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NEW FISHERMAN'S WHARF PASS OFFERS 33% DISCOUNT ON SIGHTSEEING, CRUISES AND ATTRACTIONS, SAVE UP TO \$29

Wharf Pass™ lets you choose from 12 top attractions and offers bonus discounts for restaurants and shopping

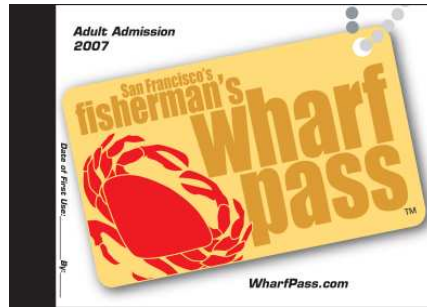
San Francisco, Calif. (JANUARY 25, 2007) — TourCorp, Inc., provider of online tour and vacation activity sales, announced today the launch of a Fisherman's Wharf savings program that offers a 33% discount on sightseeing, cruises and attractions at San Francisco's scenic Fisherman's Wharf.

According to the San Francisco Convention and Visitors Bureau, 87% of San Francisco visitors include Fisherman's Wharf on their itinerary. In fact with over 13 million visitors annually, the Wharf is the City's #1 attraction.

Wharf Pass™, *The One-Price Admission Pass to Wharf Attractions, Tours & Cruises*, is the only visitor program that includes all 12 of Fisherman's Wharf's major attractions but allows you to choose and pay for only 6. By offering visitors a choice, and a 33% discount, this innovative program delivers exceptional value for one low price.

The purchase price for Wharf Pass™ is \$61 for Adults and \$38 for Children (5-11). Beginning the day you first use your Wharf Pass™, you have three days to visit each attraction once. That's 6 of 12 attractions to see over the course of 3 days -what an exceptional value!

Wharf Pass™ can be purchased online at www.WharfPass.com, or from participating attractions, visitor's centers and retail outlets throughout San Francisco and Fisherman's Wharf.



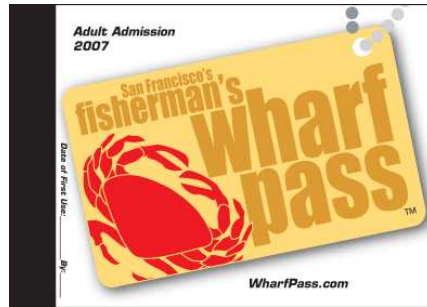
Wharf Pass™-2-2-2-2

The 12 Tours, Cruises and Attractions available with Wharf Pass™ include your choice of the following attractions:

San Francisco CitySightseeing Open-Top Double-Decker Tour
OR - San Francisco Gray Line Hop On-Hop Off Motorized Cable Car Trolley Tour
Red and White Fleet Golden Gate Bay Cruise ®
OR - Blue & Gold Fleet Bay Cruise Adventure
Ripley's Believe It or Not! ® Museum San Francisco
OR - Turbo Ride at PIER 39
Wax Museum at Fisherman's Wharf
OR- USS Pampanito Submarine Tour
Aquarium of the Bay at PIER 39
OR - Historic Ships at Hyde Street Pier - San Francisco Maritime National Historical Park
Boudin at The Wharf Sourdough Bakery Museum and Tour
OR - San Francisco Carousel At PIER 39

San Francisco CitySightseeing Open-Top Double-Decker Tour

See the "Best" of San Francisco on the only open-top double-decker bus tour. Hop On-Hop Off open top double-decker bus tour; the fully narrated tour departs throughout the day and passes most of the major attractions in San Francisco. Your ticket is valid for 48 hours from the time you first board the bus. The entire tour takes 75-90 minutes if you stay on the bus, but you can stay as long as you like at each stop.



Wharf Pass™-3-3-3-3

These historic double-decker buses have an open upper deck, with no roof and shallow sides. These are very popular for sightseeing tours worldwide. With a Double-Decker Tour, you will climb up—and back into history.

San Francisco Gray Line Hop On-Hop Off Motorized Cable Car Trolley Tour

Experience San Francisco at your leisure by *hopping on* and *off* the trolley, or stay on board and enjoy the whole tour in approximately one hour. The Gray Line Trolley Hop Tour departs from Pier 43 ½ in Fisherman's Wharf.

