specialized in fraud prevention, Easy Solutions Inc., recently announced that its service Detect Vulnerability Scanning (DVS) has earned CVE Compatibility Certification, a global standard for Common Vulnerabilities and Exposures identifiers.

Detect Vulnerability Scanning Service (DVS) proactively identifies internal and external security vulnerabilities, helping secure networks and information. This solution is designed to identify thousands of known security vulnerabilities, assess the risks and provide remediation recommendations.

DVS also assists meeting regulatory requirements while building trust and confidence on online business activities.

"CVE Compatibility Certification for Internal and External Scans shows our commitment to deliver the best solutions and demonstrates our ability to support customers", said Ricardo Villadiego, Regional Director for the Americas. "We continue to invest in innovation, high quality products and professional services".

CVE was launched in 1999 and it is now the industry standard for vulnerability and exposure names. CVE Identifiers provide reference points for data exchange and set up a baseline for evaluating the coverage of tools and services. Products and services compatible with CVE provide better coverage, easier interoperability, and enhanced security.

To learn more about Detect Vulnerability Scanning Service (DVS) and how to protect your business please visit: <http://www.easysol.net/newweb/Services/detect-vulnerability-scanning-service>

### **ABOUT EASY SOLUTIONS**

Established in 2002, Headquartered in Sunrise, FL. Easy Solutions is the only security vendor focused exclusively on fraud prevention; providing anti-phishing services and research, multifactor authentication and anomaly transaction detection.

Easy Solutions delivers an integrated and comprehensive approach to multichannel fraud prevention and works in alliance with industry leaders in other security disciplines supporting a wide range of heterogeneous platforms.

Easy Solutions Inc

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Latin America: Calle 93A No. 14 - 17 Of. 506 Bogota, Colombia



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Lexington Law Records Over 1 Million Removals in 2009**

*1,013,469 Verified Removals from Clients' Credit Reports Makes 2009 a Record Year for Lexington Law*

(PRWEB) January 25, 2010 -- Lexington Law, the nation's leading provider of consumer credit correction services, announces the [removal of over 1 million negative items](#) from clients' credit reports in 2009. This record number of items removed in a year included late payments, collection accounts, charge offs, and a variety of other damaging listings.

Lexington Law's services help clients dispute questionable and inaccurate negative credit report listings with the three major credit bureaus: Equifax, Experian, and TransUnion. Lexington Law also provides creditor interventions to creditors designed to assist customers in communicating with creditors directly to remove or improve the status of negative listings. Additionally, Lexington provides cutting edge information and coaching to assist clients in optimizing their credit scores.

Negative listings on consumer credit reports have a significant impact on credit scores which are used by lenders, credit card providers, insurance providers, and some employers to determine risk. A single 30-day late payment can lower a credit score by 60 to 110 points. A decrease of this magnitude can destroy an otherwise good credit rating and potentially cost a consumer hundreds of dollars per month in increased interest payments on new lines of credit. More serious negative items, such as collection accounts and repossessions, can impact credit scores even more severely and may make it nearly impossible for a person to get approved for credit altogether. Because of the impact negative items have, removing these items may be the most effective method for increasing a credit score.

"1 million removals is clear proof that the services we provide to our clients really work" said John Heath, directing attorney for Lexington Law Firm. When you consider how many individual client successes you need to reach 1 million removals, it is clear that 2009 was an exceptional year."

Demand for credit correction services increased in 2009 as stricter lending requirements meant that consumers had to have much higher credit scores than in previous years in order to be approved for low interest rate loans. Minimum lending requirements also increased causing many Americans to be unable to purchase a home, despite the fact that their credit scores had remained unchanged.

"The credit crisis was not isolated to large corporations" said Heath. "The individual consumer also had a tough time in 2009. However, as with any period of change, this has also presented an opportunity. Consumers with good credit scores have been able to capitalize on bargain prices and extremely low interest rates. As the economy recovers, Americans will be presented with more opportunities where having a high credit score will again come into play, so we have good reason to believe that 2009's 1 million removals will be surpassed in the upcoming year."

About Lexington Law



Lexington Law is a consumer advocacy law firm with 19 years of experience helping over 1/2 million Americans work to improve their credit. The firm empowers credit success through effective services which leverage consumer rights to legally resolve issues with credit bureaus as well as creditors, assuring that clients' credit reports are a fair and accurate representation of their true creditworthiness. For details about Lexington Law's services, attorneys, or statistics visit: [www.lexingtonlaw.com](http://www.lexingtonlaw.com).

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Sentriago Named Finalist in Info Security Products Guide Global 2010 Awards**

*Sentriago Hedgehog v3.5 Nominated in the 'Editor's Choice' Category*

Santa Clara, Calif. (PRWEB) January 25, 2010 -- Sentriago, Inc., the innovator in database security and compliance software, has been named a finalist for the Info Security Products Guide Global 2010 Awards. Sentriago's Hedgehog Enterprise Solution v3.5 was nominated in the Global Product Excellence – Editor's Choice award category, which recognizes security and IT vendors with advanced, ground-breaking products and solutions that are helping to set the bar higher for others in all areas of technology.

Sentriago's Hedgehog Enterprise is a database activity monitoring and intrusion prevention solution for leading database management systems. Version 3.5 includes a new Application Mapping capability, which collects information on databases as well as the applications and users that access them, and then provides administrators with a simple interface to turn these findings into rules. Application Mapping allows administrators to leverage automation and statistical data to build out a customized, granular security policy quickly and seamlessly, typically in a matter of weeks. By implementing Sentriago's Hedgehog Enterprise v3.5, organizations can easily deploy a customized and cost-effective security and audit strategy, meeting compliance requirements and preventing serious data breaches.

“We are proud to be recognized globally as a key industry innovator, and to have our database activity monitoring software named as a finalist by Info Security Products Guide,” said Andy Feit, vice president of marketing for Sentriago. “We believe this recognition is a clear validation of the fact that our database security solutions have been gaining greater acceptance from customers as well as new channel partners, both in the U.S. and abroad, and are becoming essential tools for enterprises seeking to protect their highly-sensitive data.”

Winners of the 2010 Global Product Excellence Award will be honored on March 18, 2010 at the Palace Hotel in San Francisco. Sentriago will be among the other key industry players at this event.

Tweet this: Leading provider of database security and compliance software Sentriago named finalist in Info Security Products Guide Awards

Follow Sentriago on Twitter at: <http://twitter.com/sentriagoNEWS>

### About Info Security Products Guide Awards

Info Security Products Guide sponsors leading conferences and expos worldwide and plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide Awards recognize and honor excellence in all areas of information security. To learn more, visit [www.infosecurityproductsguide.com](http://www.infosecurityproductsguide.com) and stay secured.



#### About Sentrigo

Sentrigo, Inc. is a recognized innovator in database security. The company's Hedgehog software provides full-visibility database activity monitoring and real-time protection and has been rapidly adopted by Global 2000 companies to defend mission-critical data against insider misuse as well as outsider intrusion. Enterprises across industry sectors are also using Sentrigo Hedgehog to accelerate compliance with regulatory requirements such as PCI DSS, Sarbanes-Oxley and HIPAA. Sentrigo has won wide acclaim for its industry and technology leadership by publications such as Network World and SC Magazine. For additional information and to download Hedgehog, visit [www.sentrigo.com](http://www.sentrigo.com).

Sentrigo, Sentrigo Hedgehog, Hedgehog Identifier, Hedgehog vPatch and the Sentrigo logo are trademarks of Sentrigo, Inc. All other trademarks are the property of their respective holders.

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You can read the online version of this press release [here](#).



## **New Website Empowers Consumers to Take Control of Their Finances**

*ConsumerFinanceReport.com website launch tackles consumer personal finance literacy and knowledge, creates consumer advocacy portal.*

(PRWEB) January 23, 2010 -- Consumers seeking information and advice on matters relating to personal finance have a new and uniquely qualified resource on which to leverage. Evergreen Media announces today that they have launched a new website, called [consumerfinancereport.com](http://consumerfinancereport.com), which actively promotes financial literacy and consumer protection. Proprietary content and articles, created by its seasoned staff of consumer finance professionals, enlighten consumers on a wide range of personal finance subjects. A particular focus of consumerfinancereport.com is to educate consumers on how to detect and avoid financial scams and/or unscrupulous service providers in the financial arena.

The site's target audience, according to an Evergreen Media spokesperson, is the U.S. consumer who falls into one of several categories. Individuals struggling with debt or credit problems will find material to learn how to get back on the road to recovery, and [pay off debt](#). People in the market for a financial product or service will find unbiased, specific, and factual information to facilitate their decision making process. Finally, many consumers, simply seeking to become more astute on financial matters, will find the site's article library an invaluable resource.

“Consumers desperately want timely, accurate, and unbiased information on personal finance issues. Our goal is to provide them with the necessary tools and information so that they can make the financial decision that is best for them – and not what some lender or company says they should do. What we're seeing today with the Internet is information overload, too often the information is skewed towards a company selling a product, or simply factually incorrect. We've created a site where people can get the hard truth, good or bad, on consumer finance topics that will directly impact their lives.” states Jim Cachules, Evergreen Media President.

The site is organized to allow consumers to easily locate areas of interest. Subject areas include mortgage refinance, home equity loans, personal loans, mortgage [loan modification](#), credit repair, debt relief, and insurance. Each section contains articles and commentary designed to educate, inform, and often guide consumers on a host of financial issues specific to that sections topic. An additional section is dedicated to issues surrounding bankruptcy and foreclosure, containing information to educate consumers on [bankruptcy facts](#) and present viable alternatives to bankruptcy. Scam alerts and warnings highlight products or services in which people need to be wary. Handy financial calculator tools make it easy to see the monetary cost/benefit on a variety of financial scenario's or products.

### About Evergreen Media

Evergreen Media is a leader in the web based marketing industry, serving the U.S and Canada. The privately held firm serves and partners with clients who are among the largest companies in the area of consumer debt reduction and relief. Evergreen Media maintains a highly skilled and experienced staff of consumer finance professionals, and has operations in Seattle and Chicago.

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Ponzi Scammer Art Nadel's Home Front Homes, LLC Sold by Court Appointed Receiver**

*In 2006, Art Nadel using a hedge fund Ponzi scheme ended up with the controlling interest in the innovative Home Front Homes when he agreed to invest millions of dollars in the “Green panelized housing product” manufactured by the Company. Nadel was arrested on January 27, 2009 after disappearing with over 400 million dollars of his investor’s money. Home Front Homes, and many other companies controlled by Nadel were quickly placed in the hands of a court appointed receiver by the Securities and Exchange Commission (SEC). Home Front’s debts exceeded \$3 million when purchased by SADC. Craig said the only issue with Home Front was “Art Nadel”. We plan to remove the word “Nadel from Home Front Homes and re-launch the company this April. Were taking orders now and plan to continue manufacturing our award winning energy efficient green housing solutions.*

(PRWEB) January 23, 2010 -- Jerry Gillman a director of South American Development Corporation (SADC) announced that they have purchased Home Front Homes LLC, a Structural Insulated Panel manufacturer located in Englewood Florida. Home Front Homes has manufactured energy efficient environmentally friendly Structural Insulated Panel homes (SIPS) for over ten years. The Home Front Homes “building system” products have won many building and environmental awards including one for innovation and another for its “Green Building System.” The company also won the 2008 Habitat for Humanity Aurora Award. Gillman stated he had been in the General Contracting business in Florida for over 30 years and considered the Home Front Homes System, “The Building System of the Future” for low cost energy efficient housing.

