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Rites of Ash: Industrial Rock's New Golden Boys
ROA Prepares to Release Their Debut Album on Inchoate Records

WASHINGTON, DC — July 10, 2006 — With their creative blend of guitar-driven hard rock, heavy, synthesizer-based industrial, and smooth, fluid vocals, Washington, DC's **rites of ash** has been mesmerizing fans and critics alike; most recently, catching the attention of MTV, who has featured the band's music throughout this season of their hit shows: "The Real World" and "The Gauntlet," and on their upcoming shows: "Moves" and "Why Can't I Be You?"

rites of ash has been called "a fusion of Depeche Mode, Nine Inch Nails, and H.I.M, all wrapped together in a pretty, industrial bow à la Skinny Puppy. This band presents something for everyone. Amazing." [Jeff Sanderson, April 2006]

Eighteen-year-old vocalist **80-TWO** exhibits the charm of David Bowie, the edge of Trent Reznor, and the striking appeal of David Gahan, while 23-year-old guitarist **LAZZO** creates an intense wall of sound with his distinctive, unique style, incorporating elements of metal, hard rock, and blues to produce one of the most passionate and powerful tones in the genre today.

Watching **rites of ash** play live is more than simply experiencing a performance; it's a fierce, gut-wrenching show, complete with backing videos and keg hits. Drummer **FESTER**'s precise skill and fiery presence onstage is one of the band's most compelling strengths. The cohesion of the three members is felt throughout every minute of their performance.

Recently signing to music marketer Rana Sobhany's DC-based record label Inchoate, **rites of ash** is currently in the studio preparing their debut album, slated for release in Fall 2006.

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