Enjoy the sites as this narrated tour drives through Nob Hill, Chinatown, Little Italy North Beach and Fisherman's Wharf. You may get off at the trolley at Union Square, PIER 39, and Nob Hill to shop, sightsee or dine, then reboard later the same day.

Red and White Fleet, Golden Gate Bay Cruise ®

Narrated in 8 languages; English, Spanish, French, German, Portuguese, Chinese, Korean and Japanese

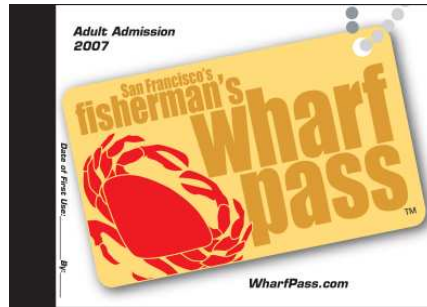
For the best views in town, your visit to San Francisco is not complete without sailing aboard Red and White Fleet's narrated 1-hour Golden Gate Bay Cruise ®.

Sail along the San Francisco waterfront, under the Golden Gate Bridge, and around Alcatraz.

Blue & Gold Fleet Bay Adventure Cruise

This exciting trip along San Francisco's historic waterfront takes you under the Golden Gate Bridge, past Sausalito, by Angel Island and around Alcatraz.

There's no better way to experience unobstructed views of sensational skylines in every direction. It's a great vantage point for snapping pictures or simply reflecting on the vast beauty of the San Francisco Bay. Along the way, you'll be entertained with historical, fun narration and factual tid-bits. That's why the Bay Adventure has become San Francisco's favorite cruise adventure.



Wharf Pass™-4-4-4-4

Ripley's Believe It or Not!® Museum San Francisco

In 1933, almost 2 million people visited Ripley's first "Odditorium" at the Chicago World's Fair. Inside, there were posters of *Ripley's Believe It or Not!* and cartoons, as well as artifacts from his travels and live performers. The San Francisco Ripley's features two floors and more than 10,000 square feet filled with the strange, the unusual, and the unbelievable! See in person the incredible "Believe It or Nots" you've read about in the Ripley books and cartoons and seen on television. There is a careful balance between the strange, the shocking, and the beautiful. See the Matchstick Cable Car - Made by gluing 270,836 matchsticks together, a Stegosaurus created using chrome car bumpers— or a Van Gogh portrait made out of toasted bread.

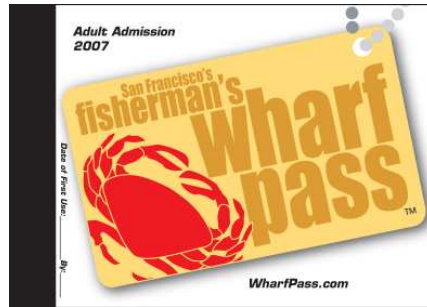
Turbo Ride at PIER 39

For the more adventurous traveler visit this attraction at PIER 39. Turbo Ride creates a thrilling adventure through the magic of films and sophisticated simulation technology where the hydraulic seats move in sync with the action on the big-screen. Turbo Ride currently presents three fun adventures: Dino Island II, Haunted Mine Ride, and Extreme Log Ride. All shows are in 3D and 4D. You'll quickly discover why seat belts are required.

Wax Museum at Fisherman's Wharf

Ancient Mysteries and Modern Icons—The Wax Museum, in the heart of San Francisco's Fisherman's Wharf, is home to more than 250 internationally renowned personalities. A millennium of history is represented in fabulous scenes from the birth of Christ through the most dramatic milestones in man's history.

As one of the world's largest wax museums, this attraction endeavors to show life in all its aspects from A to Z (Artists to Zombies)! Guests are inspired by the Last Supper in the Hall of Religions, and Horrified by the chilling Chamber of Horrors. See the wax tableaux of King Tut's Magnificent Tomb and the Palace of Living Arts, where history's most famous masters, as well as their masterpieces, come to life. As always, the President occupies his place among the World Leaders, a few steps away from his predecessors in the Presidential Library.