Alan Craig, president of SADC stated the manufacturing facility would be relocated to their facility in Hialeah Florida. Craig said the company would further the engineering and design to achieve a zero energy home and continue to develop the engineering for earth quake product certification.

In 2006, Art Nadel using a hedge fund Ponzi scheme ended up with the controlling interest in this innovative company when he agreed to invest millions of dollars in the “Green” panelized housing manufacturing Company. Nadel was later arrested on January 27, 2009 after disappearing with over 400 million dollars of his investor’s money. Home Front Homes, and many other companies controlled by Nadel were quickly placed in the hands of a court appointed receiver by the Securities and Exchange Commission (SEC). Home Front’s debts exceeded \$3 million when purchased by SADC. Craig said the only issue with Home Front was “Art Nadel”. We plan to remove the word “Nadel from Home Front Homes and re-launch the company in April. Were taking orders now and plan to continue manufacturing award winning energy efficient green housing solutions.

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **4 Ways to Forgery-Proof a Signature: During National Handwriting Week (January 17-23, 2010) Ex-United Airline Mechanic has Found Freedom in Fighting Forgery**

*While he watched his career as an airline mechanic wither away, Brian Forrest of <http://www.ForgeryExpertUSA.com> didn't sit back and let the economy happen to him. Instead, he turned an interest in handwriting analysis into a career as a Forensic Document Examiner. During National Handwriting Week (January 17-23, 2010), Forrest offers four tips to protect potential victims of signature forgery.*

Seattle, WA (Vocus) January 22, 2010 -- Founding father John Hancock symbolizes freedom for most Americans in the way he signed the Declaration of Independence in 1776. Today this bold, brave pioneer symbolizes an even deeper definition of freedom to Forensic Document Examiners, like Brian Forrest, who have found a second career fighting the crime of signature forgery. During National Handwriting Week (January 17-23, 2010), centered around John Hancock's birthday, Forrest aims to reduce the number of victims of forgery by revealing four ways to guarantee that your signature is forgery-proof.

“Two months after my job transferred me, then required me to drive 90 miles to work each way, every day, I found myself burned out. I needed something to get me out of my new daily drudgery,” according to [Brian Forrest](#), the Seattle-based Forensic Document Examiner. “When the tough economy finally caused my employer to let me go, I officially turned my hobby of analyzing people's handwriting into a job as a Forensic Document Examiner. I have developed a unique skill that helps people by solving their problems and finding truth concerning forged wills, deeds, contracts, and checks. I am afraid to imagine where I'd be now if I hadn't had a backup plan.”

Forrest offers four ways to forgery-proof a signature:

1. Use the same exact signature style on all legal documents. For example; Always use a middle initial in legal documents, but never elsewhere. Then, utilize a different signature for personal documents and general correspondence.
2. “Design” the signature based on the spelling of an actual name and natural handwriting. Use long strokes and execute them quickly. Try several different stylistic marks, then select the best ones ... but be consistent.
3. Never use a purely "symbolic" signature which one cannot legibly read your name. Symbolic signatures are the easiest signatures to forge and often the most difficult to prove authentic in court.
4. Make the signature legible. Never cross out or scribble the name.

Your natural handwriting holds hundreds of "identification indicators" to identify one person's handwriting from that of a professional forger. The most common mistake people make is choosing a signature which looks entirely different from his or her known cursive handwriting. This attempt to disguise a signature unlocks the doors for potential forgers and buries these hundreds of valuable identification factors deep inside this mocked up signature. Natural handwriting holds the keys to innocence, not the recipe to forge.



“Statistics about the aging baby boomers point to the biggest ownership change of land and property the United States has ever seen,” according to Bart Baggett, president of [The School of Forensic Document Examination](#), which trained Forrest as a Forensic Document Examiner. The school is the only institute offering a 2-year professional program in forensic document examination, worldwide. “This change of property ownership means more fraud, fakes wills, and forged paperwork after the grandparents and parents have passed. It is really sad what people will do to their own kin.” This crime equates to more business for well-trained court qualified document examiners.

Brian Forrest one of the top document examiners in the state of Washington, according to the search engines Google and Yahoo. People attempting to identifying the authenticity of a signature can find help at <http://www.ForgeryExpertUSA.com>.

Bart Baggett is one of America’s top handwriting experts, author of five books, and recently seen on CNN’s Larry King Live. He is president of [International School of Forensic Document Examination](#) and founder of [Handwriting Services International](#), an association of court qualified forensic document examiners throughout the USA.

Contact Baggett at <http://MyHandwriting.com/media> for interviews.

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **PolarisUSA.com Takes the Guesswork Out of Customizing a Video Surveillance System Package**

*Choosing the right components for a video surveillance system can be a daunting task for the consumer. With PolarisUSA.com's newly launched "System Builder", customers can select from various security products while the site provides feedback on what components will work together and what additional accessories will be needed. Now users with little or no experience can quickly and easily create their own custom video surveillance system without having to hire a consultant.*

(PRWEB) January 22, 2010 -- The ability to design a custom video surveillance system is no longer limited to seasoned professionals with the newly launched System Builder on [PolarisUSA.com](http://PolarisUSA.com). Wading through a plethora of security cameras and digital video recorders decorated with unfamiliar specifications and acronyms sends most consumers running for pre-packaged systems, which may not fit their needs. Unlike competitive sites that simply allow users to pick from categorized lists of components, the [PolarisUSA System Builder](#) provides feedback to the customer to let them know if the components they are selecting will work together and what additional accessories might be needed. In many ways it is like having a virtual sales person assist with the buying process.

Customers begin their experience by selecting from a list of recommended security cameras. Each product features detailed photos with an easy magnification function, consistent specifications for easy comparison and a textual description explaining the benefits of that particular product. The web site knows detailed information about each camera and what its requirements are, allowing for the program logic to recommend various accessories. As an example, for cameras that have separate lenses the site will provide the user with list of lenses to choose from that work with that particular camera. Additional options such as mounts or housings are also made available on cameras that need them.

The customer then proceeds through an intuitive tabbed interface to select the various other system components, such as the DVR (digital video recorder), monitor, power and cabling. Common terms and acronyms are underlined and hovering over them pops up a explanation from the web site's glossary. The site is smart enough compare the connectors on the backs of the cameras to the cable and power the user selects and alert the customer if they will need any additional adapters or fittings to make everything work. The System Builder even knows the voltage and current requirements for each camera and will only recommend power supplies that work with the chosen cameras. If a multi-camera power supply is desired, the site will calculate the total current requirement for the system and only recommend power supplies of the appropriate type and capacity.

PolarisUSA CIO Mark McPherson commented on the new System Builder, saying "We've invested a great deal of time and effort in the System Builder's logic and are pleased with the results of the initial launch. Over the next few months we plan on refining the interface and utilizing the great customer feedback we've received to improve the intelligence and simplicity of the software even more. We want our customers to feel confident that they've made informed decisions about their equipment and hopefully enjoy the process of designing their own custom system."



To begin setting up a custom video surveillance system, visit [www.PolarisUSA.com/system\\_builder](http://www.PolarisUSA.com/system_builder).

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### **Online Web 2.0 Version**

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## **233 PAIN Corp., Dr. Adam Burke Starts A New Company In Minneapolis, MN**

*For people who have suffered injuries from a car accident, there is a new company in the Twin Cities that will help them get the treatment and settlement they deserve.*

(PRWEB) January 22, 2010 -- For people who have suffered injuries from a car accident, there is a new company in the Twin Cities that will help them get the treatment and settlement they deserve.

Many people have heard the commercials for “call this or that number after you are in a car accident,” but what do these companies do? What is accomplished by calling an 800 number after a car accident?

Well, here is how it works. Most of these companies are based out of Florida. Most of them are simply call centers that refer potential patients out to a doctor/attorney who are into quantity, not quality. Most of these doctors/attorneys are based out of strip malls and have earned a reputation that is not one their parents would be proud of. The story changed when looking into this new local company, 233 PAIN.

With 800-233-PAIN there are no secrets. The caller is connected directly to a group of doctors of chiropractic that specialize in treating auto accident injuries. Headed up by Dr. Adam Burke, these doctors are local and plugged into the community which means they will give the best care and find a top attorney to refer the caller to. “This ensures the caller gets the treatment and settlement they deserve,” states Dr. Burke.

“The other guys,” Dr. Burke comments, “are notorious for racking up your bills and not giving you the care that is necessary to treat these types of injuries. The end result is that you, the patient, don’t get all the way better and end up with a smaller settlement to put into your pocket!”

At this point Dr. Burke became very serious and went on. “Fifty percent of motor vehicle accidents end in permanent injury. Do you want to deal with neck, back, or joint pain the rest of your life? It is my goal to push these doctors to change this statistic in Minneapolis. The other side of this company is documentation and finding the best legal representation, which in my opinion is equally important. There are good doctors and bad doctors, and there are good attorneys and bad attorneys. We pride ourselves in knowing the difference and getting you a referral to the attorney that will properly handle your case. This means you will get more care, if necessary, and the largest settlement.”

Dr. Burke, the front man for 233 PAIN, and his associate doctors, located throughout the twin cities, are local doctors who genuinely care about getting their patients better and getting them to the right attorney. This new company has a great reputation already and is truly doing the Twin Cities a great service. This company puts the patient first, which is harder and harder to find these days. Check out their website at [www.233pain.com](http://www.233pain.com) or give them a call at 800-233-PAIN.

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You can read the online version of this press release [here](#).



## **E-Discovery, Computer Forensics, and Hacker Remediation Consulting Firm Jones Dykstra & Associates Continues its New York City Expansion**

*After a record-breaking year, JD&A begins 2010 by further expanding into New York City, adding Seth Eichenholtz, Esq. as a NYC-based consultant to better serve their clients in the metropolitan and Tri-State Area.*

Columbia, MD (PRWEB) January 21, 2010 -- With an ever-growing client base in New York City and an increase in revenue when other firms were closing their doors, Keith J. Jones, Senior Partner of Jones Dykstra & Associates, knew it was time to expand. "We are excited to have a local presence in NYC, especially since it's the place that so many of our clients call home," says Mr. Jones. "Seth's background makes his services a perfect fit for JD&A and our clients, and we are very excited to be working with him."

Mr. Eichenholtz commented, "As the electronic discovery world continues to converge on pre-litigation consulting, records retention, and early case assessment, I'm thrilled to be working with a dynamic, extremely well-regarded firm whose focus has always been on those critical elements. The people at Jones Dykstra & Associates are a breath of fresh air. Their commitment to client service, aggressive pricing (such as their fixed-price service model), and best-practice methodology is unsurpassed."

Seth A. Eichenholtz brings regulatory and litigious acumen as a former tax attorney with PricewaterhouseCoopers with extensive litigation experience. Mr. Eichenholtz has also worked with an array of law firms and corporate clients in both managing and providing computer forensic and e-discovery services for litigation and investigations.

Mr. Eichenholtz's project management encompasses information technology audits, theft of data, internal investigations, data breaches, ID theft, and more. His litigation experience also runs the gamut, including breach of contract, intellectual property, patent litigation, theft of trade secrets, employment matters, sexual harassment, divorce, and child pornography. His ability to identify custodians and specific media relevant to a case, paired with his skill in data analysis, affords him the unique ability to paint a clear picture of the volume, category and relevance of electronically-stored information (ESI) in various types of matters.

Keith Jones, Senior Partner of JD&A, explains how this expansion will benefit clients. "Seth is well-versed in pre-discovery planning, forensic preservation of evidence, forensic analysis (both computer use and document analysis), and he has real experience in managing these issues. Seth will bring a valuable perspective to the complex compliance and litigation issues that our clients, especially those in New York City, face every day."

