



GET PAID TO HUNT

Communication Arts Multimedia, Inc.

Outdoor Video Production with Whitetail University's **OUTDOOR VIDEO WORKSHOP**

If you're a serious hunter or are serious about working in the outdoor video industry, then discover the tremendous power of outdoor video production by attending Whitetail University's Outdoor Video Workshop May 14-16 in Ligonier, PA. If you want to get paid to hunt, this is the wisest, tax-deductible investment you can make this year. Learn the secrets from the experts!

During this comprehensive workshop taught by outdoor television/video production pros, you'll learn:

How to become part of Whitetail University's field staff and secure opportunities to film hunts around the world.

Field camera operation and field-proven problem prevention tips.

Digital camera technology in hands-on sessions. What you do/don't need.

Professional wildlife filming techniques

How to perform in front of and behind the camera

How to plan and record an exciting hunt

How to capture product authenticity

Effective/dynamic shooting for editing

Meeting the needs of your client

Do's and don'ts of effective video marketing

YOUR INSTRUCTORS...

Wade Nolan, award-winning producer/writer and President of Whitetail University, is known as America's bowhunting biologist. Wade has produced over 100 hunting videos and sold nearly 2 million. The result of his exceptional camera and production talents have been seen on ABC, CBS, NBC, TNN, and the BBC.

Gene Vasconi, President of Communication Arts Multimedia, Inc. is an award-winning video producer/editor/educator. He holds a Masters Degree in radio/TV and has over 30 years of television/video production experience. Gene offers a valuable insight into the industry and how to work in today's production environment.

WORKSHOP AGENDA

This intensive two-day workshop is tailored to fit your demanding schedule...

Friday, May 14, 6PM - Opening reception & equipment demos

Saturday, May 15, 9AM - 6 PM - Intensive workshops and sessions

Sunday, May 16, 8 AM - NOON - Workshops, putting it all together



Don't miss this once-a-year *Outdoor Video Workshop*

This course is a must for persons involved with sales or marketing. Video is the most cost-effective tool at your disposal. The moving, talking image has no equal for communication power.

LOCATION: A beautiful conference facility in Ligonier, PA. Excellent surroundings, luxurious meal facilities, and all the amenities we need for a dynamic course.

There are two packages available:

1) Course/Lodging (Includes all course fees, Friday night reception, breakfasts and lunch, plus two days double-occupancy lodging at the conference facility. \$395

2) Course only (includes everything in package 1 except no lodging. \$295

Note: All meals and breaks are included except Saturday night dinner. You can join us for a pay-for-yourself dinner at a local restaurant, campfire and entertainment or be on your own.

How to register...

Please don't wait! Available slots fill up quickly and we can only allow a limited number of participants. You must register by April 15!

Be sure to bring your camera (any format) for field workshop sessions.

Fill in the registration form below and *immediately return it* to reserve your space. For more information or to register by phone, call 1-888-742-0074. VISA/MC accepted.

Registration Form - Detach and mail today with your payment.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ E-mail _____

YES! Please reserve my space NOW for this incredible opportunity. I want:

PACKAGE 1: Conference/meals/lodging (recommended value) \$400

Full payment - enclosed by April 1 — *Early bird discount* – **\$375**

\$100 deposit enclosed - balance due by April 15 — No discount

PACKAGE 2: Conference and meals only - no lodging - \$320

Full payment - enclosed by April 1 — *Early bird discount* – **\$295**

\$100 deposit enclosed - balance due by April 15 — No discount

<15% OFF FOR GROUP RATES (2 OR MORE)> <50% CANCELLATION FEE AFTER APRIL 15>

Send check for \$ _____ payable to **AWP, Inc.**

RR3 Box 22C

Derry, PA 15627