Wharf Pass™-5-5-5-5

USS Pampanito Submarine Tour

USS Pampanito (SS-383) is a World War II Balao-class Fleet submarine, museum and memorial that is open for visitors daily. The *Pampanito* was built in 1943 at the Navy Yard Portsmouth, New Hampshire, in just 9 months, and at a cost of \$6 million. She was one of the most advanced fighting systems of her day. *Pampanito* made six patrols in the Pacific during World War II, during which she sank six Japanese ships and damaged four others.

Pampanito is being restored to a specific point in time, late summer, 1945, to represent the height of WW II submarine development. With the exception of the hatch and ladders used by visitors to enter and leave her, the submarine is virtually as she was in 1945.

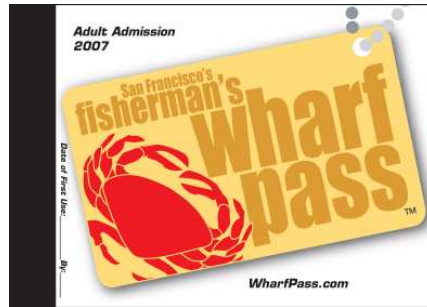
Aquarium of the Bay at PIER 39

Explore the wonders of San Francisco Bay as you walk through 300 feet of crystal-clear tunnels surrounded by 20,000 of the Bay's most fascinating marine animals. Touch live leopard sharks, bat rays, and an amazing variety of tide pool animals. It's an adventure you're sure to remember. Aquarium of the Bay is a unique educational and entertainment facility dedicated to the rich and diverse aquatic life of San Francisco Bay and its surrounding waters. The Aquarium provides a window to the Bay that focuses on its distinctive ecosystems and seeks to entertain, educate and inspire preservation of this wonderful natural resource.

Historic Ships at Hyde Street Pier - San Francisco Maritime National Historical Park

Located at the west end of San Francisco's Fisherman's Wharf, this national park includes a fleet of national historic landmark vessels at Hyde Street Pier, a visitor center, a maritime museum, and a library/research facility. Visitors can board turn-of-the-century ships, tour the welcome center and learn traditional arts-like boatbuilding and woodworking. The Park offers educational, music and craft programs for all ages, and provides unique opportunities for learning more about the nation's maritime heritage.

Wharf Pass™ allows boarding access to some of the historic vessels on the pier: 1886 square-rigger *Balclutha*, 1895 schooner *C.A. Thayer* (currently in dry dock for restoration) , 1890 steam ferryboat *Eureka* and 1907 steam tug *Hercules*. The Pier is also home to the 1891 scow schooner *Alma* and the 1914 paddlewheel tug *Eppleton Hall*.



Wharf Pass™-6-6-6-6

Boudin at The Wharf Sourdough Bakery Museum and Tour

Before Fisherman's Wharf was even on the map, the Boudin French Bakery was making bread for San Franciscans. Through a compelling array of historic photos, artifacts, and interactive exhibits, you will discover the history of Boudin, the events and personalities surrounding its origins, and the art and science behind our original San Francisco Sourdough.

The bakery at the Wharf includes a 30-foot observation window along Jefferson Street, and a glass-walled catwalk suspended directly over the action. Watch as the flour is pumped at high velocity from our on-site silo directly into the mixer, and as the dough is tossed from the mezzanine to the ground floor, where it is hand-finished and baked into nearly 10,000 loaves of fresh sourdough, French, and European hearth breads every day.

San Francisco Carousel at PIER 39

The San Francisco Carousel on PIER 39 features hand-painted ceiling panels of San Francisco's famous landmarks, including the Golden Gate Bridge, Coit Tower, Chinatown, Alcatraz, and the popular California sea lions at PIER 39. It is the only carousel in the country that has artistic renderings of its home city. Eighteen hundred twinkling lights illuminate this carousel, which features classic moving horses, rocking chariots, spinning tubs and swings. Throughout the ride, patrons hear traditional organ music and see PIER 39's bustling promenade.

Other Wharf Pass Discounts

Wharf Pass™ is so much more than a ticket to everything worth seeing at Fisherman's Wharf! It provides many additional discounts, as well. Eat for less at some of San Francisco's most memorable restaurants, save money when you shop at selected stores, and enjoy even more tours at very special prices. These additional discounts are available when you purchase your Wharf Pass™.

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