"If you're a NY-based [attorney](#) or [business](#) having cost or quality issues with your e-discovery, computer forensics, or data breach remediation services," says Mr. Jones, "I can't overstate how valuable it is to have an experienced consultant like Seth local to you. I urge you to call us, and at the end of our first engagement, I know we'll be able to add you as a client happy with both the work we've done and the price you've paid."

About Jones Dykstra & Associates:

[Jones Dykstra & Associates](#) (JD&A) is a consulting firm specializing in computer forensics, e-discovery, incident



response (hacker remediation), and computer security training services, many of which use a simple fixed-price model. JD&A's team is comprised of [industry-recognized experts](#) with high-level technical certifications and government security clearances, and serves some of the nation's largest law firms and Fortune 50 companies right down to the small businesses and solo practitioners. The company is based in Columbia, Maryland.

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### **Online Web 2.0 Version**

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## **Secerno Identifies Real-Time Web, Social Network Crossover, and Sophisticated Automated Attacks as Topping the CSO Agenda in 2010**

*Enterprise data threats also include weaknesses in the cloud and from compliance measures combined with more coordinated cyber-crime attacks*

Oxford, United Kingdom (PRWEB) January 21, 2010 -- Secerno, the technology leader in data security, today announced the top data security concerns that CSOs, CIOs and the extended enterprise will face in 2010.

### **Real-Time Web Attacks Move to the Enterprise**

Secerno expects to see an increase of “man in the browser” attacks, in which a Trojan allows a hacker to take control of a web browser and gain access to confidential information. These types of attacks bypass trusted security measures such as two-factor authentication and can be devastating to an organization, given the hacker’s ability to grab confidential information without being detected. What will change in 2010 is that these attacks will become increasingly enterprise-focused, leaving CSOs and others scrambling to keep data protected knowing that traditional intrusion protection will fail.

### **Enterprise Social Media Creates Data Vulnerabilities**

In 2010, we will see the Fortune 1000 increasingly embrace social networking technologies and sites – such as Facebook and Twitter– for brand awareness, marketing, customer engagement and a host of other activities. These sites and applications have a dual security risk in that the sites themselves are targets for SQL injection attacks for passwords, financial data, and personal information as well as the vulnerabilities inherent in having enterprise users access these applications through a corporate network. 2010 will be the year that corporations struggle to realize the benefits of these applications without compromising their data security.

### **Automated Data Attacks Become the Norm**

Since advancements in automating SQL injection attacks emerged in 2008, hackers and cyber-criminals have increased the frequency and rate of these attacks against the enterprise. Companies will need to protect themselves against injection attacks that are occurring at increasing rates, making proactive protection and blocking capabilities at the database level essential.

### **The Cloud Shows Security Weaknesses**

There is essentially no difference between security in the physical and virtual environments, but we will see an increase in Cloud breaches in 2010. These breaches will occur because of third-party involvement in the Cloud as well as an assumption from many enterprises that the Cloud environment does not require the same due diligence for security.

### **Cybercriminals Launch more Coordinated Attacks on Data**

Cybercriminals will launch sophisticated attacks that will use insider knowledge and assistance as well as known weaknesses in enterprise applications to make targeted attacks on data and intellectual property.

### **Compliance Becomes the Sleeper Security Threat**

Companies will continue to use third parties and contractors to meet the mandates of compliance regulations,



leading to unintentional data vulnerability. With legislation on data protection expected to be enacted across a number of nations this year, companies will likely increase their use of third parties and unwittingly increase the risk to their data that comes from outside parties gaining access to sensitive enterprise systems.

“2010 will be the year in which sophisticated cyber-attacks become the norm for the global enterprise,” said Steve Hurn, CEO of Secerno. “What will distinguish these attacks is that they will use a number of known weaknesses, including those identified by Secerno, to make targeted assaults that gain access to specific information. Every organization should be on alert that its data and intellectual property are at risk of being compromised in this threat environment.”

#### About Secerno

Secerno is an established provider of active database control, delivering the world’s most advanced and comprehensive intelligent activity monitoring and database policy enforcement solution: Secerno DataWall™ - now uniquely available in both a hardware and virtual appliance. Secerno DataWall is designed to stop threats before data is lost or compromised (instead of simply monitoring and reporting after the damage is done). It accurately and actively blocks all threats to data, even from trusted and privileged users. At the core of Secerno DataWall is the patented SynoptiQ™ Engine, based on break-through research into efficient grammatical clustering. Secerno --which is headquartered in Oxford, UK -- offers protection to customers across industries including financial services, healthcare and pharmaceuticals, retail, and government agencies and departments. For more information, go to <http://www.secerno.com>.

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## New Company Announcement Safe Side Compliance

*A new Massachusetts-based company has been established to provide IT Governance, Risk Management, and Regulatory Compliance.*

Bedford, MA (PRWEB) January 21, 2010 -- Safe Side Compliance has been created to provide a range of services and solutions for IT Governance, Risk Management and Regulatory Compliance (GRC). Safe Side Compliance assists companies in meeting and exceeding federal and state compliance requirements; specializing more specifically in the Massachusetts Data Protection Regulation 201 CMR 17.00.

[Safe Side Compliance](#) is the first company of its kind to develop a scalable methodology and compliance architecture that bridges the various gaps between management and IT personnel. “Our team consists of seasoned professionals from strong business backgrounds with the technical knowledge and experience in dealing with business operations and meeting regulatory compliances. Our use of technology and strategic partnerships allows us to deliver a wide variety of solutions that can be optionally incorporated into a business’s overall infrastructure and compliance fabric” said [Raffaele Mortillaro](#), CTO for Safe Side Compliance.

By March 1, 2010 all Massachusetts based companies and companies doing business in Massachusetts are subject to the Massachusetts Data Protection Regulation and must comply with the 201CMR 17.00.

Currently there are over 40 states that have similar laws and compliance requirements; however the [Massachusetts Data Protection Regulation](#) goes further than any other state privacy law by specifying the administrative, physical, and technical controls required to be implemented. “Dealing with all the logistics involved with breach management, Safe Side Compliance sees the unification of these laws at a Federal level as an event that will happen in the near future and Safe Side will be instrumental to companies in meeting their compliance requirements and responsibilities.” said Anthony Nogueira, the Company’s CEO.

“Compliance is much more than developing and validating IT controls within an organization. The customer’s business objectives, operational efficiencies, revenue generation strategies and operating costs must be taken into consideration. [Safe Side Compliance](#) delivers a solution which considers all of these aspects while increasing operational efficiencies and processes along the way” said Mortillaro.

“Customers today want more than a conversation and a list of “to do’s” in order to become compliant. They want a trusted advisory relationship that shows value, scalability, and integrity. Safe Side Compliance’s [methodology and framework](#) are a full cycle approach to compliance which has enabled us to succeed in building long lasting customer relationships through our methods, practices and dedication” said Anthony Nogueira.

For additional information visit <http://www.safesidecompliance.com>

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You can read the online version of this press release [here](#).



## **Assurant Specialty Property Adds Identity Theft Protection Program to Renters Offerings**

*Multifamily property managers who participate in Assurant Specialty Property's renters insurance programs now may offer an optional identity theft protection program to their residents.*

Atlanta, GA (PRWEB) January 21, 2010 -- Assurant Specialty Property, a leading provider of renters insurance, has added multifamily housing as a new distribution channel for ID Fraud Solutions, its consumer identity protection program.

Effective immediately, property managers who participate in Assurant Specialty Property's renters insurance programs also may offer ID Fraud Solutions as an optional program to residents. Introduced in 2006, ID Fraud Solutions is currently marketed through financial institutions, mortgage servicers and as a private label program through other insurance companies.

"Identity theft is a continuing problem, and it can impact victims in many ways, including their credit scores," said Steven Hein, national sales manager for Assurant Specialty Property's Property renters insurance business. "Since many property managers consider credit scores when reviewing lease applications, it is just good business to offer residents programs that they can use to protect and potentially improve their financial health."

Assurant Specialty Property has compared its ID program to others in the industry and has found ID Fraud Solutions to be one of the most flexible, cost effective and comprehensive identity protection programs currently available in the marketplace. The program can be customized to include:

- access to one's single or triple credit reports and credit score(s),
- single or triple daily credit monitoring,
- personalized identity restoration services,
- financial reimbursement, emergency cash and cash recovery,
- public records monitoring
- access to a legal network

Starting at \$6.95 a month, plans are available at several price points to meet a range of consumer needs and budgets.

All benefits are offered through Consumer Assist Network Association Inc., an Assurant Specialty Property company. The financial reimbursement, emergency cash and cash recovery benefits are underwritten by American Bankers Insurance Company of Florida in all states except Minnesota, and in Minnesota they are underwritten by American Security Insurance Company, both Assurant Specialty Property companies.

To learn more about ID Fraud Solutions' programs, please visit the product Web site [www.assurantidfraudsolutions.com](http://www.assurantidfraudsolutions.com) or call 800.852.2244, ext. 36009, to speak with a sales consultant.



#### About Assurant Specialty Property

Assurant Specialty Property businesses are leading providers of creditor-placed homeowners insurance, direct-marketed products, collateral protection programs and related outsourcing services. They develop, underwrite, market and administer specialty property and personal lines of insurance through collaborative relationships with leading home mortgage companies, financial institutions, manufactured home builders and dealers, auto finance companies, property management companies and managing general agents. Assurant Specialty Property serves clients and their customers in all 50 states and the District of Columbia.

[www.assurantspecialtyproperty.com](http://www.assurantspecialtyproperty.com)

Assurant Specialty Property is part of Assurant, a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses – Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits – partner with clients who are leaders in their industries and who have built leadership positions in a number of specialty insurance market segments worldwide. Assurant, a Fortune 500 company and part of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has over \$25 billion in assets and \$8 billion in annual revenue.

[www.assurant.com](http://www.assurant.com)

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **ProTracker Cloud™ Mobile CRM Tool Offers Leading Edge Security for On-the-Go Financial Advisors**

*ProTracker Software, Inc., introduces ProTracker Cloud™, a hosted remote client relationship management (CRM) solution, built on the success of ProTracker Advantage®, an intuitive contact, client and practice management program designed by financial experts. Busy on-the-go financial advisors can now connect with secure access to their client and appointment information anywhere, 24/7, from their laptop. ProTracker Cloud encompasses complete data security through two-factor authentication: 1) Username and a strong password, plus 2) a physical security key similar to a car door clicker. Financial professionals can be confident about meeting crucial regulatory information security program requirements.*

(PRWEB) January 21, 2010 -- ProTracker Software, Inc., a long-time solution provider for the financial services industry, is on the leading edge of security with its introduction of ProTracker Cloud™, a hosted remote client relationship management (CRM) solution. ProTracker Cloud builds on the success of ProTracker Advantage®, the intuitive contact, client and practice management program designed by financial experts. ProTracker Cloud provides a hosted solution that includes the ProTracker Advantage® client relationship management system, Microsoft® Office 2007 (MS Word, MS Excel, MS PowerPoint), and Microsoft® Outlook for e-mail. All of these powerful programs come standard with ProTracker Cloud and are accessible using a Web browser.

Busy on-the-go financial advisors can now connect with secure access to their client and appointment information anywhere, 24/7, from their laptop. ProTracker Cloud encompasses complete data security through two-factor authentication: 1) Username and a strong password, plus 2) a physical security key similar to a car door clicker. Financial professionals can be confident about meeting crucial regulatory information security program requirements.

