



FOCUSED NUTRITION FOR SERIOUS ATHLETES™

## ATHLETES TRAIN FOR THEIR SPECIFIC SPORT. OFFER THEM A SUPPLEMENT EQUALLY FOCUSED.

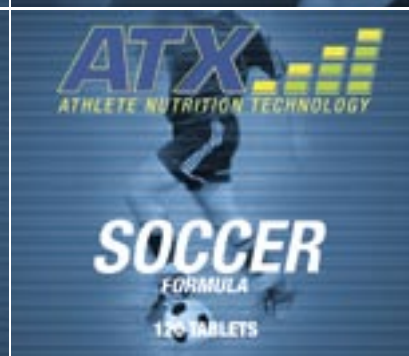
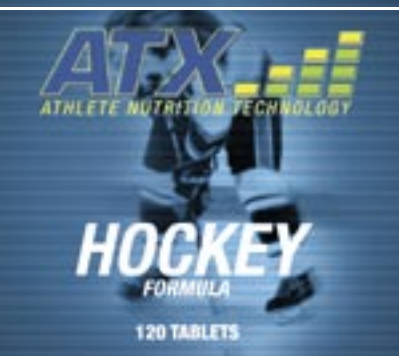
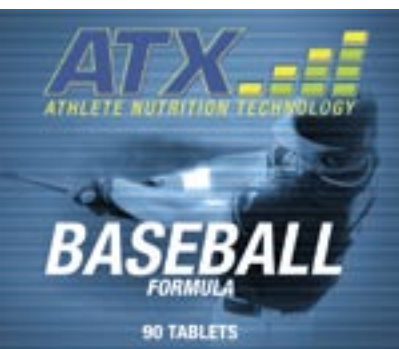
**ATX was founded on a simple proposition:** “One size fits all” isn’t true for athletic equipment, and it isn’t true for athletes, either. We offer vitamin and supplement retailers an edge – a complete line of products, scientifically and individually crafted for athletes in specific sports – that is not available anywhere else.

We launched our company in 2002 with formulas for boxing, martial arts and combative sports that were hailed by managers and fighters alike as “impressive” and “worthwhile investments.” We followed those products with a football formula in 2003 that delivered record-breaking performances by several athletes at the 2004 NFL Combine.

In 2005, ATX Athlete Nutrition Technology introduces breakthrough nutritional supplements for Baseball, Basketball, Hockey, Running and Soccer.

With these, ATX gives retailers a complete product line that supports virtually all contemporary athletes, both professional and amateur.

***ATX: Focused Nutrition for Serious Athletes.***



Every sport places specific demands on an athlete, a unique profile that ATX calls a **PHYSIOLOGICAL FINGERPRINT™**. Using that profile – studying athletes and working with trainers – we apply a proprietary, patent-pending ATX process called **FUNCTIONAL PHYSIOMICS™** to create our unique, sports-specific formulas:

**ATX Boxing, Martial Arts and Combative Sports Formulas Help Athletes Four Ways:**

- Enhances performance and stamina
- Supports increased speed and power
- Helps repair tissue damage and swelling
- Helps reduce recovery time

**ATX Football Recovery Formula Helps Athletes Three Ways:**

- Replenishes muscle energy reserves
- Helps increase muscle mass over time
- Helps protect joints and improve flexibility

**ATX Baseball Formula Helps Athletes Three Ways:**

- Enhances muscle performance
- Helps increase stamina
- Supports improved concentration and focus

**ATX Hockey Formula Helps Athletes Three Ways:**

- Replenishes muscle energy reserves
- Helps increase stamina
- Helps protect joints and improve flexibility

**ATX Basketball Formula Helps Athletes Four Ways:**

- Better performance during periods of intense activity
- Helps ward off sprains and bruises
- Boosts muscle health and performance
- Helps maintain focus and selective attention.

**ATX Soccer Formula Helps Athletes Four Ways:**

- Improves endurance
- Helps build muscle strength over time
- Enhances joint strength and flexibility
- Increases muscle oxygen uptake for quicker reaction

**ATX Zone 5™ Football Formula Helps Athletes Three Ways:**

- Helps improve response time and mental alertness
- Supports muscle repair
- Helps move oxygen into muscles where it is needed

**ATX Running Formula Helps Athletes Four Ways:**

- Improves endurance
- Replenishes muscle energy reserves
- Enhances joint strength and flexibility
- Increases muscle oxygen uptake for quicker reaction

**RETAILERS and WHOLESALERS:**

For information on becoming an authorized retailer or wholesaler, contact Al Turco, ATX Director of Sales, at [aturco@atxsport.com](mailto:aturco@atxsport.com) or call 973-931-8646.

**VISIT: [WWW.ATXSPORT.COM](http://WWW.ATXSPORT.COM)**