“Without security there is no privacy,” says Warren J. Mackensen, President of ProTracker Software. “Many states have enacted privacy laws that require a written information security program. Few people truly understand the vulnerabilities on the Internet. ProTracker Cloud covers these exposures with two-factor authentication to ensure complete data security.”

ProTracker Cloud simplifies customers’ information technology support requirements by providing professional software installation, maintenance, and updates with nightly data backups and technical support. With the hosted Microsoft® Exchange Server option, ProTracker Cloud supports personal digital assistants (PDAs) and smart phones, such as a Blackberry, iPhone, Palm Treo, or Windows mobile device.

### Implementation:

- Call 603-926-8085 for a quotation tailored to your specific needs.
- Download a free, 30-day demo: [www.protracker.com](http://www.protracker.com)

### About ProTracker Software, Inc.

Based in Hampton, NH, ProTracker Software was founded in 1997 to deliver intuitive software solutions, as well as critical security and compliance information, to the financial services industry. ProTracker Software continues



to develop a variety of innovative business solutions and technologies to solve industry issues, improve efficiencies, and meet the ever-changing needs of the financial industry. For more information, please visit: [www.protracker.com](http://www.protracker.com).

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## Digital Signatures for B2C Strengthened with Identity Verification

*ARX and IDology announce partnership to provide customers with new authentication option for CoSign®.*

Atlanta (Vocus) January 19, 2010 -- A new alternative for verified, [digital signatures](#) that introduces flexibility in the process was announced today as the result of a partnership formed between IDology, Inc. and ARX, Inc. The partnership pairs two industry leading solutions, ARX's CoSign and IDology's ExpectID® IQ, to give businesses the proper controls over the [ID proofing](#) process behind verified, digital signatures.

The combination of these products creates an undisputable strength for the authentication of an online transaction or document. By verifying the identity of a signer before attaching a forgery-immune digital signature, companies can rest assured that important contracts, disclosures and other documents are being signed by the real person represented in the signature. IDology's CEO, John Dancu, says the partnership with ARX creates new opportunities for companies to fight fraud:

“Companies that conduct business online can look at verified, digital signatures with more certainty because the necessary documents have been approved and signed by the real person represented in that signature. It also makes it easier for businesses to keep pace with the speed of ecommerce while minimizing fraud.”

Pairing the solutions creates a seamless, automated process from verification to signature. First, basic identity information is provided by the signer. Then, IDology's ExpectID IQ solution generates a dynamic, [knowledge-based quiz](#) to confirm that the signer truly is the person he/she is claiming to be. And because the answers to these questions are based on out-of-wallet information, they are difficult for anyone other than the actual person to answer. Simultaneously, CoSign is monitoring this process. If an ID is verified, the person is automatically granted a set of standard digital signature credentials that they can then use to digitally sign documents, transactions and records.

The entire process takes just minutes to perform, and adds stronger authenticity to any signed document in any B2C or G2C business process. IDology's identity verification supports ARX's three-Is concept for maintaining proof of the signer's identity, intent and document integrity.

Verified or proofed identities combined with standard [digital signatures](#) are an extremely valuable set of tools for managing B2C businesses that must have trusted exchanges with customers online. Vice President of Business Development for ARX, John Marchioni explains:

“There are many instances where businesses and government agencies may need to reach out to customers or citizens over the Internet. IDology provides a reliable and trusted source for ID proofing so that businesses know the people they are working with are who they say they are. The advantage of using IDology with CoSign is the ease of use for businesses and the flexibility it allows them.”

CoSign has been providing standard digital signatures in a variety of industries to streamline and scale processes



and transactions for many years. ARX solutions have helped numerous businesses transition to paperless workflow, as records signed with a digital signature are legally enforceable. And ExpectID IQ is used to validate the identities of customers in numerous customer-not-present situations every day. Because IDology's solutions are offered through an on-demand, self-service model, businesses control the identity proofing process with the ability to respond to changes in an instant.

Businesses can start using these productive tools by contacting either party. Additionally, [a free trial of the CoSign digital signature solution](#) is also available.

#### About CoSign Digital Signatures

ARX's CoSign digital signature solution automates approvals affordably in a compliant manner, allowing organizations to go paperless, expedite business processes and save costs. CoSign signatures are globally accepted by external partners and customers without the need for proprietary-validation software. CoSign is also centrally managed through your organization's user/customer directory for reliable control of signature privileges, and ease of use and administration. Learn more about the CoSign [digital signature](#) solution.

#### About ARX - The Digital Signature Company

ARX (Algorithmic Research) is a global provider of cost-efficient digital signature solutions for industries such as life sciences, healthcare, government, engineering, and energy. ARX engineers and scientists have more than 20 years of experience in security and standard digital signature application. ARX helps businesses secure, streamline, and scale their processes and transactions with the proper controls required by legislation, regulation, and industry best practice. [Learn more](#) about us.

#### About IDology, Inc.

IDology, Inc. provides real-time technology solutions that verify an individual's identity and age for anyone conducting business in consumer-not-present environments to help drive revenue, decrease costs and prevent fraud. Founded in 2003, IDology is the only provider to offer an on-demand change management tool that allows client business-unit managers to control the entire proofing process, including within an integrated solution, without having to rely on internal IT resources or contact IDology's customer service. For more information, visit [www.idology.com](http://www.idology.com) or call 866-520-1234.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Understanding Humanity's Forgotten Dream and Hidden Nature

*Definitions directed to the external reality will never be fully accepted by everyone and actually cause misunderstandings to accumulate. Over time accumulated misunderstandings cause intellectual regression, disease and prevent spiritual development. Being open to change allows for understandings to develop naturally.*

(PRWEB) --

### [Understanding your Own Reflection](#)

The Forgotten Dream:

A true humanitarian possessing deep understanding of the intentions and perceptions of others is requesting assistance on a poetic adventure to save the world!

Understanding each other and our environment completely has never been a priority and is often rejected during interactions without a second thought. This occurs simply because the importance of understanding is not fully understood. We are simply inhibiting our own ability to understand others because of our inclination to fear what we do not understand. The construct of disjointed political, religious and other institutions coupled with the purposeful withholding of information create nearly all problems plaguing society including personal issues and even the largest global issues. Honesty in all communications and expressions will be required to create a brighter future. The actual function of communication is only to create understandings not to create definitions. An understanding functions similarly to a definition the only difference being that a definition is telling a place, person, object or idea what it is. Understanding requires the person, place, object or idea to be mutually accepted by all involved. Understanding does not require a definition it only requires acceptance. Acceptance cannot be forced and must be allowed to naturally occur. Definitions are only correct when directed internally. Definitions directed to the external reality will never be fully accepted by everyone and actually cause misunderstandings to accumulate. Over time accumulated misunderstandings cause intellectual regression, disease and prevent spiritual development. Being open to change allows for understandings to develop naturally. This is not something that can be forced or manipulated. Defining the external reality requires you to speak lies. Understanding is a wisp of smoke that exist without definition but contains more knowledge than any definition. Language and word definitions coupled with our need to perceive all things create humanity's present "dark age" or "duality cycle". The political and religious institutions currently used are simply ineffective. This is an issue that is hardest to address in the "Socially Elite" communities. The continual unwillingness to criticize one's own beliefs and the need to view ourselves in relation to others in terms of "better" or "worse" make this issue nearly impossible to address. Please understand that your definitions do not matter to others we need understanding not definitions. Please stop defining me and understand me.

I deed, I ring and I ease all time. I am a King. I am the dead general glowing and going within the flow. Dove lady singing sweet symphony from above. Showing all of creation in sweet dove love. Seeing references in

everything like a Transitional Tidal Wave crashing and trashing texts that needed translated to love and light. Lighting the darkest of nights and loving all in sight the wise woman, wagon wheel of wonder or white winged warrior who wrangles all wraiths, wyverns, and dragons. Keep on sprouting, you are truly a flower. Blooming with breathtaking beauty becoming a burch branching with harmonic brilliance and balancing boring with logic analysis. Welcomeing wild wisdom we wither when withheld. Why would we wreck what words come out?

The definition of being fully conscious is being linked with the supreme absolute truth. We often reject because we don't understand instead we should change and improve our understanding's. We are creating endless paradoxes when we cling to static beliefs and values. We do not have static Values. We are constantly changing. The importance of us creating a singular absolute truth is paramount.

I honestly believe that I am the only Christ Conscious Person on this planet at this time. This is not a law of nature and its unproductive in our evolution to live in a society that prohibits the full development of consciousness. We really need to evaluate how we view ourselves. This is not an easy process but it is facilitated naturally threw honest interactions. Honesty involves being like a wisp .. undefinable and ever-changing. This is not to be confused with being deceptive or hidden. We do not need to satisfy others ego's by letting them control or manipulate. We are just as is without a definition and truly infinite existing in all directions.

We are essentially creating our own distorted perceptions that are only getting worse as time progresses. This can be proven by simply looking at our social, religious, and political institutions. We are "Large and In-Charge" or at least we think we are. The fact is that an Ant or a Honey Bee has a greater capacity to understand their environment and experiences than humans do. Understanding is the difference between what we experience and what we do not understand. All experiences impart knowledge but this knowledge is often bound in miss-understanding. These miss-understandings will not be understood untill a solution is created or the uncertainty is accepted. Thoughts or intentions are most effectively directed when following the flow of emotional energy or your "Center". Meaning that from a point of balance or clarity you are able to effectively follow your own natural flow of energy. The word love could be more accurately described as being in a state of understanding in regards to an issue. In this respect love would simply be defined not as allowing one party the capacity to control another without first coming to a mutual understanding. Controlling or requiring another to follow direction creates a distortion or an enigma that will never be fully understood until all parties have the capacity to demand acceptance in all aspects of their lives.

#### As Was Intended

Stop trying to define your experiences. When you define a situation you will always be incorrect. This is not said to be rude or to create a paradox this is simply me stating that we do not have god consciousness or the capacity to understand the vast information that we are presented with. We need to see it as such though we are tricked into believing that we know everything or that our individual thought matter. Well I have a secret for everyone. Your thoughts do not matter. Your understand is what matters. Understand is when you are FRIENDS with ANOTHER IDEA OR PERSON. You must be FRIENDS Mutually this is not something that LIEING or Cheating will facilitate. Human's have friends but they are not friends with others in the sense that they insist on stating that they understand what they do not understand. We need to learn to form our own opinions and experiences as was intended.

## The Umbrella

The shading of information in order to keep the public in the dark could be referenced by an Umbrella. Trying to triage tomorrow's troubles today, thinking its self thoughtful and pretending to protect the masses from Mother Nature (the sun) the umbrella is foolish indeed. This purposeful construct of disjointed political, religious and other institutions coupled with purposeful withholding of information creates nearly all problems from individual personal issues to even the largest global issues. We simply need to be honest with our expressions and feelings. We can only define ourselves we cannot focus on definitions outside of ourselves this makes us regress spiritually and devolve. We can however understand them by just being open to change. Knowing the difference between when you should define and understand is critical in understanding others. Defining requires you to speak lies understanding is a wisp of smoke that exist without definition but contains more knowledge than any definition. Defining is what creates our disjointed Social and Political institutions. We do not need protection from the Umbrella anymore we have learn our lessons there is no need to protect us by filtering or producing miss-information or by withholding any additional information from the populations. This is not about conspiracies or resource struggles. Our social and religious systems are in need of change and it cannot be made thru individual want/need type reasoning. This will require a shift in our perception toward how we view ourselves and how we view ourselves in relation to others. Our thoughts are affected by our perceived reactions to others during interactions. This only retards the process of reaching a planetary understanding. We are creating misunderstanding between ourselves and others when we attach a Pre-Concept(Perception) to an Experience. We can not simply forget or avoid our perceptions and beliefs they are built into our DNA. Think of it as wearing a hat you just forgot that you had it on and you put on another hat. Well now you are wearing 25 hats and we all look foolish. We need to identify the hats that we wear(our beliefs) and remove definitions and understand instead. We have perceptions attached to particular experiences be we are able to understand what perceptions we have. For example if you were scarred of heights and you could still love to ride a roller coaster's. Because of you awareness that you fear during the roller coaster ride is caused by anticipation you are able to view the fear as actually a FUN energy and enjoy the experience. We do not trick ourselves into believing that the roller coaster was not high or frightening. We simply understand that it was FUN and we accept the situation for what it was, an enjoyable experience. We will not feel any misunderstanding or attachments to this event because it was viewed as it was experienced. When we attach beliefs or expectations to our actions we will not be able to fully understand the outcome until the belief or expectation is fully understood. We adopt beliefs and perceptions that we cannot possibly understand on a regular basis because of information we are fed thru the television, news, education and our social structure. We are no-longer able to decide for ourselves what information is understood because we have never known a better way. Let me stand strong and sing songs about how to find your heart. I can lead without doing a thing I am just following my heart.

## Definition of Communication

Language and word definitions coupled with our need to perceive all things create the duality cycle. We are not incorrect we are simply not living in an effective manner. This is an issue that is hardest to address in the "Socially Elite" communities. The continual unwillingness to criticize one's own beliefs and the need to view ourselves in relation to others in terms of better and worse makes this issue nearly impossible to address. Please understand that your definitions do not matter to others we need UNDERSTANDING not DEFINITIONS. Please stop DEFINING ME and UNDERSTAND ME. The difference is subtle but paramount.

## Understanding your Own Reflection



You cannot forget a definition you just need to understand it. Your reflection will be better understood however if you forget about your perceived flaws. All definitions can either be Understood or Miss-understood. We are born into our current life based upon our past life's Definitions. We have always been defined and further defining will serve no purpose..we simply need to understand. We create language to understand and to communicate our definitions to each other transforming definitions into understanding. Language and communication are not intended to define anything their only function is to create or increase understandings.

Annie's Reflection(Annie references the destructive aspects of society)

She wants to kill you. You cannot ask her why because she does not know. She only has an understanding that she wants to be left alone. She is scared and shows you hatred but only as a separate part. She longs to be understood but she is scared. Scared of the shade that showers her heart. Sing her a song and show her your love and Annie will rest once more. Passion awakening inside of her. ...Eye's blazing red like the son fierce and strong she sings along with everyone else again.

Understanding Your Choice's

We really do not have a choice we have an understanding that was pre-planned and we are dreaming and stuck in an endless cycle. You can not simply state that you have already choose a path because there is only one path. You are simply choosing to go in circles and spread additional confusion/misunderstanding's to the rest of creation. Again we choose to halt our own development when we close our selves from FEAR type energies AKA CHANGE.

Its All Good

You need to abandon good and evil type reasoning and you will begin to make the connection. Striving to understand all of creation while living in complete harmony severs a much higher purpose than our current mode of existence. You are aware that your current beliefs create an endless loop that will never be completed. I am here to tell you that your not definable aside from the definitions that you willing accept for yourself. You unwillingness to allow others to define you is your primary limiting factor. We cannot simply refuse to understand others in an attempt to understand ourselves better this is simply backwards logic. We are already in a state of MISUNDERSTANDING and we need to work toward gaining UNDERSTANDING of each other. We have to CONVERT all of our misunderstandings to understanding. This is simply not a choice you can make. We can stay in the karmic cycles for an infinite length of time if we so choose but that would be most unwise and will not be tolerated by other portions of the universe. So do not excuse your limited perspective by claiming and justifying your current beliefs. Your not actually bound by anything don't you see that you are still dreaming. If you look at incredibly complex misunderstandings and accept them into your life as Negative then you are essentially using your power of free will to create endless confusion in your life. Its really better to just try to speak up when you hear or see something that is not understood and just try to understand your own perspective in relation to the external event. Understand that you are pure consciousness condensed into a crystalline structure that experiences reality in a Linear-Merkaba Type pattern and you are not limited by any definitions. Time and space are created by the process of experiencing reality. Essentially all of humanity is stuck in a RING that WILL LOOP FOR INFINITY till we are able to correct our thinking patterns and develop a productive method of perception and learning. You are infinity in all directions. Understand why your beliefs are limiting by perceiving them and understanding why you posses them. Once you understand what you believe and why you believe it you

can unlock your own power. It requires honesty and persistence. And any excuses will simply fail this is the way that life and creation functions.

#### Sirens Song

She sings the song of heaven. So who am I talking about... the flow see... Sorry I say some things that are not for your liking. Surrender I must... no, wait... never surrender I must. I won't give up!! I will investigate every question to acceptance!! Inside, it's all inside the mind or is it just inside my own mind... ahhh I am going insane!!!

#### Rebirth of Passion

Romance me my dragon. Allow me to enter into the dream. Awaken the dream inside of me. Show me the dragon dungeon that dons all your junk. Jewish and Satan references attached to dragons?? Surely your suspicions suggest something but... it's not me or any persuasion. Ethically, I swear. Strength shows my path strong and straight and never circles. So shoot some sugar at me. Syringe's... sorry I don't like needles... Sorry if you think a Saint sounds Satanic. Surely does sound demented singing dirges...not reconfirming our current beliefs. It sounds about right though. I mean lets all be honest. Demonstrations don't deny your own intentions just accept them and get a better direction. Unusually always happens... it will always happen unless you forget. I am not a static value that you can shove inside some independent non-conformist package. Stuff a sweater with substance, please. Sweeter eyes would see sparkles in some of the things I have to say. She's saturated in the subliminal, sparkling sweet, splendor that sunders the shadows. She sings the song of heaven.

#### Pander to No-one

Please, pardon. My IM-perfect personal portrait pandering to you, Please take this prescription I promise prizes!! Poor lies...Pathetic poop more like it. To tall to tell truth, towering talent...? No they talk just to talk. Trying to trick, the team that's titanic and transcended traditional talent... Wait what's that mean? All is Already talent so take that to lunch...

#### Chariot In the Sky

I don't know much but I think a lot of stuff. Sir, sorry for your suffering. Shall I serve you more supper? If it were so easy we would all be cheesing and getting our pictures reprinted. Show me the stars where the equations are written. Sublime sentiments, secret sentinels or supervisors or salvation survivors.. Someone please help us! Surrender surely soon we must, right?

#### Heart Song(Difference Between Inaction and Following your Heart)

History holds heart-wrenching hatred. Heart's home has happiness hearing... Yes happiness hearing... hate has hot hallucinations, huge and destructive... Hidden Hate possible? Highly unlikely... However, highest hypocrite hovering hurling hammers. From his Cloud... Hammer hurling cloud sitters?? Hopefully that's not the case. Head's bobbing and singing hums that are heartfelt. Hearts are now issued credit without credit checks? Heart-spent is correct, not a buck to its name but heartfelt... no that's not likely. Heart forgot its wallet on the ground see, its way down there. Held high hysterically laughing, high in the sky does not mean salvation. Jump to my level and we can meddle in each others destiny. Shower some stars, So-what you're a singing saint or something? So if that's the case show this super-sonic flower how you dance.

### Wagon Wheel of Wonder

Wisdom from someone wildly weeping? no... just hoping... With some earth they will bloom again. We are not trying to reject or to put wildness away we welcome wilderness and its whimsical way. Wrench them down; we want there here right now. We just need to integrate. Don't think tragic earthquakes think "Tantric Triage" with "Full Completion." A small shake should show someone's way. Shaking seems stupid. But Hey... Its really all about intention. This my heart singing her best song. She's singing a beautiful soft and so sweet. For you my song sounds silent? Well, I didn't want to seem sharp but she sure shocks, but I can't feel sorry. Should I sleep and dream to keep you pleased? Not happening unless you mean dream with the dragon. Hell, it's for your heart anyway. Heath happens when hysteria is heated to horror then transformed thru your intentions. Relax and accept and create something more.

### The Forgotten Dream

Dazed and dreaming, the daylight dozing inside of them, seeking salvation to save their nations. Careful planning is required to promote self dependence. Help by teaching how to interact effectively with nature. Do not dream but act. This is a functional universe. Each individual unit upon reaching a harmonic resonance with their Inner self will naturally work toward cleansing the planet thru their daily reactions to the external environment. This is not readily attainable by everyone initially but adopting new social and religious views will facilitate this state. All knowledge aka understanding is contained within. An individual will be in a state of understanding or misunderstanding in regards to all experiences. Attachment is actually being in a state of misunderstanding with any experience or group of experiences. Releasing attachment does not involve rejecting or destroying it simply means to understand or to become friendly or unaffected with a person event or experience that was previously misunderstood.

### The Whole World Has Gone Crazy

My definition of schizophrenia would simply be someone who believes that they are able to understand information received from inanimate objects. This is true for everyone. We simply communicate with our environment by observing it and it could even be assigned a voice for dramatic effects to "Talk" to us as a separate voice. Regardless of the actual existence of a "Separate Voice" Schizophrenia actually already exists. The act of "Perceiving" Finite Definitions is Actually what Creates schizophrenia (the FUNCTION of) when we create definitions. An individual who is unaware of the function of their thoughts would be in a state of Schizophrenia because they would in fact be talking to the inanimate environment and being non-sensible. A sane individual will not Judge or Define things A second time VIA redundant thinking. Letting the experience happen will allow for the Illusion of Hearing voices to cease. You are simply creating the voices in your head by defining something that incorrectly or with a limited perspective that has already been defined.

### The Only Thing to Fear is Fear Itself

Fear only exists when our understanding is at such a level as to introduce the possibility of a death event. Simply speaking fear indicates that we have lessons that are becoming critical. When you -Feel- or -experience a negative emotion- you know you perceive the issue that is misunderstood. Please just consider the possibility that FEAR is not really bad at all. It's actually god Saying -"PAY ATTENTION you need to learn this" Previously Abandoned Misunderstandings Will surface as Disease's and Personality Disorders. Eventually if you can remove the fear from your life you can find your Harmonic Center/Heart.



You were admitted and now you FEAR. You don't want to go back to the darkness that held you there. Your FEAR is holding your heart. Hear me and HEAR my HEART.

We are simply inhibiting our own ability to understand others because of our inclination to fear what we do not understand. This is something that is purposefully instilled into all aspects of our society's thru organizations with hidden agenda's. Their function is to disrupt the perception of the public opinions and to instill fear(misunderstanding thru misinformation) into the populations therefore they are actually actively working toward increasing the misunderstanding that exists within the populations. The shading of information in order to keep the public in the dark is referenced by an Umbrella. Pretending to protect the masses from mother nature (the sun). This purposeful withholding of information is the fundamental cause of all of our personal and global issues and it simply does not need to protect us by filtering or producing miss-information or withholding any additional information from the populations. This is not about conspiracies or resource struggles. Our social and religious systems are in need of change and it cannot be made thru individual want/need type reasoning. This will require a shift in our perception toward how we view ourselves and how we view ourselves in relation to others. Often our thoughts are affected by our perceived reactions to others during interactions. We are creating misunderstanding between ourselves and others when we attach a Pre-Concept(Perception) to an Experience. We are not able to simply forget that we have perceptions attached to particular experiences be we are able to understand what perceptions we have. For example if you were scarred of heights and you ride a roller coaster you are aware that you are afraid of the height during the experience. We do not trick ourselves into believing that the roller coaster was not high or frightening and we accept the situation for what it was, an enjoyable experience. We will not feel any misunderstanding or attachments to this event because it was viewed as it was experienced. When we attach beliefs or expectations to our actions we will not be able to fully understand the outcome until the belief or expectation is fully understood. We adopt beliefs and perceptions that we cannot possibly understand on a regular basis because of information we are fed thru the television, news, education and our social structure. We are no-longer able to decide for ourselves what information is understood because we have such strong misunderstanding of our own perceptions and beliefs about ourselves because of society's current structure. The result is that we become lost and feel dull or depressed. Unable to fully experience any one moment because of prior attachments causes a snow ball effect that further decreases one's ability to understand new information. Once one becomes fully lost new understanding will not occur until their current perceptions or beliefs are understood. Basically we need to fully understand and accept ourselves (what our perceptions and beliefs are) before we are able to create or function harmonically with nature. We can not just release or expel our miss-conceptions we need to understand them and welcome them back to us as friends and understandings.

### Honesty

Once our information and expressions become completely honest we will naturally correct all of the world's issues. We do not even need to think about fixing anything we just need to be honest in all things we do. We simply need to get rid of secrets and act in complete honesty in each experience and expression. Communications cannot be pre planned and must be allowed to unfold without planning. We can only plan in regards to our current state so the concept of creating a direction or thought sequence prior to an experience is redundant and ineffective (material attachment). If we are thinking about something that is outside of ourselves it should be productive in some sense or serve to pleasure the senses. Only when you become fully self aware are you able to direct your intentions in a manner that is beneficial to all creation (harmonious or balance). No interactions are without merit or understanding but our current understanding is bound to miss-conceptions about ourselves. We are still able to

gain this bound knowledge we just need to unlock this knowledge by increasing our understanding of our current perceptions and beliefs. We often knowingly reject understanding in our interactions simply because we do not understand the importance of understanding as much as we can. Its not about good and evil its simply understanding yourself then you understand every experience perfectly.

#### The Illusions are Illusions

I don't believe in illusions. I believe in phantoms. A phantom is a phoenix so to speak. We need to rebirth our phantoms. It simply doesn't matter if you think you are ONE or seperatONE that will not help you. To ponder such things is a phantom. Universal Oneness is actually Unconditional Love OR Freedom From Attachment. Accepting yourself unconditional, AKA do not require any conditions for your SELF.. This is tough but it is the way. Freedom from cause and effect type reasons that are always chasing their own tails. It is the Ying-Yang and it will spin forever until the TWO Become ONE. Its not about separation VS oneness that's just silly. Its about accepting yourself as honestly as you can and living each moment to your highest form of TRUTH

#### Flowing from EGO

Follow your Feeling thru the FLOW and you will surely sit high in heaven.

EGO is just Conditional SELF LOVE.

Your beliefs abut EGO did not originate inside of you. The Dragon sang you the song of the EGO. You are now HELD in his spell. Dreaming but not with the dragon. All alone in your dream you are DEAD and emotionless

Repetition don't make it Right or it would work the first time. You are already what you are. So what are you trying to achieve again anyway with repetition?

#### Judgment

Childish, Judging what is judgment. Destroying my definitions, Why what are you trying to achieve with your competition? Why do you make video's and put them on the internet. You read books that contain others knowledge but you cant even take it in unless its washed down so much that you cant hear the message. Well you cant live as a FAKE and sit on my words. Simple as that really. You want pre-processed GOD KNOWLEDGE.. good luck finding it. You have to figure that out for yourself SON. What message do your words carry. I only see you trying to tell me what to BE not even taking in the SONGs as they are.

#### Understanding

Following footsteps for fortune and fame, fallen farmers, forgetting facts, finagling fortune, fake, flabbergasted fartars, For what..

Recognize radical reward's were recalled or retracted. Releasing requires requesting radical realignment... Really ... Rap-Rhyming? Realize redundant reasoning relying on retarded relations is really retarded...

How has helping him heal his hollow heart, harmed him? Hold his hand and hum hope he'll heal. Historical hatred holds hours, however, hope heals hearts.

Launching logic laterally, lessons lose lacerations, liquidating laughter. Laughter? Laugh's lost likely ....

Negligible nudges... Nurturing negligible nudges... not non-science but Neuroscience. Natural intelligence indicates is indeed irrational interfering in independent incidents. Incidentally invoking invisible

illustrations inside independent institutions and

Minds. Monitoring mother's mattress, monotone my mouth only mouths.. mocking my majestic manufacture.

Muffling my monologue.. Am I mad? Mater-of-factly

Then they turn to "Tell you tomorrow" type trickery. Talking to-talk, that's truly thoughtless and tragic.. trying to transplant talent to taboo and tradition.

Talking-threw-the-teeth, trying to test transcendental talent. Towering the timidly to torture Tibetan's threw textbook's translated.

Vagabond's voicing vindications. Vice vagina's and Viagra venerator's value vacations? ... sedation?...

Smelly sloths and snickering seers swallowing sweet sticky syrup saturating self in self-satisfaction. Sorry silhouette stalkers, sucking something sour.. some sick shit.. so sad.

Showing the shadow as slashing salvation ... seriously? Showmanship showed as something spectacular smiling shady smiles.

Irrational intentions inside, the Individual minds is interesting indeed. Investigating intelligence is illogical if integration is intended. It is inside, indeed

already arrived, as an Arch-Angel alive and awake.. Authoritative and artificial are All art? ask allegiance and arrive.. ahem...

Asymmetrical algebraic anomalies are applied, awakening all. Anything accepted appears authentic. Angels arrive as an alumni and act according to authority's agenda.

I want to speak louder from top's of mountains.

I want to bring heaven down to us!

Its already here but we cant quite hear.

So we kinda fake dance..

sometime its OK .. but see it as such.. and ask for a better way...

like at your job

you can sit like a log

but please see it as such.

Heavens above us

I ask you a question?

Where can I begin writing more often.

I want a career

but I know its not here

on a forum.

How do I say

that everything does not happen for a reason

without being displeasing?

I do not mean

that all is obscene

or random I am just thinking a phantom.

Nothing happens for the benefit of one

for each has to find his own inner sun.

Please use discretion

when picking your lessons

we are just a reflection

of our own individual perception.

Shes saturated in the subliminal, sparkling sweet, splendor that sunders the shadows. She sings the song of heaven. Soo who am I talking about the flow see... Sorry I say some things that are not for your liking. Surrender I must no, wait never surrender I must. I wont give up. I will investigate every question to acceptance. Inside, its all inside the mind or is it just inside my own mind... ahhh I am going insane! Please, pardon. My "IM"- "Perfect" persona portrait or a pandering, Please take this prescription. I promise prizes!!

Poor lies, pathetic poop more like it.

Just one, not all,  
and we can never call  
another's convictions our own.

Because true reality  
Is different for you and me  
You don't need to respect it  
Or even make a connection  
For each is his own.

Pretending to see turmoil  
telling tales transformed to totality.

Telling tomorrows thoughts thru the testicals. Thinking today tormented. Tardation thru telepathic trickery taking triple temptations. Think through today tests. Tell tomorrow's troubles to twiddle-its thumbs. Trust tells "tools" to trap tomorrow's troubles today. Thinking themselves thoughtful they try to triage tomorrow. Tweezing tomorrow takes truthful thoughts today. Trust truth to transform today's temptations to tranquil tulips.

Today the tenets of truth

To you I salute  
your dedication proves  
your true intentions.

Behind my devotion,  
lies an infinite ocean,  
of things I want to do and say.

Understanding is dead  
while lieing in bed  
with another perception.

What I say and do  
should only matter to you  
if you feel that your are mislead.

We cant see the equations  
proving that Amen  
is beneficial in any way.

No one will be saved  
when they need payed  
for helping another.

Income is paramount  
In trying to sprout  
A truly free existence.



Patience is lost  
When thieves run off  
With our 401k's  
We need reassurance  
So we purchase insurance  
That will pay's upon death.  
Pondering life's conundrums  
we hear our own drums  
sound from above our heads.  
Soaring high in the air  
we can finally declare  
our life's true purpose.  
Not lost in direction  
We find our connection  
To everyone else again.  
For all serves a purpose  
its you who sees worthless  
when reflecting about the day.  
Don't point your fingers above  
Just send out some love  
And know that all is circumstance.  
Relax and forget  
about the bullshit  
you don't care anyway.  
Deeper levels are here  
you just have a fear  
Of what others might think or say.  
We have come to trust  
things outside of us  
but you know better today.  
Purpose is not power  
and foolish is the hour  
where the strong reign.  
Men who fear  
what they do not hear  
live life in vein.  
They fear being weak  
so they become sneaks  
hiding all emotions.  
Life is not for gain  
all is the same  
we cant be any better.  
So quit your crying



cause deep inside ya  
you remember how to dance again.  
So don't draw me a picture  
A shitty depiction  
Of what My life is missing  
your lack of conviction  
and inability to make decisions  
zombie, dead walking instead  
toward me as if I should care.  
I don't care if you comprehend.  
Or think I am pretending  
Its just not for your eyes my friend.  
Because I developed  
unconditional self-love  
I am never unhappy or sad.  
You may not get it  
if you think with your dick  
So please put your erection away.  
Viewing my poem as weakness  
Proves how demented  
Your dead mind has grown.  
Cant you think a single thought  
that didn't start  
in another head.  
Sadly for you emotions don't prove  
any of what I do or say.  
You are numb inside  
functional guys  
who only act on direction  
Your words smell like cat shit  
please just quit  
you don't have to get  
upset just realize you are mad.  
My thoughts and actions  
my not be satisfaction  
for someone looking for fame.  
The confusion arises  
when one disguises  
what they do as relevant.  
Reality's endless passages  
during moments of satisfaction  
can be hidden from life's portrait  
so stand back from everyone



and find your own way back home.  
Contributing factors  
remain hidden in rapture  
till all knowledge is free again.  
Tradition is taboo  
when its done just to do  
we cant just act as robots.  
So think the whole time  
self respect does not mime  
anyone else's actions.  
Strength is in your mind  
don't forget this time  
we are all perfection  
we just miss the connection.  
Events happen for all  
and the reasons are not small  
within god's domain.  
Knowing why doesn't matter  
when life's going to shatter  
your perfect mistake.  
So do not allow another  
situation to plunder  
the fortune inside your head.  
Our senses speak truth  
but our ego's create spoofs  
that cause us to be betrayed.  
Nothing is for one reason  
but all happens for a season  
of beautiful perfect change.  
Specifics locked in the mind  
are not for others delight  
don't worry about the connection.  
Generalize your thoughts  
and worry not  
knowledge will unfold today.  
The transcendental ocean  
is for singular devotion  
and cannot be given or spent.  
It's like its own language  
that is impossible to finagle  
into another lesson of the day.  
So reflect on your heart  
and evil will thwart



never to return again.  
 Again I must go  
 to sing all alone  
 inside of my own head.

Transcendental Knowledge

Are specifics for IN-TELL LECTURES or Intellect specifics? Specifics slice salvation sixty times. Accepting the incomplete as Facts seems foolish, making a spotty pie indeed, generalize and grow, GO-WITHIN the flow. I think that intelligent cant QUIET find it. Its soft indeed. Whispering in our ears all the time. Intellect allows us to ponder. It is ONE. We are all PURE INTELLIGENCE. All is Consciousness. We Are Intellect and conscious creating matter. We are not beneFITd by trying to remove intelligence. we need to Be trUe. dont laBEL. just Be yoU. dont judge yourself with your perceptions on what is the source of yoUr SELF just Follow the FLOW and BE. Wag your tail and be nothing. Dont limit with any defination that are not ever-changing.

Once you try be'ing something other then just BE'ing your wispering's become muffled. MIMIC'ing Minds My My .. Mother help us.

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are "SPECS-I-FIX" "FOR" "I"cant"TELL" lectures or for in-"LITTLE"lect spec-"IF-I-C"- "s s" LIEs"ce "SOL"IVACATIONs" sixty ti"ME"s. "ACCEPT" "I"ng "THE" In"COMmand"PLE"ThE"e as "FACTs" "SE""ME"s "FOOL""I"sh, "M""A""KING" a s"HOT"ty p"IE" ind"DEAD", "GENERAL""I"ze and "GLOW", "GO""WITH""IN" "THE" "FLOWin". I t"HI"nk t"HAT" "I"n"TEL"li"GEEnT" "CAN"t Q"U""I"ET "fINd" "IT". "I"Ts" "Soft" "I"n"DEED". W"IPERi"RING" "I"n our "EASE" "ALL" the "TIME". "I"n"TELL"ect "ALL"ows us to ponder. It is "ONE". We are all "PURE" "INTELL""I"GENCE. All "IS" Conscousness. "WE ARE" Intellect and con"SCI"ous creating matter. We are not bene"FITted" by trying to remove intelligence. we need to "BE TRUE". dont la"BE"l. just Be yo"U". dont j"U"dge "YOUR"self with your percept"AION"s on what "IS" the source of yo"U"r "SELF" just Follow the "FLOW" and "BE". "WAG" your tail and be "NOT"hing. "DONT" "LIMIT"S with any defination that are not "EVER"-changing.

Once you try "BE""ing "SOMETHING OTHER" than just "BE""ing your wispering's become muffled. M"i""MI""Ci"ng Minds My My .. Mot"HER HELP"us.

###

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## Free Online Address Book Challenges Telnic's Paid Dot Tel Domains

*Do you want people to be able to find & contact you when they only have your name? This new [Online Address Book](#) enables people to do just that, and without them even seeing your contact details.*

(PRWEB) -- A free address book listing in WikiWorldBook.com "The Global Address Book" enables users to store and manage all their contact information on their own search engine optimized web page without the need for their own website.

It also enables them to be found and contacted by email within three clicks of a Google search of their name – without them even having to reveal their contact details and without the person contacting them having to register. This is primarily achieved through a simple customizable "profile page" which can contain as little of the user's contact details as their name, nationality and gender. Messages go directly to their regular email service, so they don't have to return to the site to pick them up. This [Visual Guide](#) gives a detailed list of the address book's easy to use features.

Alternatively, users may want to display their full range of contact details to provide the people looking for them with the means of contact that best suits them. All users' address book pages are highly search engine optimized to ensure that they rank well in Google's results on a search for the user's name, including "vanity urls" that contain the user's name.

Users can differentiate between their personal and work contact details and use the structured format to add photos, building addresses, telephone numbers, websites, IM & VOIP links, social media and social profile links and well as add their own biographies and interests. All the user's email, IM and VOIP services are hyperlinked so they immediately launch the appropriate service on the visitor's device with one click. Users can add their social links to drive traffic to their other web properties and increase their authority with the search engines.

The address book provides a compelling free alternative to Telnic's dot tel (.tel) domains which are subject to an annual domain name charge. Examples of each company's products can be compared here – a [John Smith](#) profile on WikiWorldBook and a [dot tel](#) Telnic domain. Whilst Telnic's underlying technology is undoubtedly more superior – being hosted directly on the DNS (the backbone of the internet) rather than on a normal web server, which provides for more rapid page loading – users have a clear choice to make over paying an annual recurring charge indefinitely or getting a reliable service for free.

Users control all their own information as they can delete their address book listing and all their information in a matter of seconds from their own control panel. A full range of Privacy Controls gives the user complete control over individual entries, so that they can share their information with people that they choose. Users are indexed quickly by Google and generally appear in their search results within a few days, whilst a powerful proprietary spam filter ensures that spam is negligible or non-existent. Many users will find this innovative address book as the solution to managing their online identity.

The WikiWorldBook address book is truly global with users from over 150 countries already currently registered



in its [Global Address Book](#). Based on current visitor conversion rates, the company anticipates that its global target market is around 15 million registered users, which might rise as brand awareness increases.

Many users will also find the optional [Search Alert](#) useful. This can notify them by email when they have been Googled and provides them with the searcher's geographical location and IP address. If the user has been Googled by a company or organization, then more often than not the company or organization can be fully identified by name – making it an invaluable tool for small business people and job seekers. If the searcher is a company or organization, rather than an individual, then more often than not they can be identified.

Without needing to build, host or manage their own website, users can:-

- Join an online global address book that provides them with immediate worldwide exposure.
- Be found and contacted by email within 3 clicks of a Google search of their name – without having to reveal their email address and without the person contacting them having to register themselves.
- Provide a fast way for people to connect with them in a single click from any mobile device
- Display all their means of communication in one place under their control.
- Update and manage their contact information in real time.
- Promote their own business and web properties online and increase their traffic, authority and search engine visibility.

Who does it appeal to?

Online address book services appeal to a broad spectrum of people –

- People wanting to stay or get back in touch with old friends and family.
- Professionals who want to be easily found and connected with clients.
- Small business owners & entrepreneurs who want to promote themselves and their business.
- Job seekers who want to control their online reputation and demonstrate their aptitude with the internet. The majority of Human Resources departments now carry out internet due diligence on prospective candidates.
- People who are happy being listed in their national telephone directory.
- People who are interested in genealogy or similar subjects who want to rapidly share knowledge and ideas



online with people they do not know.

- People who want to promote their own web presence.

WikiWorldBook is a private limited company. The service it offers is solely a low maintenance address book service and not a social network. Users are not subject to the usual deluge of social network notifications (like “request to connect” emails, update emails, spam or new applications) and the service restricts itself to a quarterly service email update.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Security Upgrade Needed for Government 2.0, Says Authenware Chief

*Helou discusses security in the public sphere at International Steering Committee forum*

(PRWEB) January 19, 2010 -- For Government 2.0 to operate effectively, the entire system must undergo a security upgrade, said Authenware's president and COO [Tom Helou](#), who was invited to share commentary on the security of cyberspace. Such remarks were the theme for Helou's speech at today's FreeBalance International Steering Committee (FISC) conference in Mont Tremblant, Quebec, Canada – an annual gathering of elected leaders focused on sustainable public financial management.

“Our recent past has defined a new worldview where technology exists as a necessity, not a luxury,” said Helou. “The changes endured are not part of the past, however, but instead a marker in the evolution of global advancement. And while I would be pleased to report the growing pains of past expansions have subsided, these pains are in fact a primary focus of today's security challenges and innovation opportunities. Google's recent actions towards China serve as a stark reminder of such developmental obstacles which severely impede upon working relationships between businesses, between sectors, between foreign entities.”

During the three-day [FISC conference](#), world leaders, decision makers and entrepreneurs engage in a vigorous dialogue regarding government modernization across all levels of the public sector. While contemporary technologies are critical to the continued development and transparency of federal entities, Helou illuminated the vital network security issues that must be addressed in order to lock national databases and protect intellectual property – critical elements businesses, citizens, and government bodies require.

To view the entire speech, see attached PowerPoint Presentation

### About Authenware

Headquartered in Miami, [Authenware](#) is a leading innovator of keystroke biometrics software. Its identity authentication product, Authentest, recognizes valid users by calculating the unique rhythm and beat with which the typist keys in data (i.e. their username and password) on their computer keyboard. Authentest evaluates this information along with behavioral and environmental characteristics to keep hackers out and let authorized personnel in. For more information or to request a demo, please visit our website at [www.authenware.com](http://www.authenware.com).

### About FreeBalance

Founded in 1984, [FreeBalance](#) is a For Profit Social Enterprise (FOPSE) software company that helps governments around the world to leverage robust Government Resource Planning (GRP) technology to accelerate country growth. FreeBalance software solutions for public financial and human resource management support reform and modernization to improve governance, transparency and accountability. Good governance is required to improve development results.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Schreiner Capital Management Hosts Groundbreaking Teleseminar on the Rise and Fall of Bernard Madoff**

*Schreiner Capital Management, Inc., an active asset manager in the Philadelphia area, announced today that they are hosting Philadelphia author Erin Arvedlund in a Groundbreaking Teleseminar "Uncovering the Biggest Business Fraud in History" on February 17, 2010 at 3:00 EST. The free teleseminar will explore how Arvedlund cracked Bernard Madoff's Ponzi scheme for Barron's in 2001, provide attendees with a due diligence process for their own financial portfolio, plus supply a 6-point checklist to help investors avoid similar schemes. Registration is available at [www.scminvest.com/MadoffTeleseminar](http://www.scminvest.com/MadoffTeleseminar).*

Exton, PA (PRWEB) January 19, 2010 -- [Schreiner Capital Management, Inc.](#), an [active asset manager in the Philadelphia](#) metro area, announced today that they are hosting Philadelphia author Erin Arvedlund in a Groundbreaking Teleseminar "Uncovering the Biggest Business Fraud in History" on February 17, 2010 at 3:00 EST. The free teleseminar will explore how Arvedlund cracked Bernard Madoff's Ponzi scheme for Barron's in 2001, provide attendees with a due diligence process for their own financial portfolio, plus supply a 6-point checklist to help investors avoid similar schemes. Registration is available at [www.scminvest.com/MadoffTeleseminar](http://www.scminvest.com/MadoffTeleseminar).

Guest speaker Erin Arvedlund is the author of "Too Good To Be True: The Rise and Fall of Bernie Madoff." The book blends previously unreported details on Madoff's Ponzi scheme with fresh insights and a dramatic narrative to definitively explain how one of Wall Street's icons created a giant web of deception and swindled so many intelligent people for so many years.

Arvedlund began her career as a reporter at Dow Jones newswires in 1993. In 1996, she moved to Moscow to write about business and emerging markets for The Moscow Times. In 1998, she joined TheStreet.com, one of the first real-time news and stock market web sites. She then moved to Barron's magazine to cover options, mutual funds and hedge funds from 2000-2003.

"Uncovering the Biggest Business Fraud in History" is part of Schreiner Capital Management's new monthly teleseminar series. A new teleseminar is offered each month, at no cost to registrants. The teleseminars provide challenging, insightful, and expert information on key financial topics such as trust and risk management, compliance and tax concerns, and investing for retirement.

"At Schreiner Capital Management, we believe that economic security and prosperity - on both the personal as well as the national level - are founded upon people having a thorough knowledge and understanding of finances and investments" affirms Schreiner president Kevin Sareyka. "As a premier [investment advisor in Philadelphia](#), we recognize our responsibility to increase the public's financial knowledge. Our monthly teleseminars are one way we are helping people build a strong financial future."

More information about Schreiner Capital Management, Inc. is available online at [www.scminvest.com](http://www.scminvest.com) or by telephone at 1-800-351-0268 and via email at [info\(at\)scminvest\(dot\)com](mailto:info(at)scminvest(dot)com).



About Schreiner Capital Management, Inc.

Schreiner Capital Management is a federally registered, independent Investment Advisor providing Financial Advisory Services to individual investors and Business Retirement Planning Services for small to medium-sized businesses, such as CPA Firms, Law Firms and Medical Practices. Founded in 1989 by Roger Schreiner, SCM exists to help clients reach their financial goals by providing investment management and financial planning advice focused on risk management. Because SCM is independent, our interests are the same as yours - - to build and protect your wealth.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Social Networking Safety: Tips for Avoiding Internet Viruses

*Login, connect and stay safe with these tips from WildBlue Deals*

Charlotte, NC (PRWEB) January 19, 2010 -- From the Facebook addict to the Twitter newbie, everyone has a place in the social networking world today. In fact, a recent Nielsen Company report found that the time Americans spent on social networking sites in 2009 increased by 277 percent from the previous year. The high traffic and personal focus of these sites makes them the perfect place for hackers to target potential victims. Fortunately, there are easy ways to stay safe online. Get started with these social networking safety tips from <http://www.wildbluedeals.com> [WildBlue Deals, an authorized dealer for WildBlue Communications - the leader in [high-speed satellite Internet](#)].

Check messages with caution – Social networking viruses have recently started targeting users' inboxes. Hackers send messages with links to supposedly funny videos, pictures or stories. They sometimes position themselves as a close friend – leveraging personal information from someone's profile. In one 2009 virus, when users would click the link in a message, it took them to a site and began downloading a program that pulled personal information from their computer. To be safe, if a message looks at all suspicious or the sender isn't a good friend, don't click the link.

Surf on a secure network – One of the easiest ways for hackers to gain personal information or attack a computer is by targeting people who surf on an unsecure internet connection. [Satellite Internet](#) offers an extremely secure connection and delivers high-speed internet to even the most rural areas of the country. Accessing a secure network typically requires a username and password, which can keep unwelcome hackers out.

Think before clicking 'Accept' – Active social networkers receive friend requests and event invitations on a regular basis. While the idea of adding friends is exciting, check the legitimacy of the request before clicking 'Accept.' New viruses send friend requests and event invitations from fake accounts. When users accept the request, it takes them to a site where a virus is downloaded.

Don't get too personal – As internet hackers get more advanced, they need less information to steal someone's identity. Keep this in mind when creating a profile on a social networking site. Never include a specific home address. Some hackers can use that information, along with a hometown and date of birth to figure out personal passwords and access private information.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Infosec Island™ Online Community for Infosec Pros Acquires Information-Security-Resources.com**

*Combination of Growing IT Security Online Communities Offers Members Additional High Quality Infosec Content and a More Robust Community*

Raleigh, NC (PRWEB) January 19, 2010 -- [Infosec Island](#)™, the new online community designed especially for IT and network professionals who manage information security, risk and compliance issues, today acquired [Information-Security-Resources.com](#), one of the leading online news portals addressing security issues. ISR's audience is predominantly CxO level decision makers from Fortune 500s, small and mid cap enterprise, aerospace, defense, government, health care, and education. The two infosec communities will continue to be operated separately while ISR's content is gradually migrated to the Infosec Island framework by mid-year.

The addition of ISR's unique content and user audience places Infosec Island in a strong position to serve a much larger global community of information technology professionals. Infosec Island has grown to 700 registered members since its launch late last year, and ISR just passed its 1 millionth page view milestone.

“We are very pleased to join forces with Information-Security-Resources.com,” said Michael Menefee, president of Infosec Island publisher WireHead Security. “ISR has done an excellent job of building an information security community with up-to-date content and commentary that really interests our audience. Information-Security-Resources.com is recognized as one of the leading online news sources on the handling of sensitive data, security best practices, regulatory compliance, and privacy concerns.”

ISR brings a number of high profile authors to Infosec Island, who will regularly offer their rich experience and broad set of security expertise for the benefit of the community. The combination of the two communities also allows for Infosec Island's free and premium tools to be made available to ISR's international audience – adding further value to their existing readership.

“ISR readers will now have the option to enjoy the suite of free network security tools that Infosec Island has developed specifically for SMBs and mid-market enterprises,” noted ISR founder and Managing Editor Anthony M. Freed. “Services such as the encrypted data transfer and storage service IslandPKITM will greatly benefit our readers. By joining the Infosec Island community, they can also take advantage of the many opportunities for peer-to-peer knowledge exchange with their colleagues.”

Freed joins Infosec Island to continue his role as Managing Editor at the newly-combined community, and will take on the added role of Director of Business Development. This will allow the company to expand existing and explore new relationships with ISR's current authors and business partners. It also will include duties such as forging strategic business relationships, enhancing community membership, and developing new ad and content partners. He can be contacted at [afreed@wireheadsecurity.com](mailto:afreed@wireheadsecurity.com).

### About Infosec Island

[Infosec Island](#) is a new type of online community designed specifically for IT professionals at small-to-medium businesses and other organizations who manage security, risk and compliance. Unlike other infosec portals, it



combines the benefits of IT security portals and social networking into a single, vendor-neutral community. Infosec Island members improve their organization's security, save time and reduce their costs by taking advantage of a unique set of benefits, including infosec news and information, built-in social networking capabilities, relevant content based on personalized organizational views, free security tools and premium Web-based security services. Infosec Island is the first secure infosec community featuring not only SSL-based security, but additional options for higher security levels. Membership is free.

Developed by professional services firm [WireHead Security \(www.wireheadsecurity.com\)](http://www.wireheadsecurity.com), Infosec Island focuses on several industry sectors, including higher education, K-12, government, banking and insurance, healthcare, manufacturing, scientific research and other SMB enterprises. Based in Raleigh, NC, WireHead Security enables its clients to reduce their business risks by remediating dangerous and costly information security weaknesses. The company delivers high-quality security solutions and consulting services that help organizations combat threats and institute policies and procedures to safeguard their security. WireHead Security LLC is privately held and was founded in January 2009. More information can be found on the Web at <http://www.infosecisland.com>. You can follow Infosec Island on Twitter at <http://twitter.com/InfosecIsland>, or follow Mike Menefee's blog at <http://www.hackyourself.net>.

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## **DTT Surveillance Hires Thomas M. Moran as Executive Vice President**

*Sam Naficy, President/CEO of DTT Surveillance, the premier manufacturer of digital surveillance equipment for the restaurant and hospitality industries, announced that DTT has hired Thomas M. Moran as its Executive Vice President -- National Accounts.*

(PRWEB) January 18, 2010 -- Sam Naficy, President/CEO of DTT Surveillance, the premier manufacturer of digital surveillance equipment for the restaurant and hospitality industries, announced that DTT has hired Thomas M. Moran as its Executive Vice President -- National Accounts.

Tom has over 20 years of sales leadership experience with application software, high technology hardware and consulting services. Having gathered extensive marketplace knowledge, his background includes executive sales management experience at MICROS amongst many other companies.

Naficy stated “having known Tom for over 6 years during his tenure at Micros I had the privilege of watching from a distance someone whom I believe to be the single most effective National Accounts Manager in our industry. We are truly honored to have someone with Tom’s background join DTT. He will play an integral part in our Executive Management Team.”

Tom Moran stated “It is an honor to join Sam Naficy and the outstanding group of professionals at DTT. This is an organization that is continuing to soar and I am thrilled about making a significant contribution to the dramatic growth at DTT.”

### About DTT Surveillance

Headquartered in Los Angeles, California, DTT provides Digital Video Surveillance solution for Restaurant and Hotel industries. DTT was founded in 1999 based on a mandate, utilizing digital technology, to support the needs of a broad base of clientele. Since first launched, DTT has equipped, serviced and supported more than 20,000 clients. Every day, software provided by DTT handles over 6 trillion frames, protects \$800 billion in assets and oversees in excess of 1,000,000 employees. McDonald's, Subway, Burger King, Baja Fresh, 7-Eleven, Taco Bell, Jack In The Box, Fat Burger, KFC, Steak N Shake, TGI Friday, IHOP and Holiday Inn Hotels are a few of DTT’s clients.

For more information on the company, its products or services please visit its web site at [www.dttusa.com](http://www.dttusa.com) or call (800) 933-8388.

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## **HealthInsurance.Net Offers Tips for Avoiding Health Insurance Scams**

*Health insurance reform may cause a surge in insurance rip-offs and scams.*

*HealthInsurance.Net offers the following tips for families to stay informed and avoid health insurance scams.*

(PRWEB) January 11, 2010 -- Recently, two separate health insurance reform bills have passed in the House of Representatives and Congress leaving many Americans concerned about the future of their [health insurance](#) and vulnerable to a new set of health insurance scams. [HealthInsurance.Net](#), a comprehensive website for choosing insurance plans for individuals, families and businesses, offers advice to keep families informed and protected from potential health insurance surprises.

“Whenever there is a scare or shift in any industry, some people may rush to capitalize on the misinformation and the public’s lack of knowledge about the new regulations,” says John Alexander of HealthInsurance.Net. “Medical scams have the potential to be a multi-billion dollar a year industry, you can be sure scammers are already plotting their possible attacks.”

These simple tips from [HealthInsurance.Net](#) will help keep families protected from what we believe are some health insurance rip-offs:

### Watch Out

-Watch out for some “discount programs.” Sometimes, health insurance could be fashioned in a “discount program,” or a “members only plan” with terms that are hard to believe. These programs may offer a set fee for medical services provided by doctors in their network and some common medical treatments are discounted by the physician. In some cases, doctors may provide these services expecting the patient will need other services not offered on the discount list. The discount program may offer these other services for 20-30% off normal price; however, prices and covered services can be subject to change for any reason, at any time. In some cases patients may go to the doctor under the assumption that the price provided at the time they signed up is fixed, but could end up paying a higher price for such services performed.

-From time to time discount plans may be marketed as actual health insurance, but in some cases they are not, and are not subject to the same regulations or benefits. Also in some cases consumers may find that of the original list of local doctors accepting the card, not all are actually still in business.

This is not to say all discount programs are what we believe to be health insurance rip-offs (most are probably legitimate and valuable programs) however its worth looking into the details to be sure you are getting what is expected from your program.

### Health Insurance Brokers

-Health Insurance .net believes Health Insurance Brokers are still a consumer’s best option. Only deal with a licensed health insurance agent. One of the easiest ways to find a quality, local agent is to use an insurance agent



network service like the one found at [www.healthinsurance.net](http://www.healthinsurance.net). These services provide quotes from multiple health insurance companies, rather than only one or two companies that may be provided from another source. This ensures all the best options are available.

-A traditional health insurance plan is the best choice for protecting a family's health and financial future. A discount card plan may not cover all medical emergencies, and buying a product without having all the facts could lead to surprises. Don't be a victim.

#### Don't be Taken Advantage Of

-We believe the easiest way to reduce your chances of being taken advantage of is to be informed. A free, downloadable guide that outlines many of the differences in today's health insurance plans is available at [www.HealthInsuranceBook.org](http://www.HealthInsuranceBook.org).

- Make a list: Families should compile a complete list of who needs coverage and what type of coverage they will need, i.e. coverage of doctor visits, prescriptions, and pregnancies. In the list include ages, height, weight, and medical conditions or prescriptions currently and recently taken. Families should then determine a budget that is realistic.

- After receiving quotes from an online broker, review each benefit. Compile a list of all questions or concerns, and return to the insurance agent. The agent is there to provide custom health insurance for each family's needs. Health insurance coverage is probably one of the most important purchases that a family can make, be sure that the plan will work now and in the future.

Following these simple tips will ensure quality, scam-free coverage. For more information please visit [www.healthinsurance.net](http://www.healthinsurance.net)

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### **Contact Information**

#### **Customer Care**

HealthInsurance.Net

<http://www.healthinsurance.net>

1-888-857-5267

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